

Cumberland County Department of Health

Community Themes and Strengths Assessment

**Presented By:
Holleran
October 17, 2005**

Methodology

- Staff from Cumberland County Department of Health distributed surveys to residents in both counties. Surveys were accompanied by a postage-paid return envelope for return directly to Holleran.
- A total of 211 surveys were returned, yielding an error rate of +/-6.9% at a 95% confidence level.

Respondent Demographics

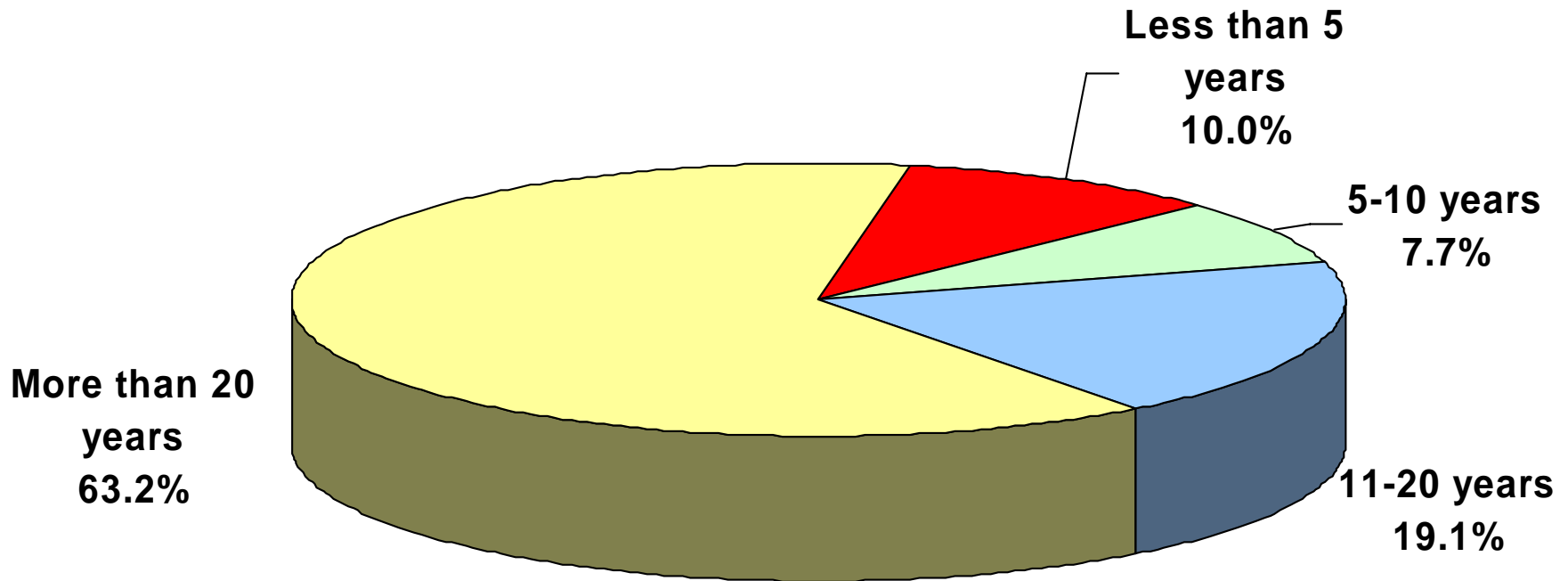
Town where taxes are paid

Town	Number of Respondents	Town	Number of Respondents
Vineland	70	Fairfield	2
Millville	41	Fairton	1
Bridgeton	23	Leesburg	1
Upper Deerfield	15	Maurice River	1
Greenwich	14	Port Norris	1
Hopewell	8	Rosenhaven	1
Stow Creek	5	Shiloh	1
Cedarville	4	Unidentified	16
Deerfield	4	Total	211
Cumberland	3		

City, Township or Borough of Residence

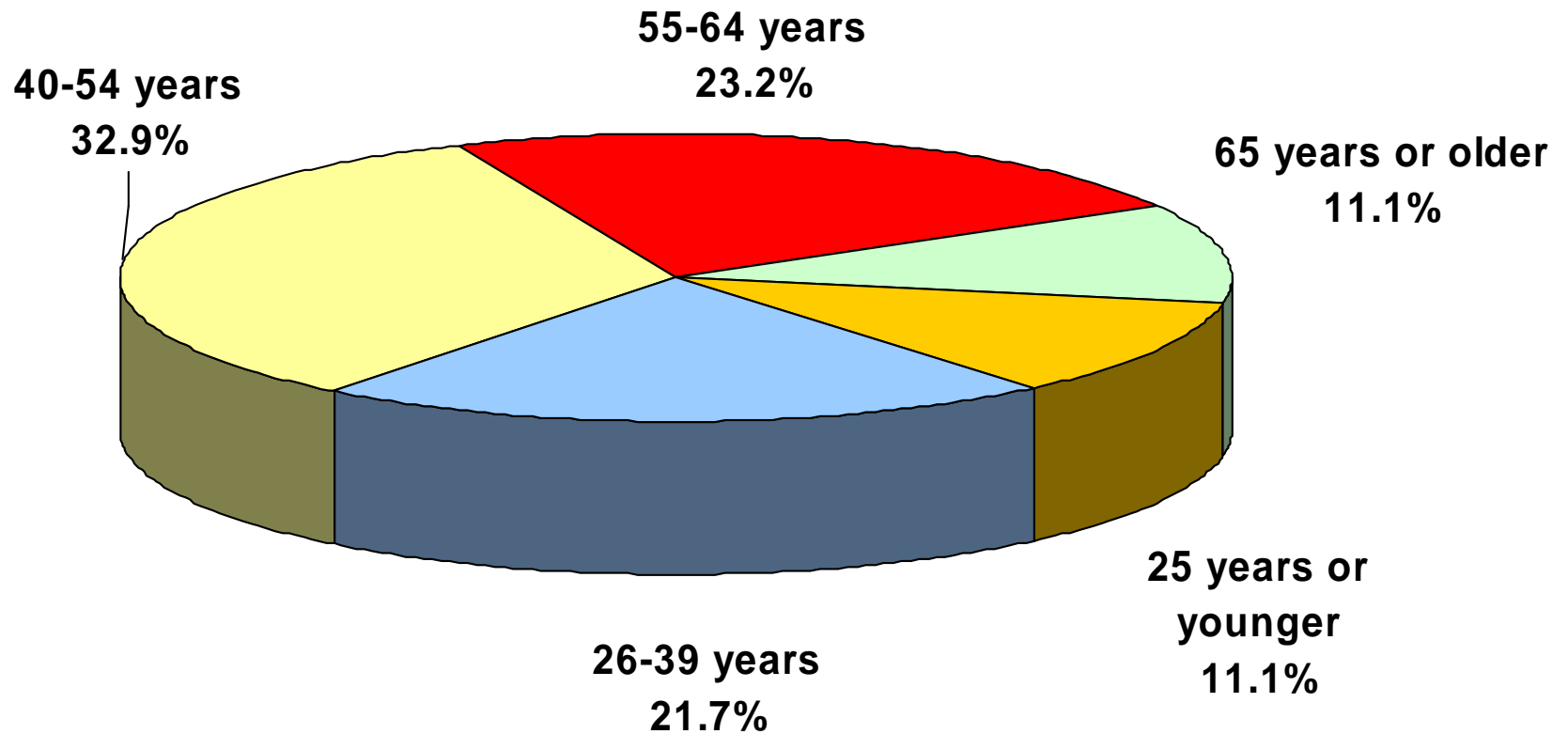
Location	Number of Respondents
Vineland	81
Millville	43
Bridgeton	23
Upper Deerfield	17
Greenwich	16
Hopewell	9
Stow Creek	6
Deerfield	5
Lawrence	4
Fairfield	3
Maurice River	2
Shiloh	1
Commercial	1
Total	211

Length of Residence



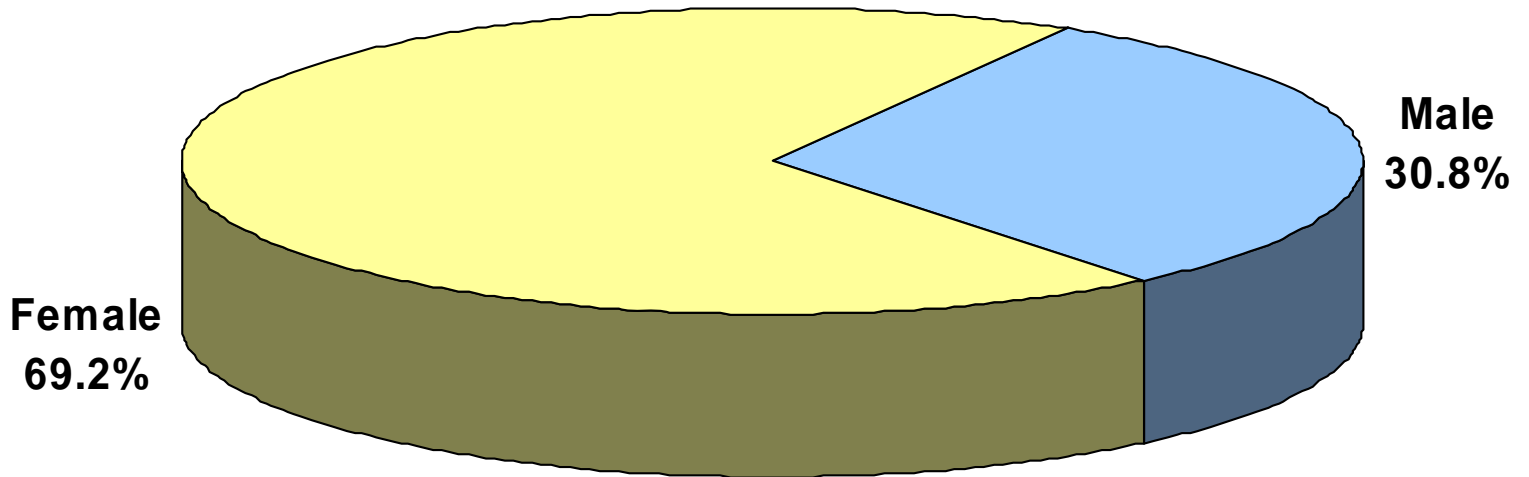
N=209

Age Range



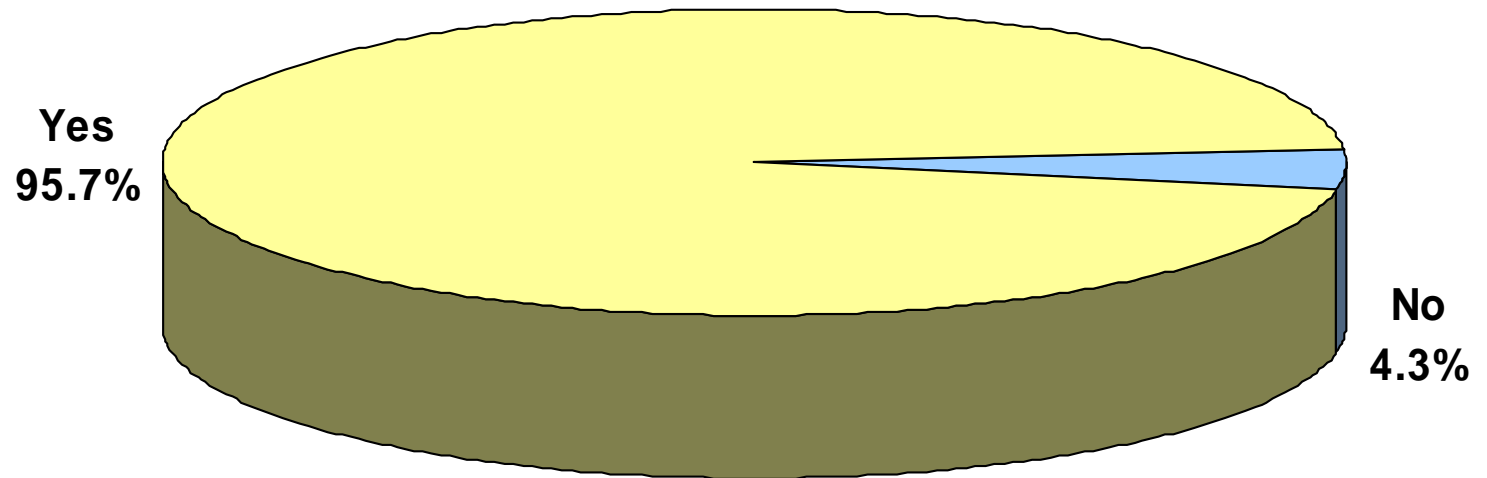
N=207

Gender



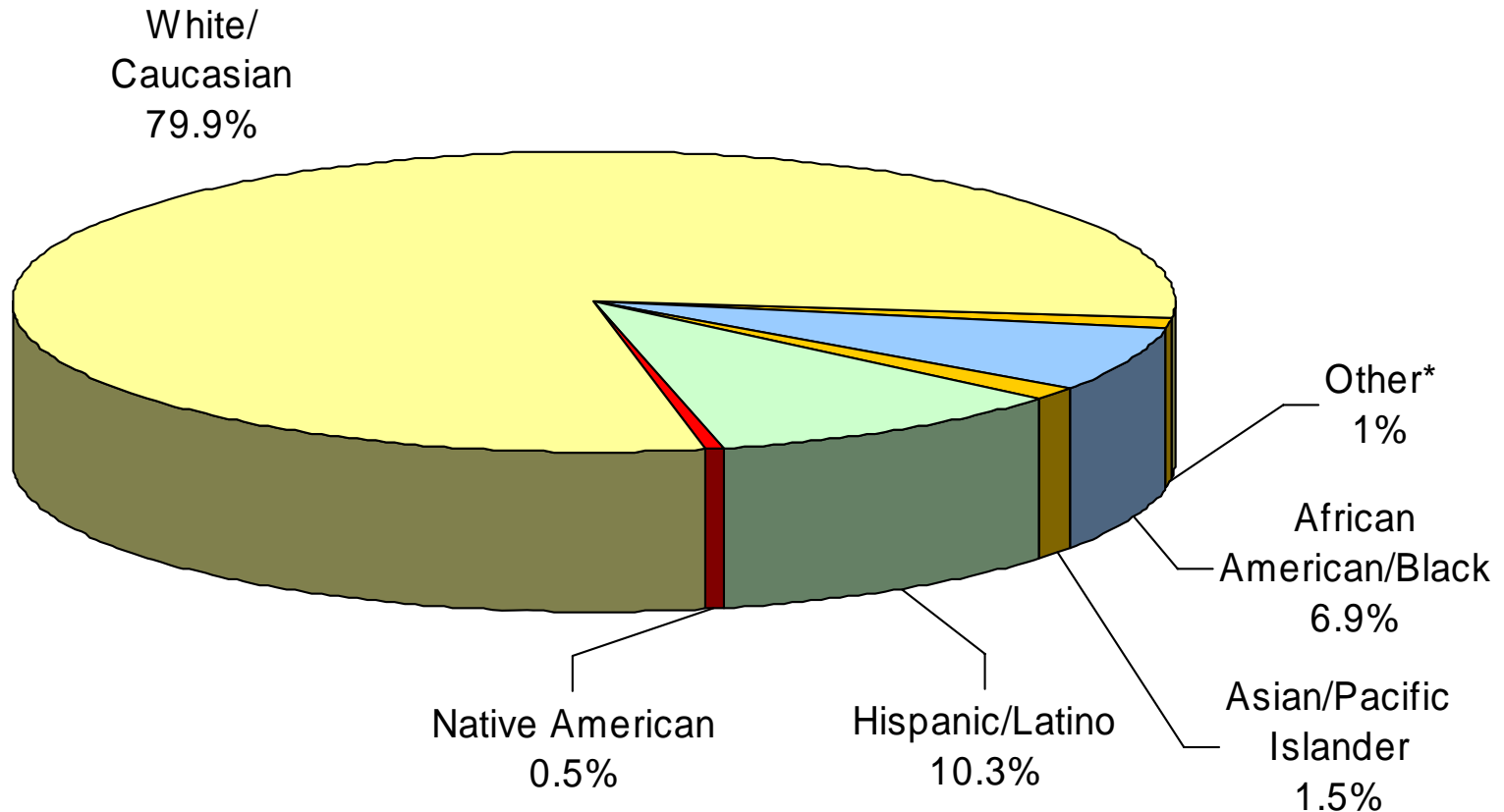
N=211

Registered Voter



N=211

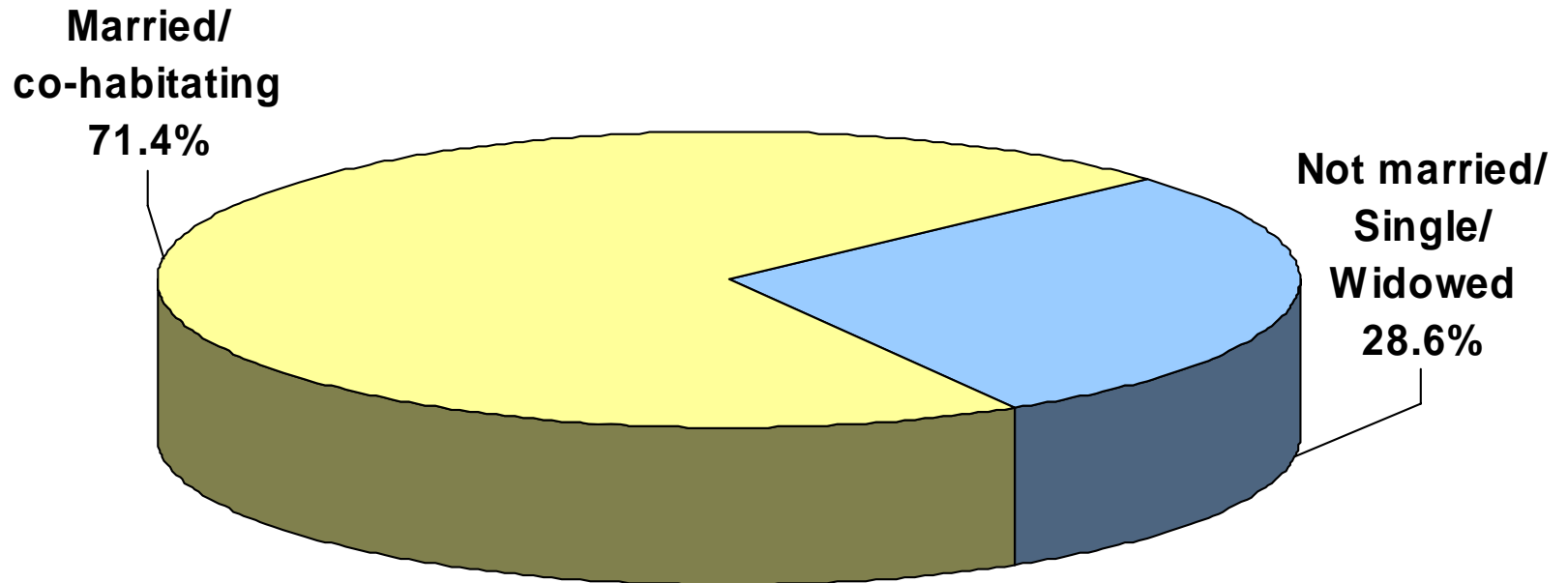
Ethnic group you most identify with



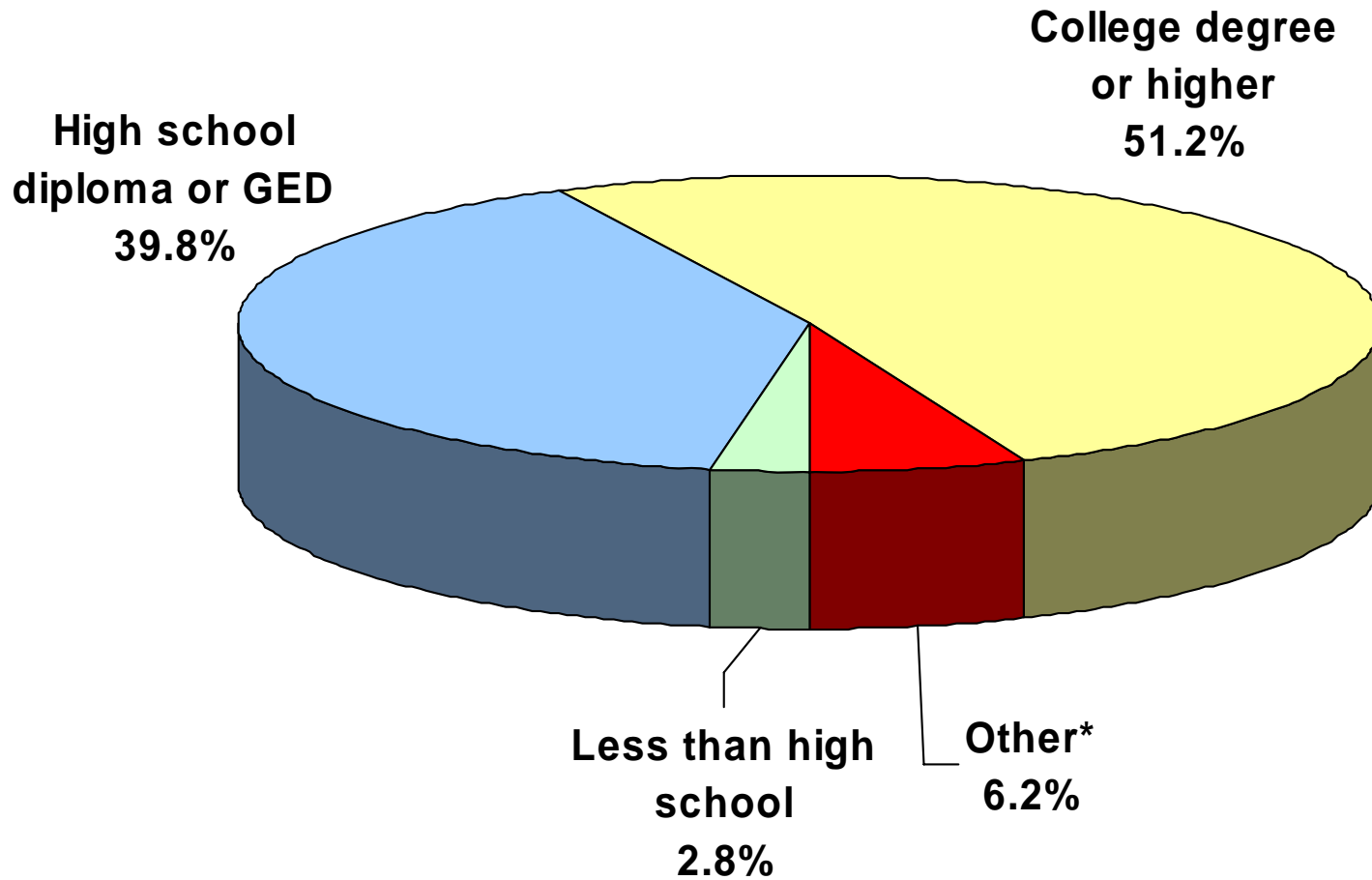
N=204

*"Other" response is: Italian (1).

Marital Status



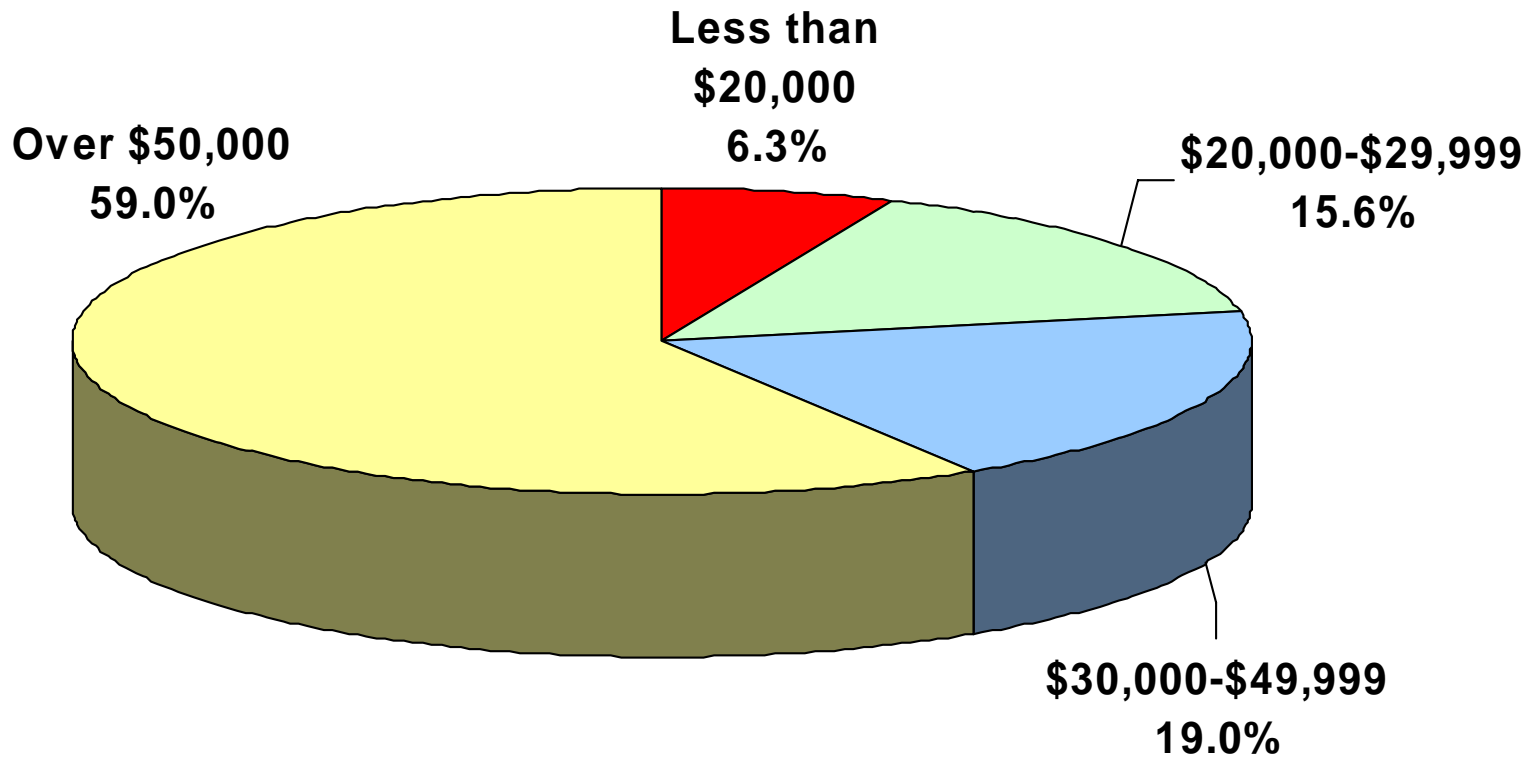
Education Level



N=211

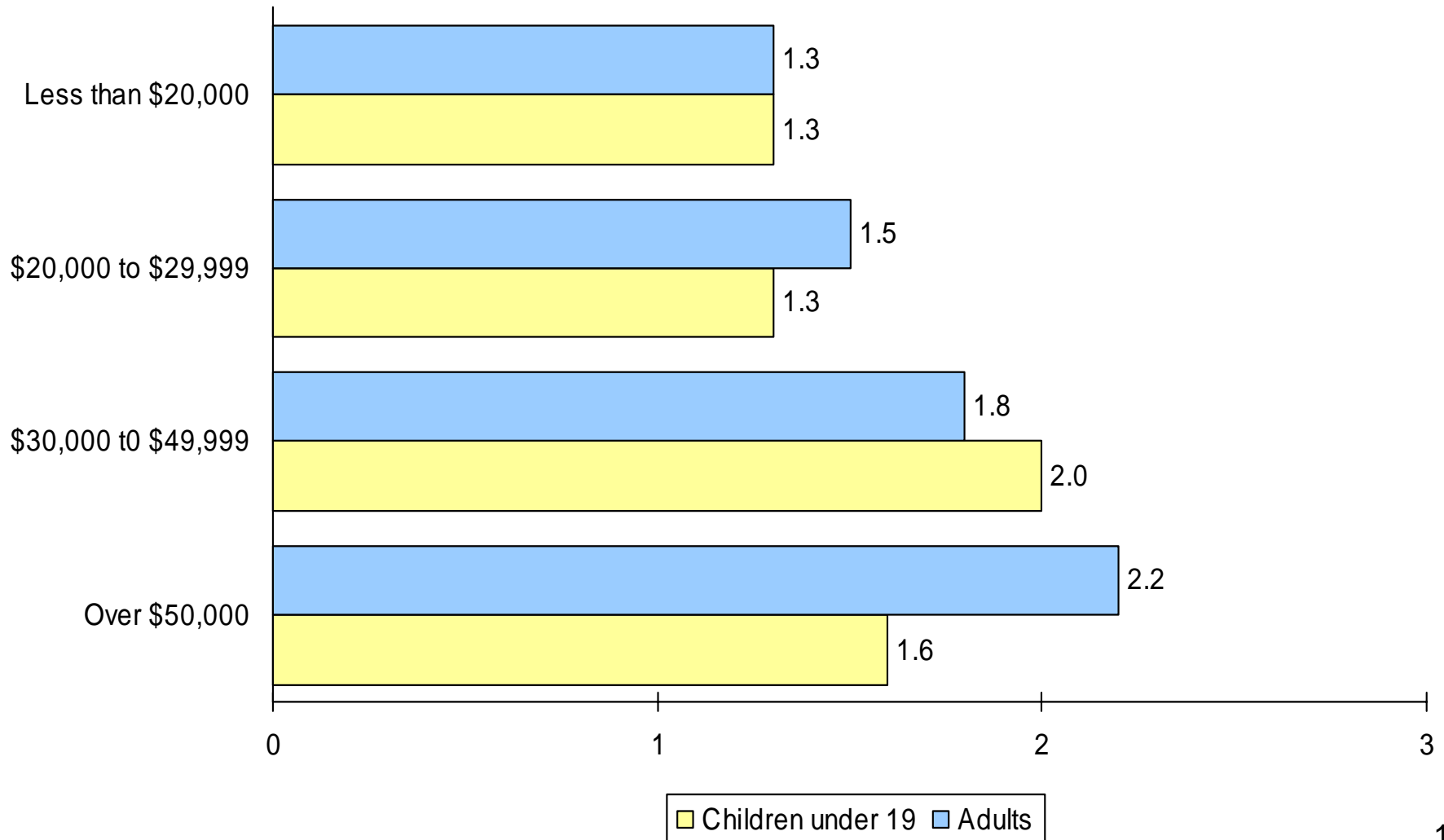
*"Other" responses include: Associates Degree (1), Nursing Diploma (1), Some college (10), Tech School (1), and Vo-Tech (1).

Household Income



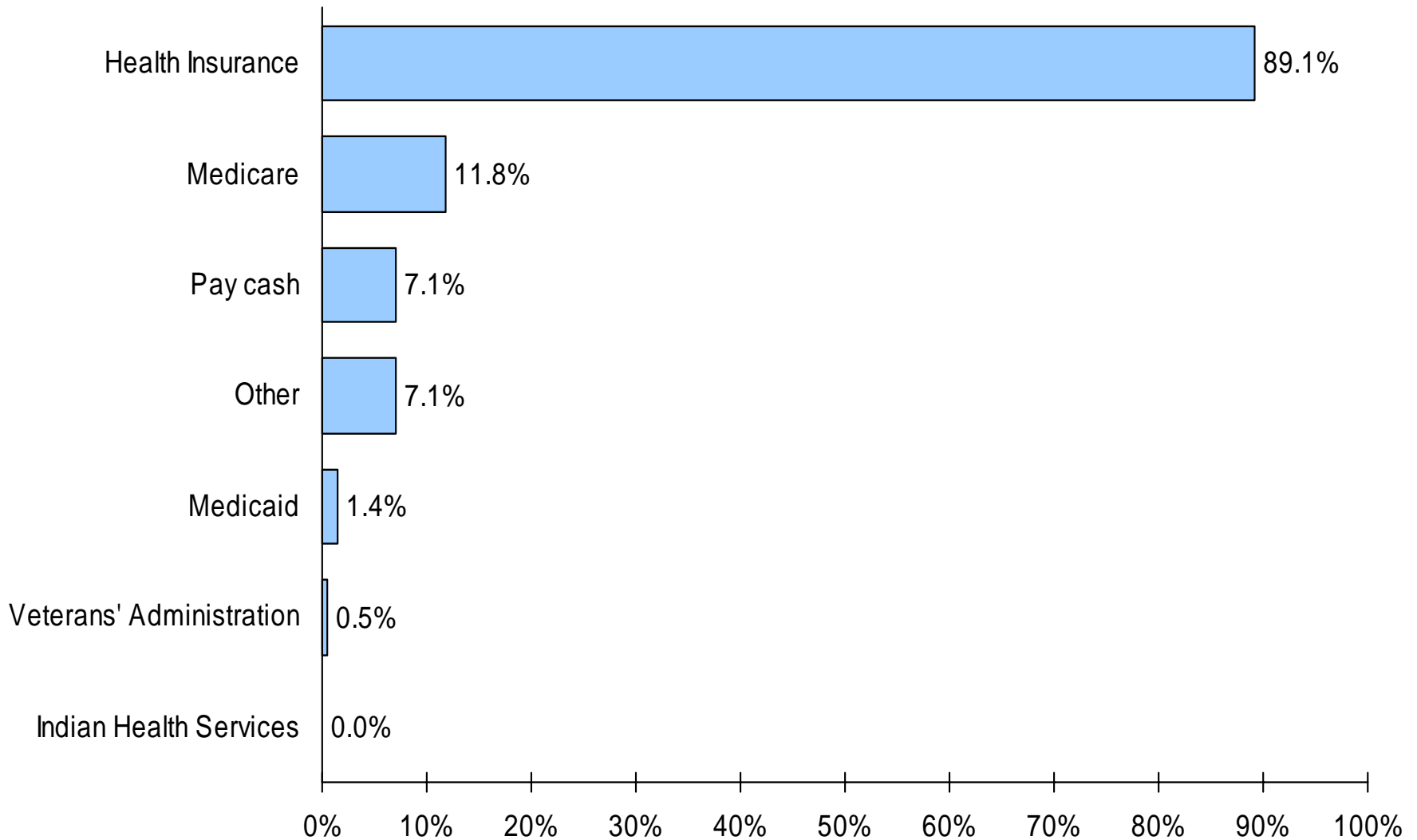
How many people does this income support?

Average number supported by income level



How do you pay for your healthcare?

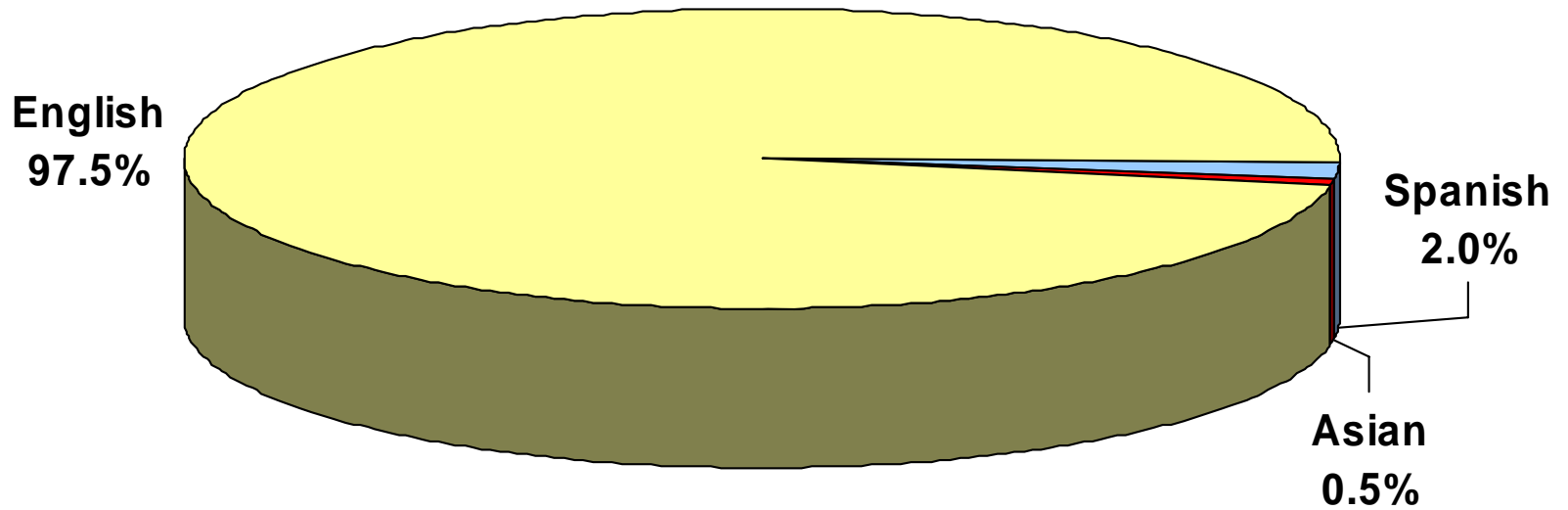
Frequency of Responses



“Other” ways of paying for healthcare

Comment	Mentions
Employer	3
A.A.R.P.	2
Co-pay	2
Out of pocket	1
Cash – deductible portion expenses	1
Federal Blue Cross	1
Free health clinic	1
Have no health care	1
Total	12

Primary language spoken in home



N=204

Where/how received this survey

Place	Number of Respondents
Workplace	96
Personal Contact	52
Other	45
Mail	9
Public Library	4
Community Meeting	1
Church, Synagogue, Temple or other House of Worship	1
Grocery Store/Shopping Mall	1
Newsletter	0
Newspaper	0
Total	209

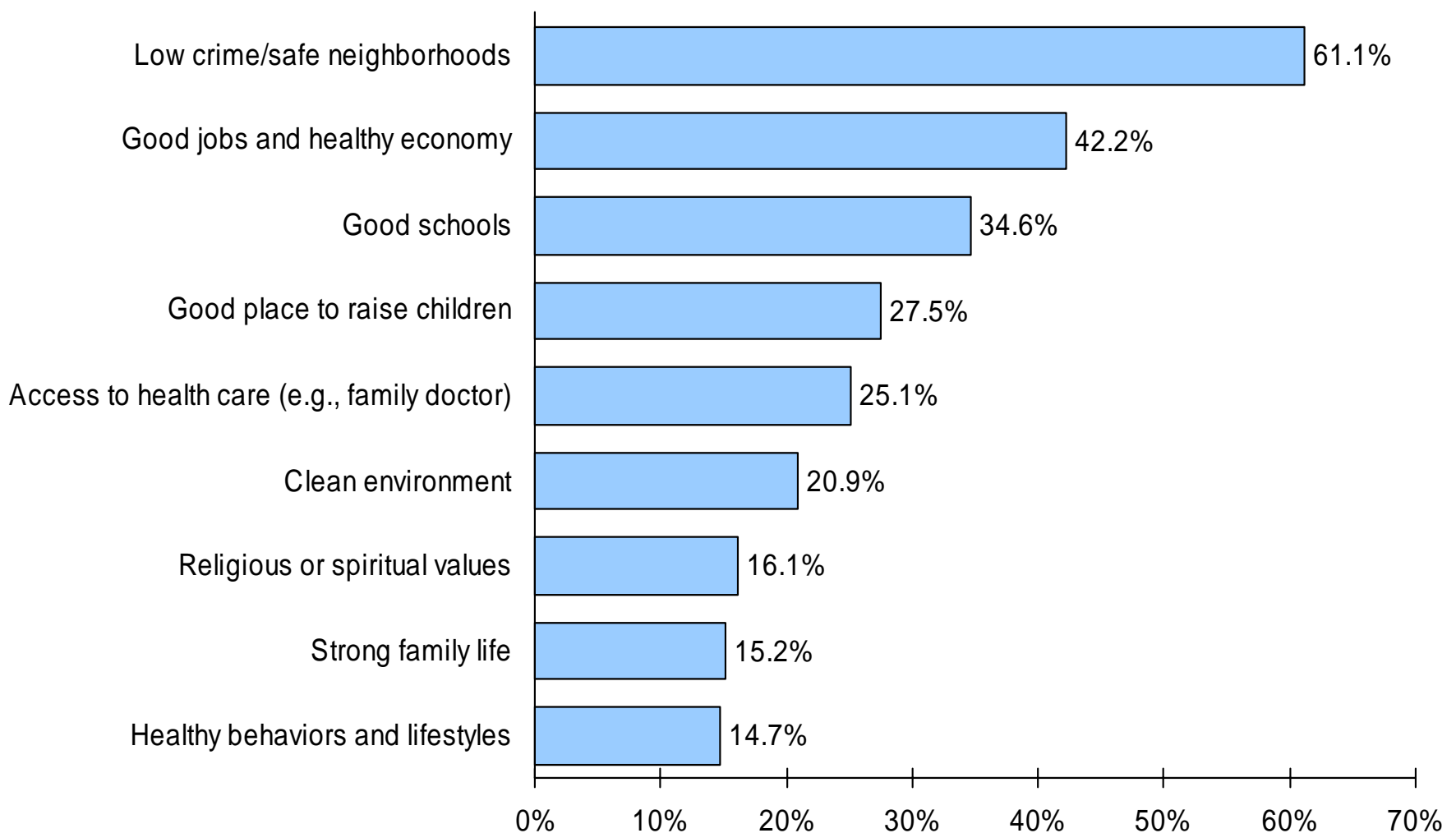
“Other” place received survey

Comment	Mentions
Fitness Center/Gym	11
Doctor's office	5
YMCA	4
Clinic	3
Health Center	3
Senior Center	3
Family member/Friend/Neighbor	3
County Health Department	2
Stroller Strides	2
Nursing service/Visiting nurse	2
Market	1
CEED Program	1
School	1
Email	1
Total	42

Community Health

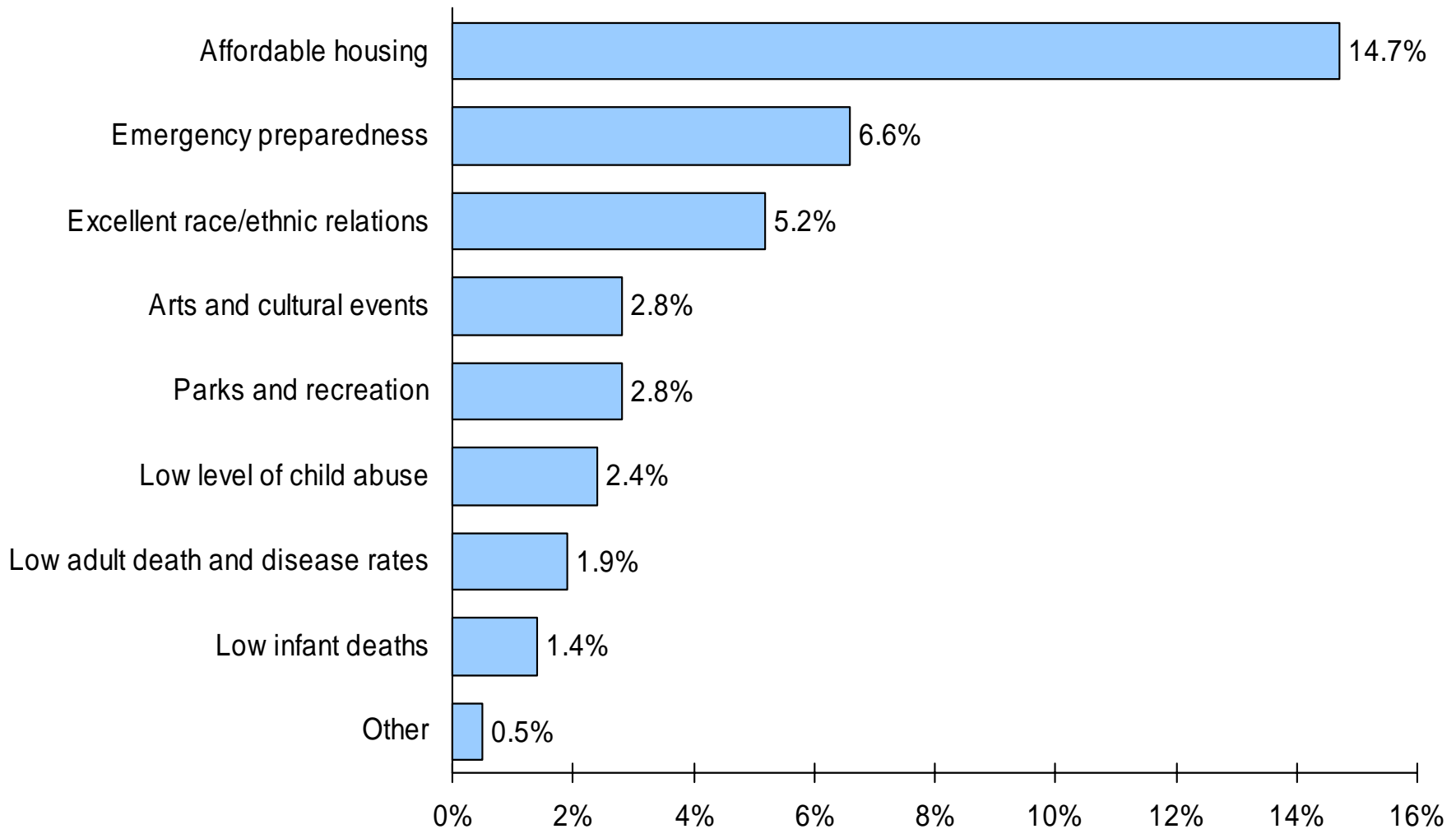
Most important factors for a “Healthy Community”

Frequency of Responses



Most important factors for a “Healthy Community” (cont’d)

Frequency of Responses

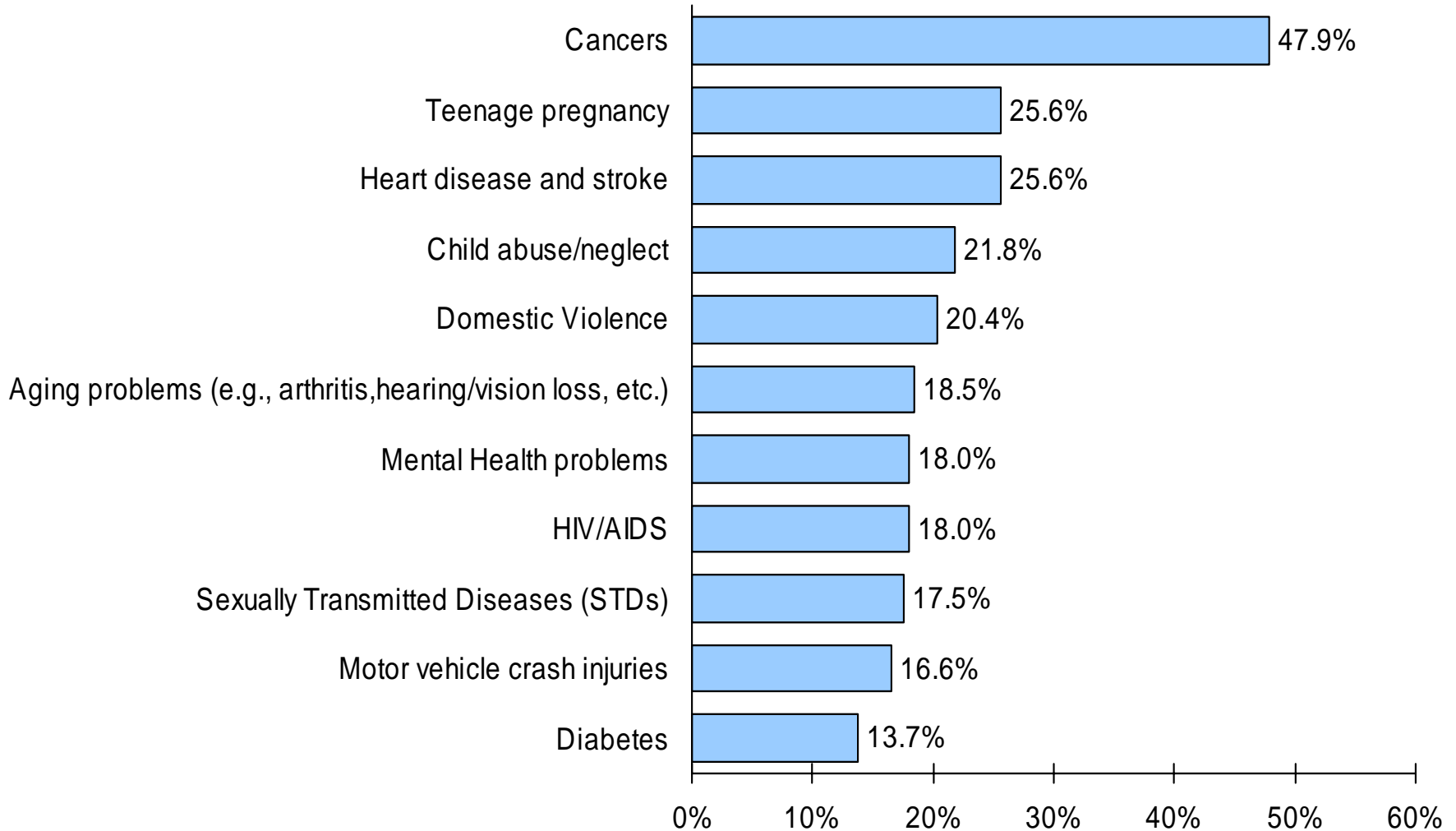


“Other” factors for “Healthy Community”

Comment	Mentions
Continued education, libraries	1
Total	1

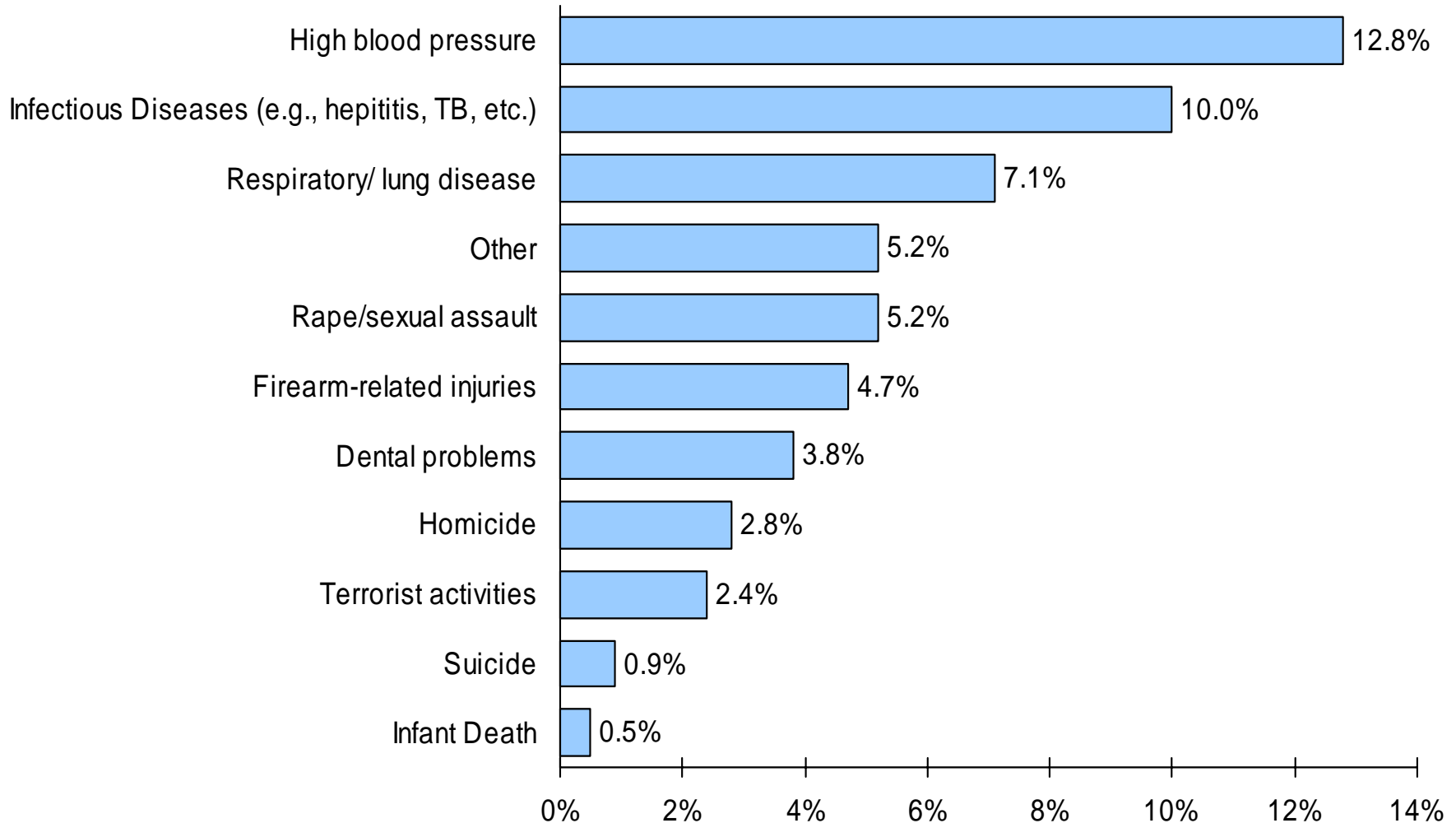
Most important “health problems” in the community

Frequency of Responses



Most important “health problems” in the community (cont’d)

Frequency of Responses

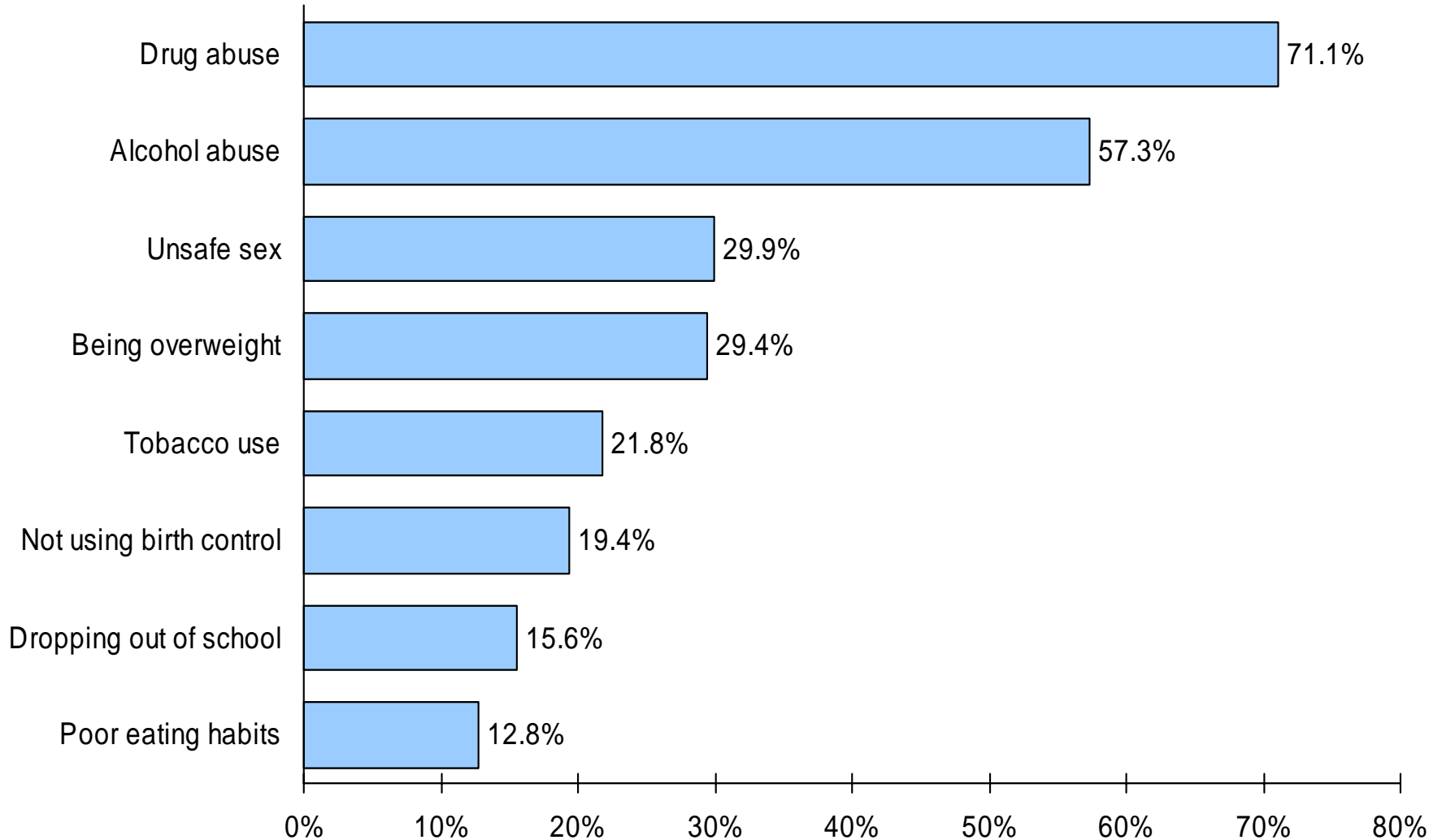


“Other” important health problems in the community

Comment	Mentions
Crime in general	1
Drug abuse	1
Environment	1
Home invasion	1
Lack of flu immunization.	1
Lack of physical activity/secondary lifestyle	1
Overweight	1
Single mothers	1
Substance abuse	1
Too many illegal aliens	1
Welfare	1
Total	11

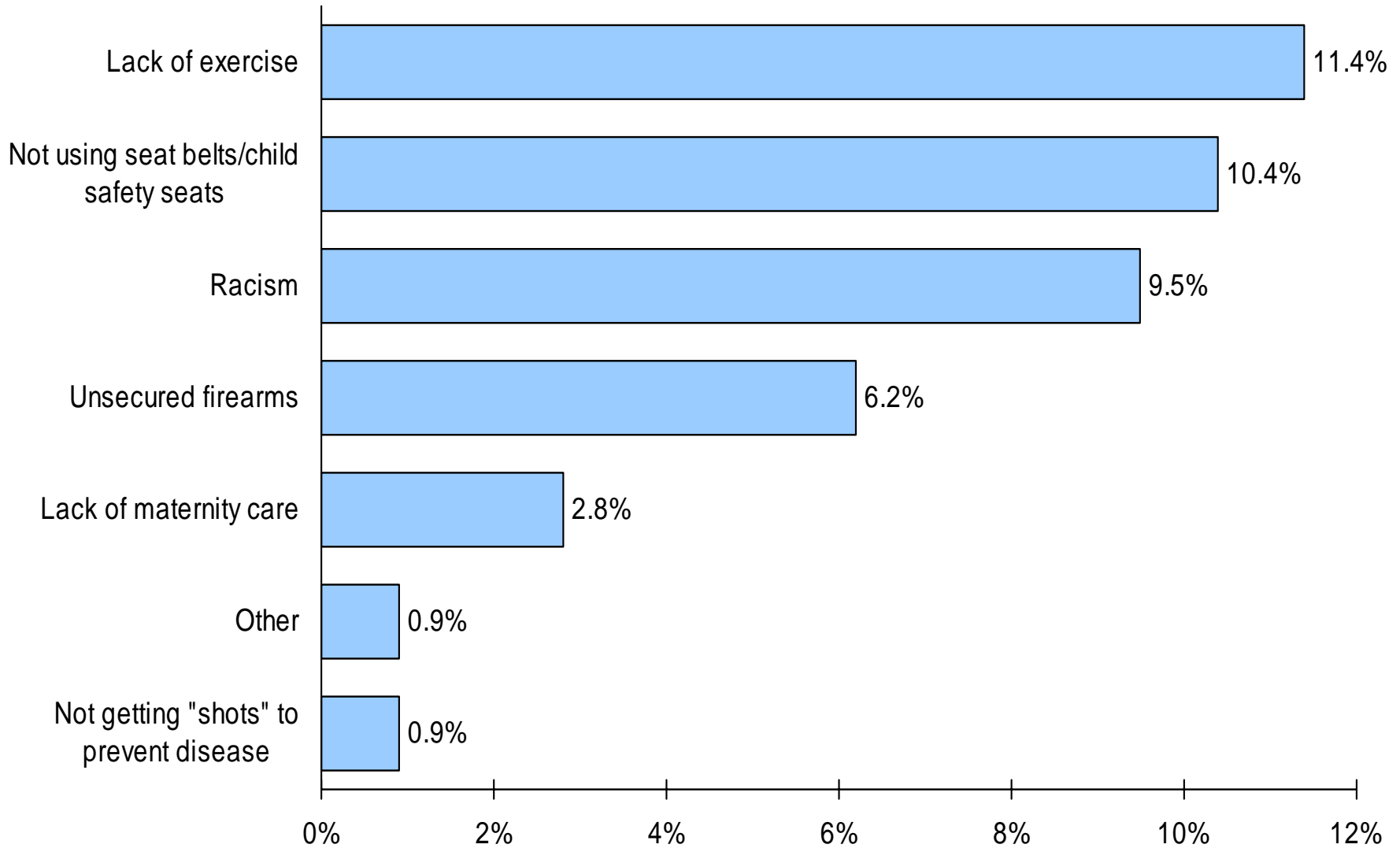
Most important “risky behaviors”

Frequency of Responses



Most important “risky behaviors” (cont’d)

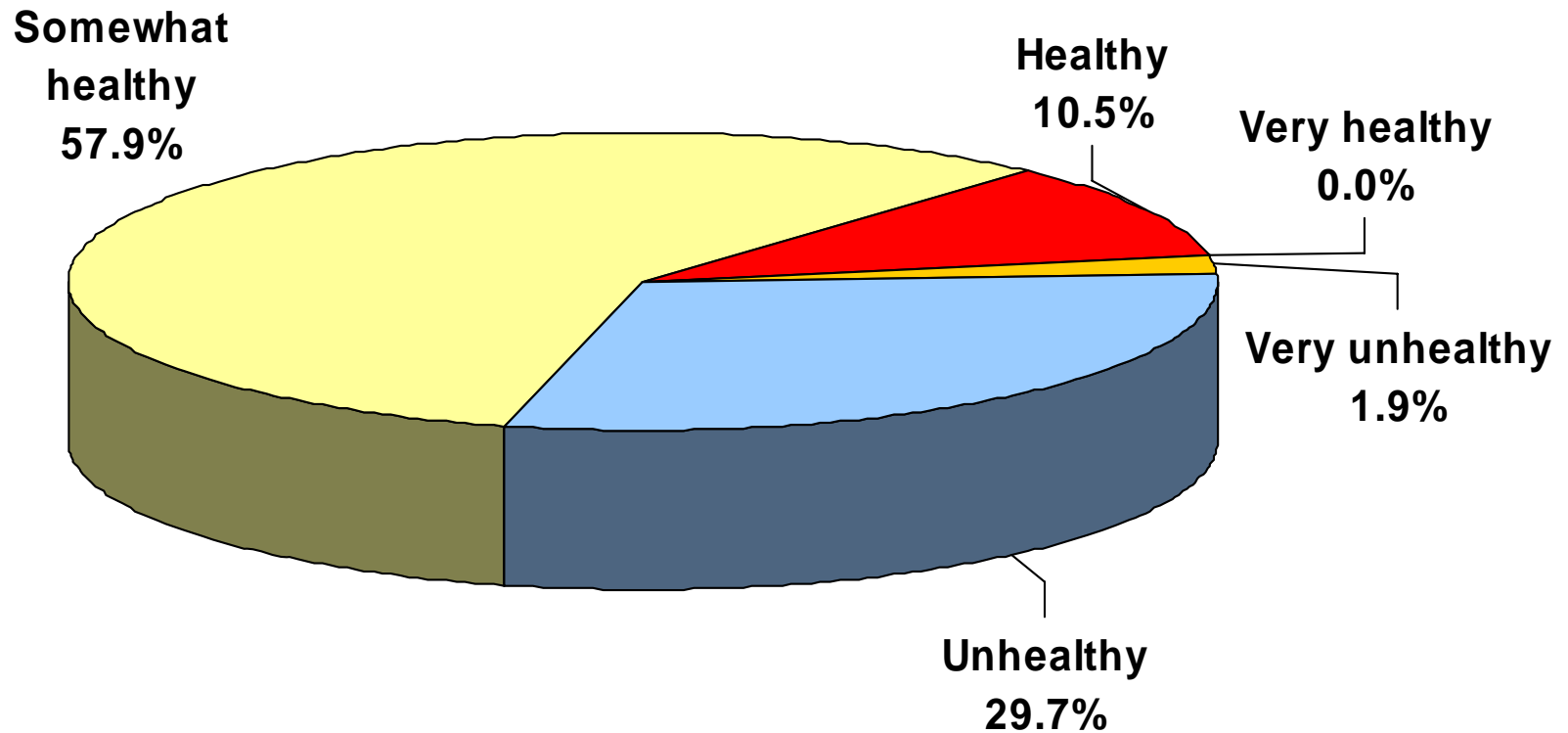
Frequency of Responses



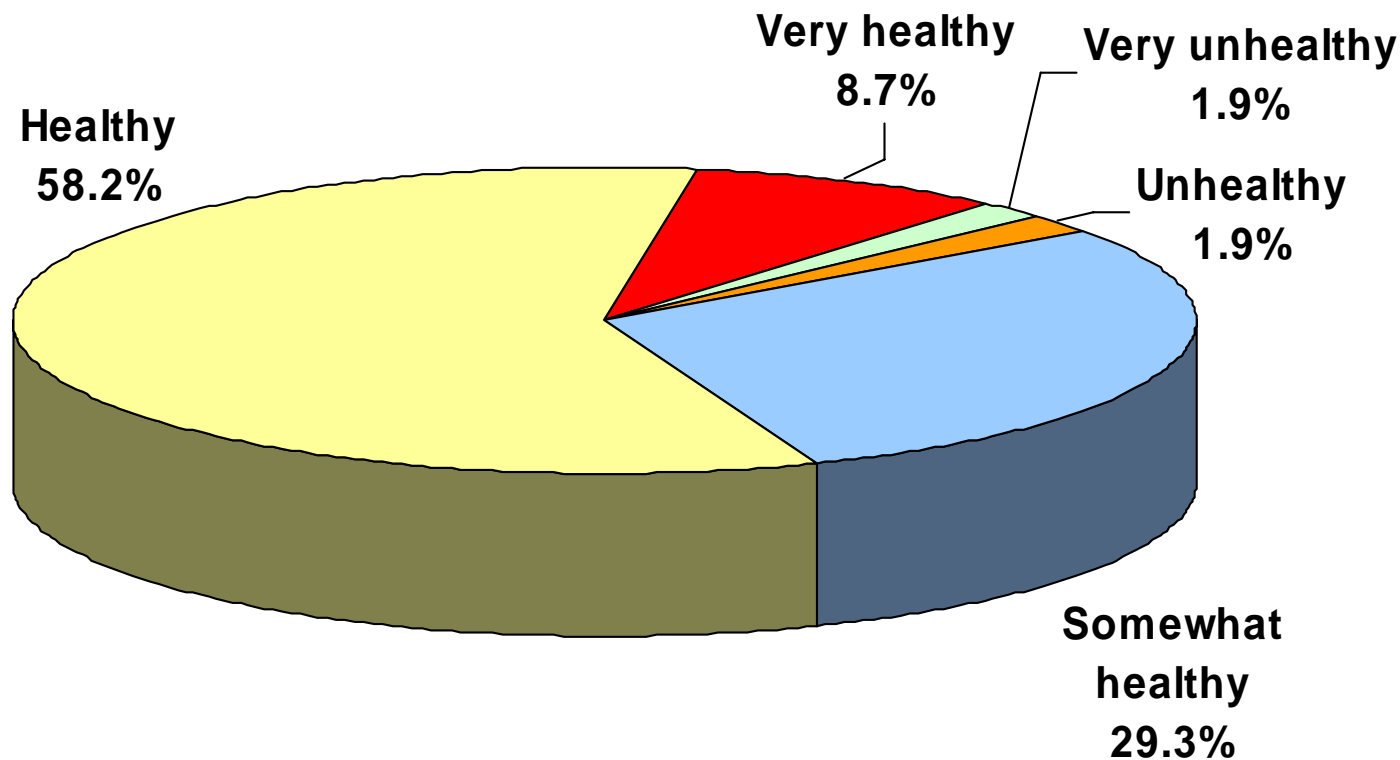
“Other” risky behaviors

Comment	Mentions
Lack of respect which causes neighborhood unrest	1
Teenage pregnancy	1
Total	2

How would you rate the overall health of our community?



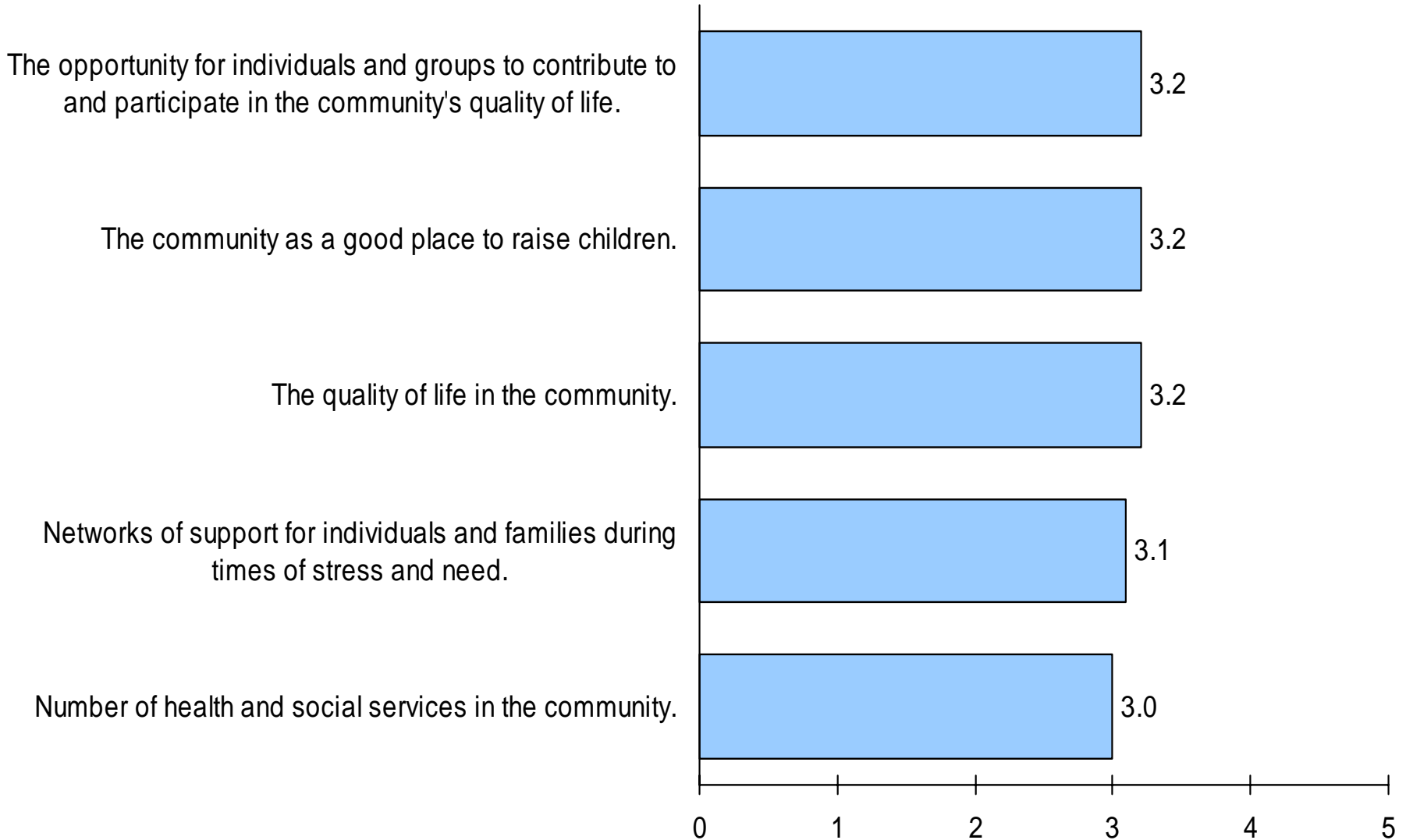
How would you rate your own personal health?



Quality of Life

Quality of Life

Average ratings



(1=Very poor; 5=excellent)

Quality of Life (cont'd)

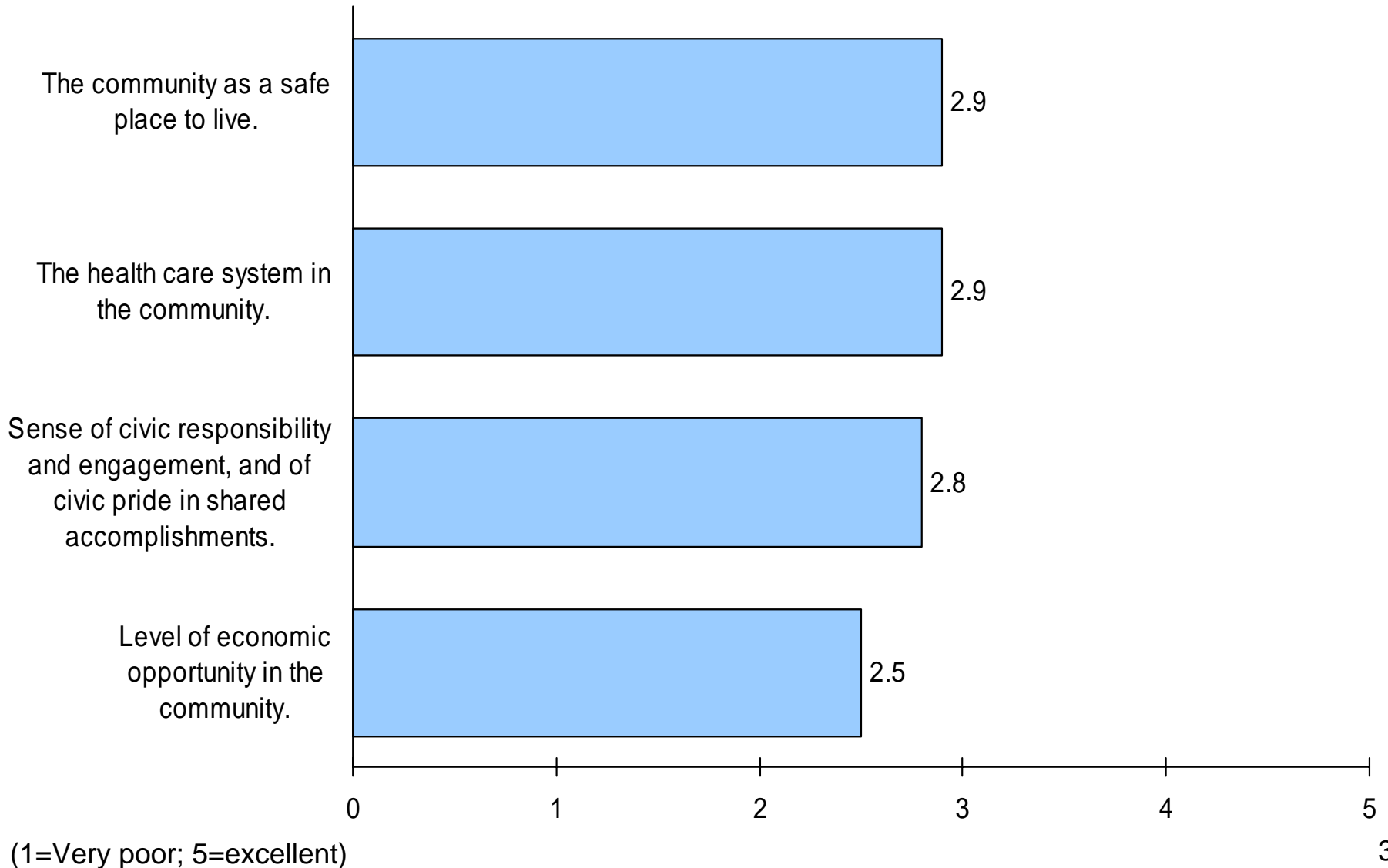
Average ratings



(1=Very poor; 5=excellent)

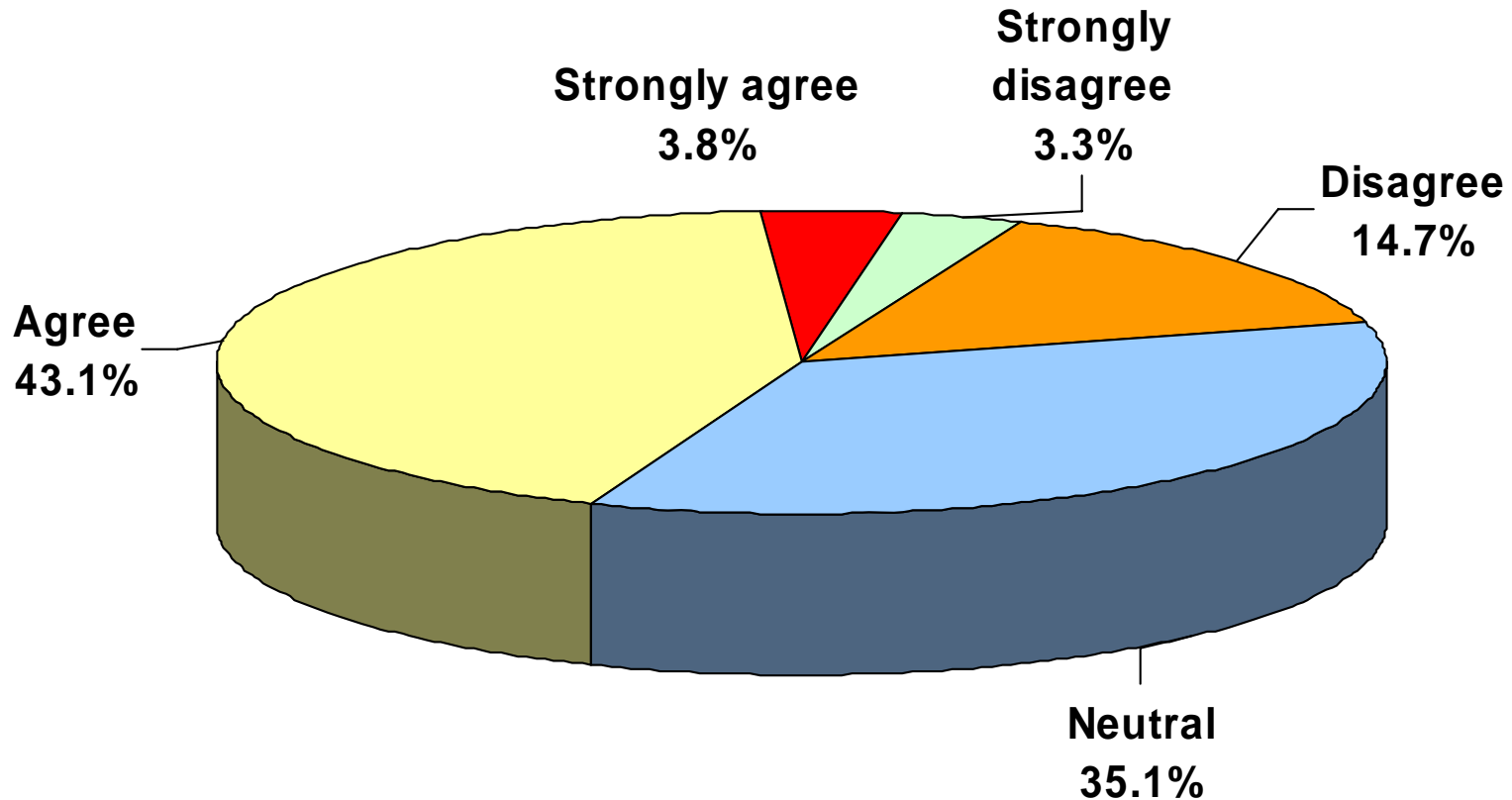
Quality of Life (cont'd)

Average ratings



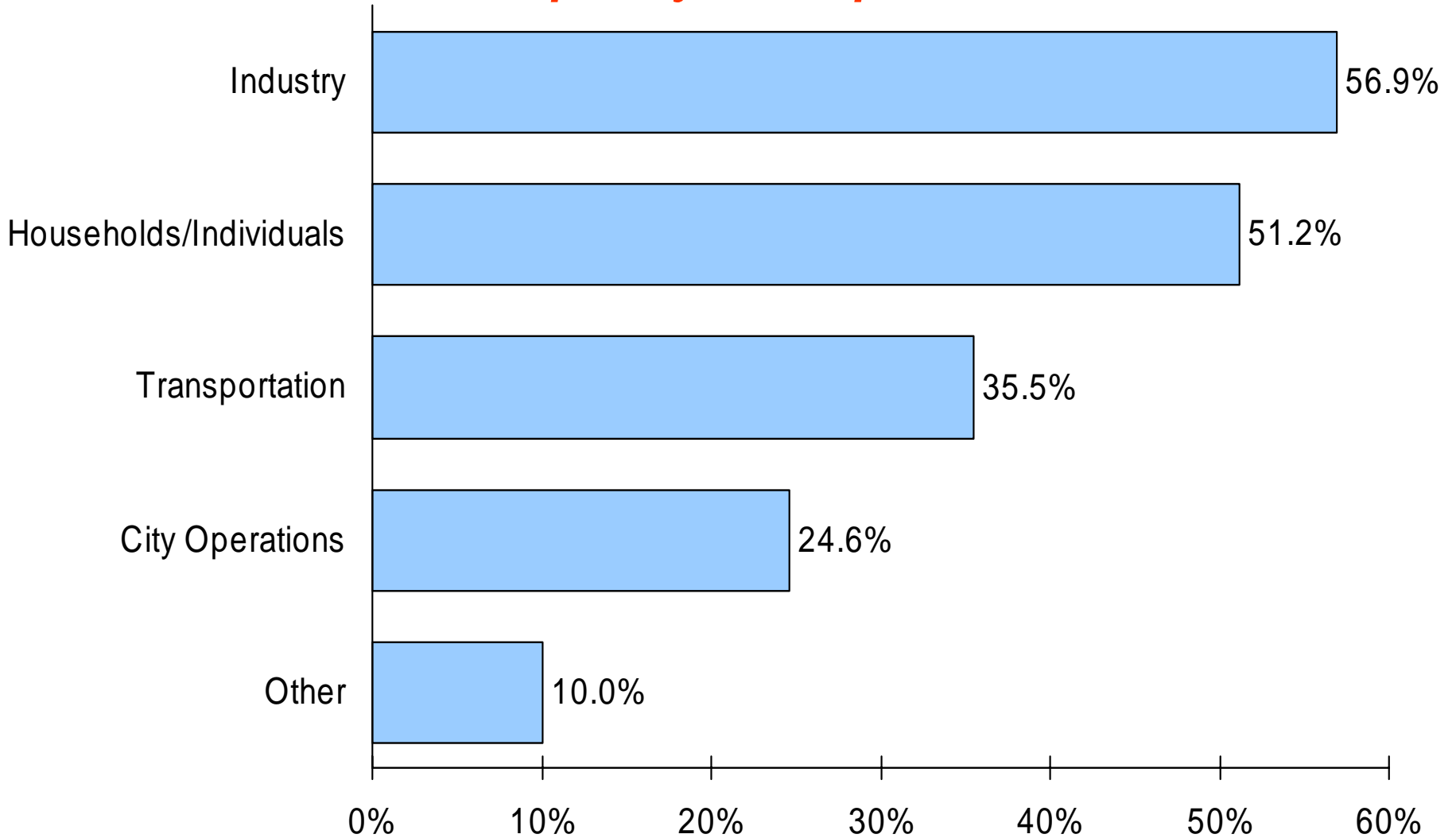
General Environmental Issues

Overall, Cumberland and Salem Counties have good environmental quality



The environmental threats in Cumberland and Salem Counties come from...

Frequency of Responses



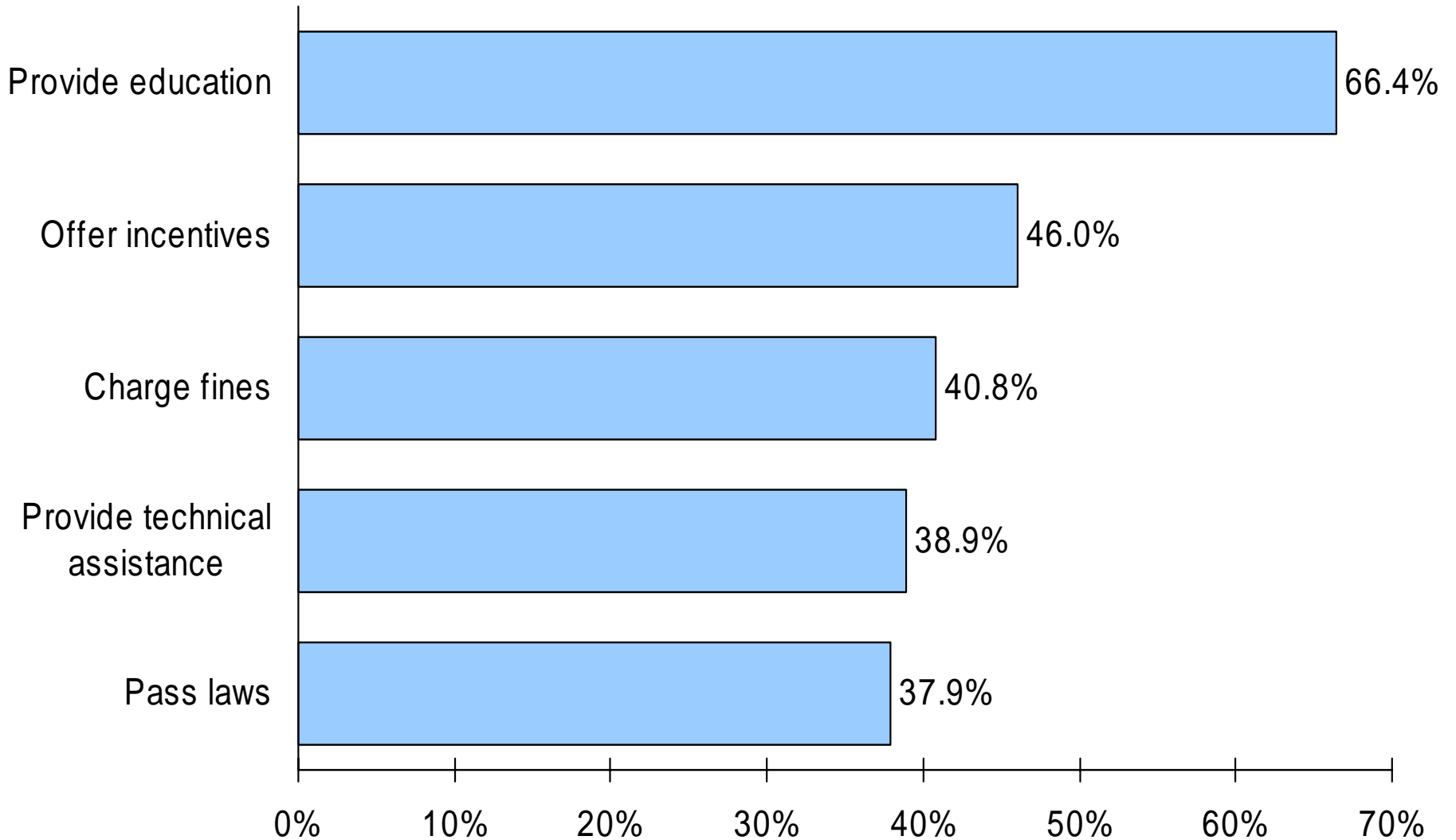
“Other” places from which environmental threats come

Threats mentioned more than once

Comment	Mentions
Farming/farm chemicals and runoff	4
Over-development	4
Nuclear power/waste	2
Development	2
Total	12

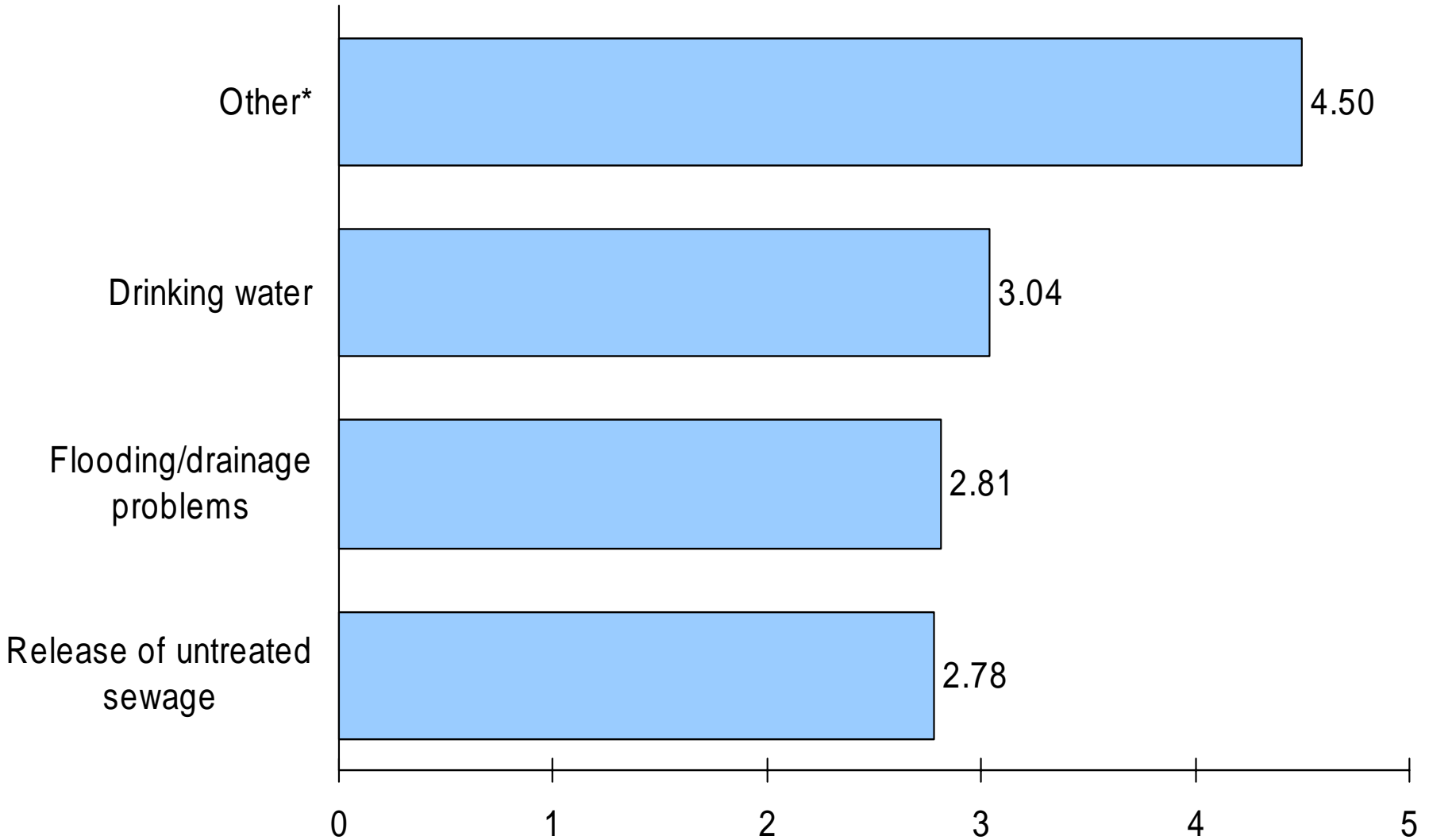
The best way to improve the environment is to...

Frequency of Responses



Perceived risk of environmental issues - Water

Average ratings



(1=Low risk; 5=High risk)

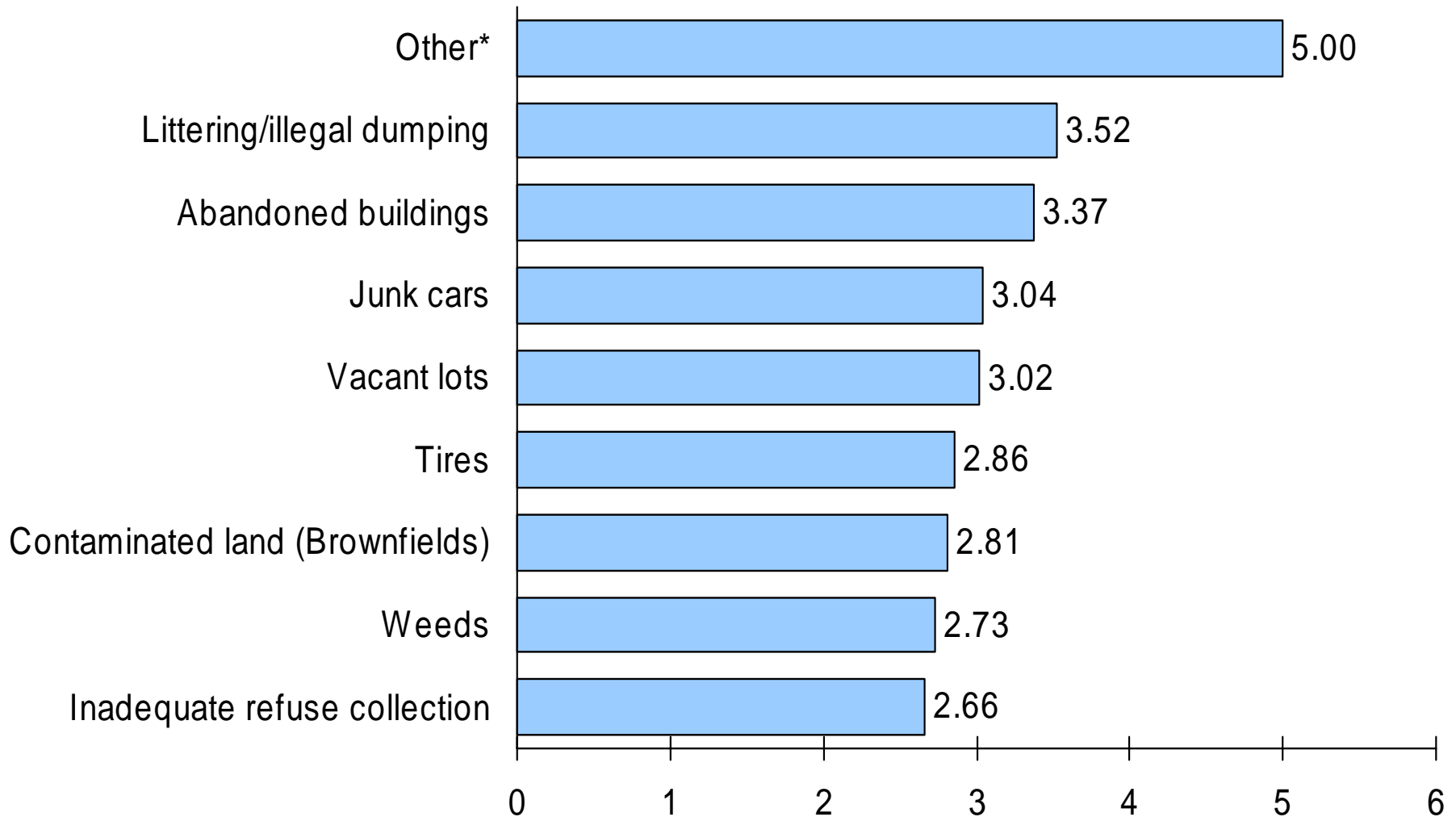
*Note: N=10

“Other” water environmental issues

Comment	Mentions
Farm chemicals/runoff	2
Industrial pollution	1
Cancer-related	1
Nuclear plant	1
Pesticides/Fertilizer	1
Ground water pollution	1
Pot holes	1
Storm water runoff	1
Trash	1
Wells	1
Total	11

Perceived risk of environmental issues - Land

Average ratings



(1=Low risk; 5=High risk)

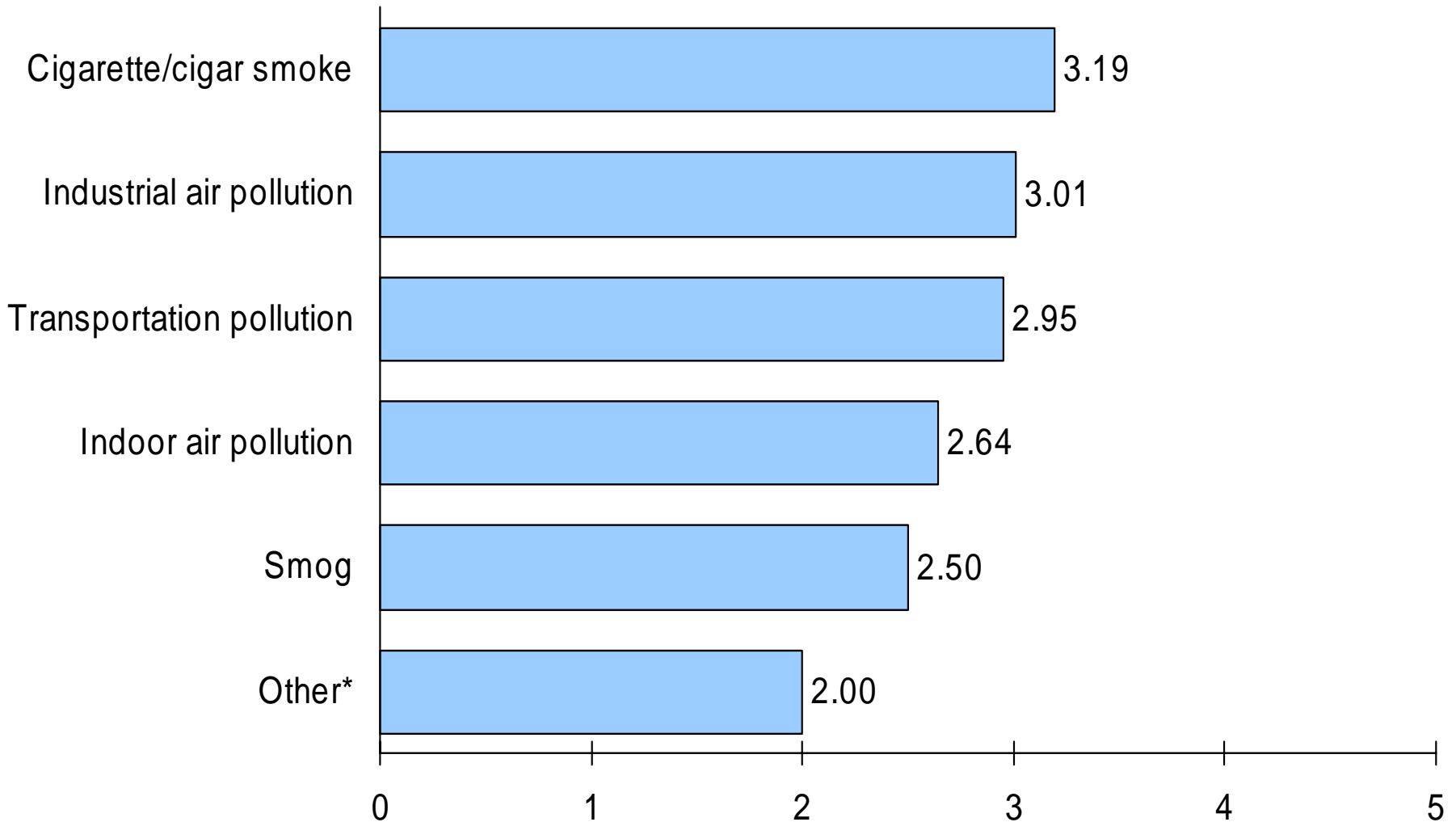
*Note: N=2

“Other” land environmental issues

Comment	Mentions
Elderly people need help to get to the dumpster and they need help with trash pickup	1
Lack of land	1
Lack of recycling	1
Total	3

Perceived risk of environmental issues - Air

Average ratings

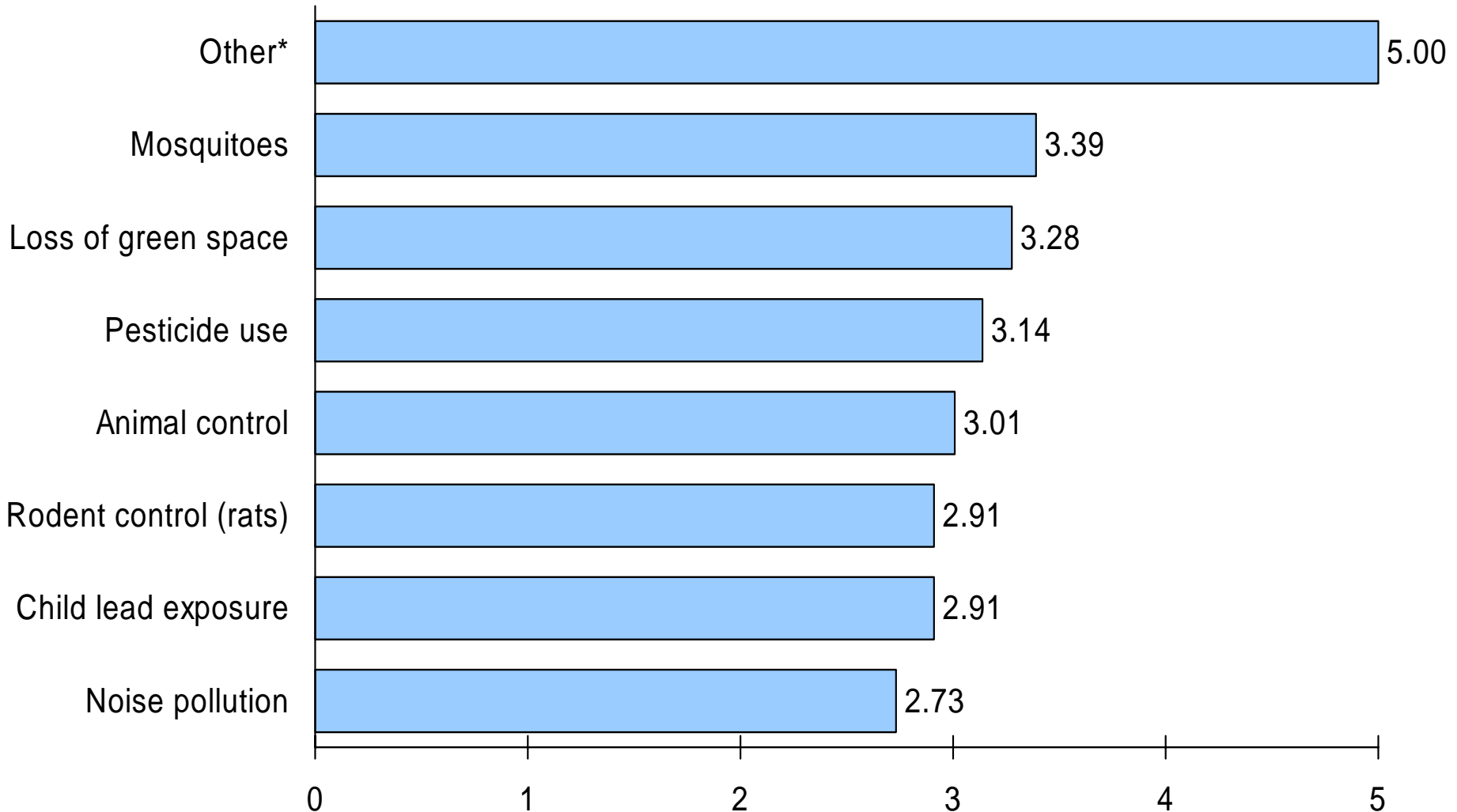


(1=Low risk; 5=High risk)

*Note: N=1.

Perceived risk of environmental issues – “Other” risks

Average ratings



(1=Low risk; 5=High risk)

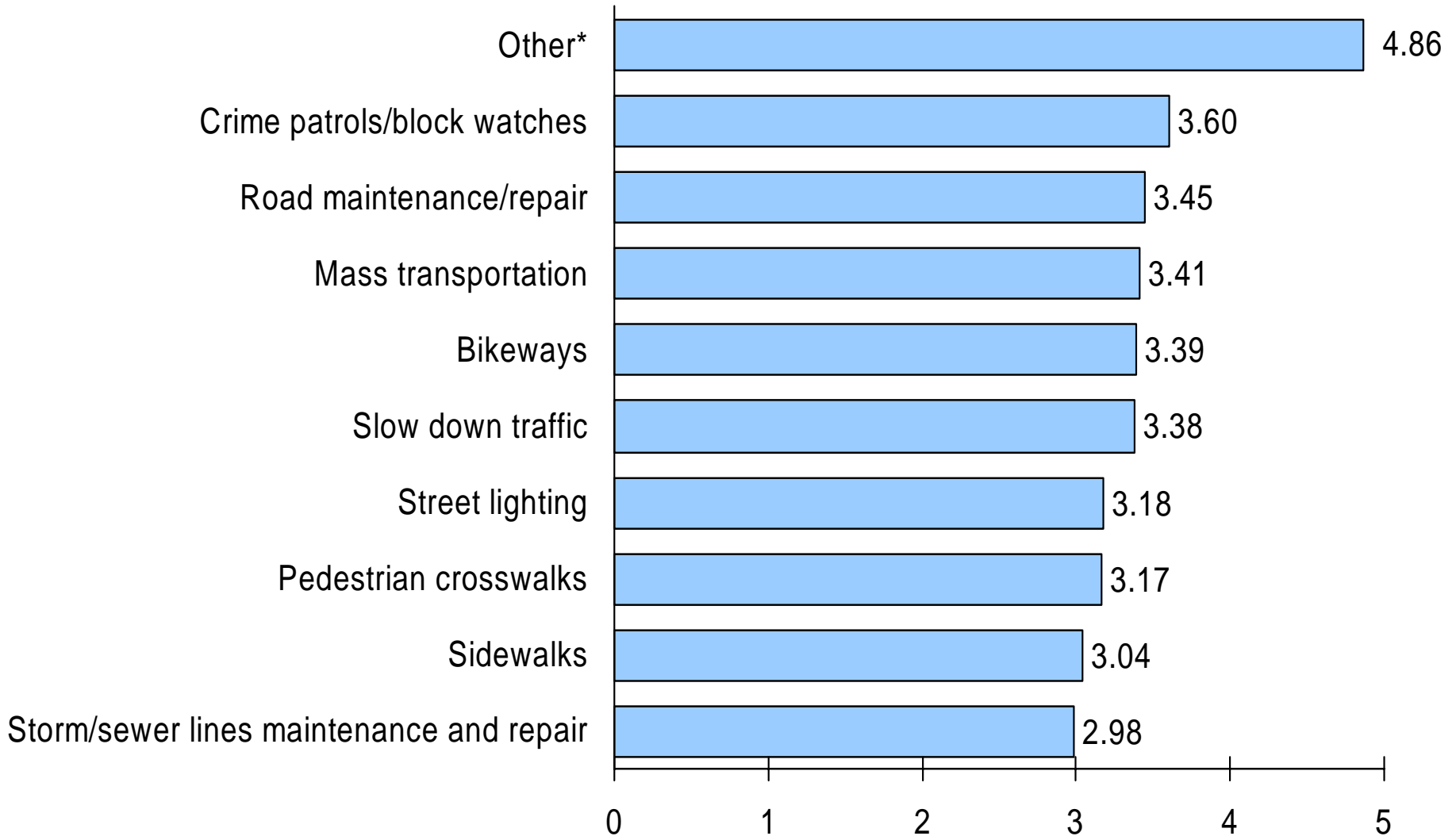
*Note: N=1

“Other” risks

Comment	Mentions
Drug/alcohol abuse	1
Loss of trees	1
Total	2

Neighborhood issues

Mean Scores



(1=Low risk; 5=High risk)

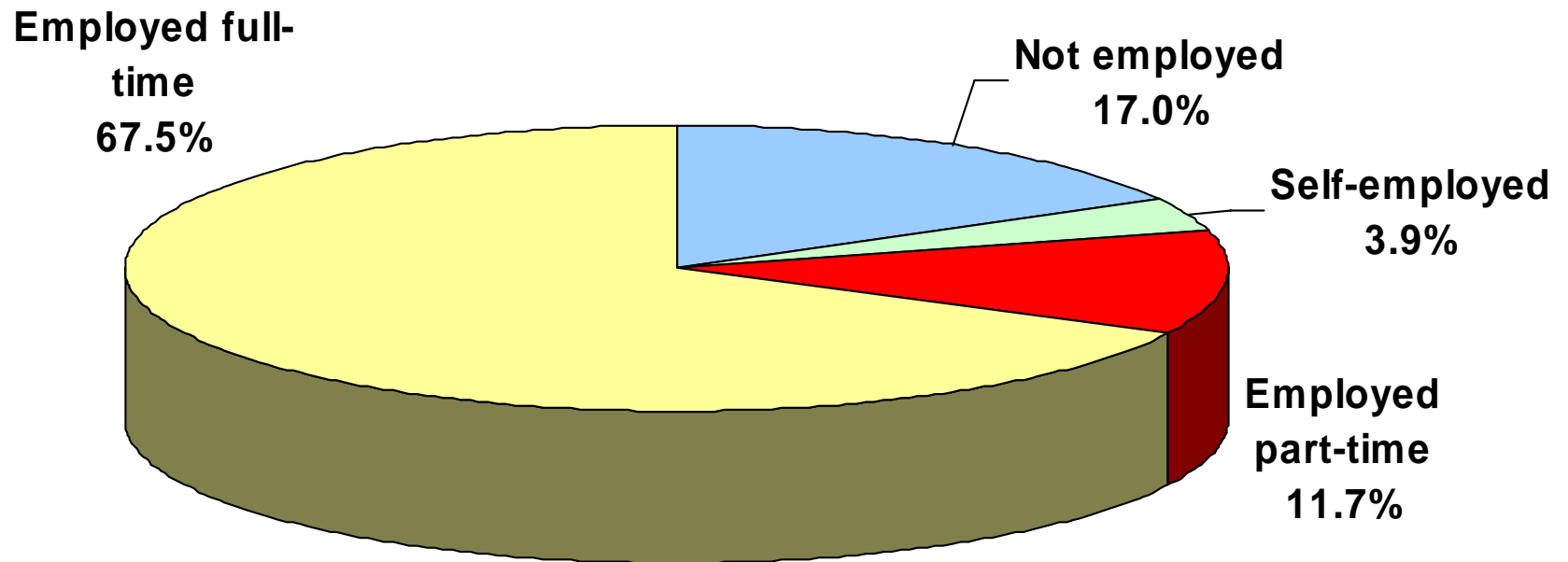
*Note: N=7

“Other” neighborhood issues

Comment	Mentions
Complete Route 55	2
Better road signs	1
Old trees on edge of road	1
People without insurance	1
Trash pickup	1
Violence	1
Total	7

Employment

Employment status

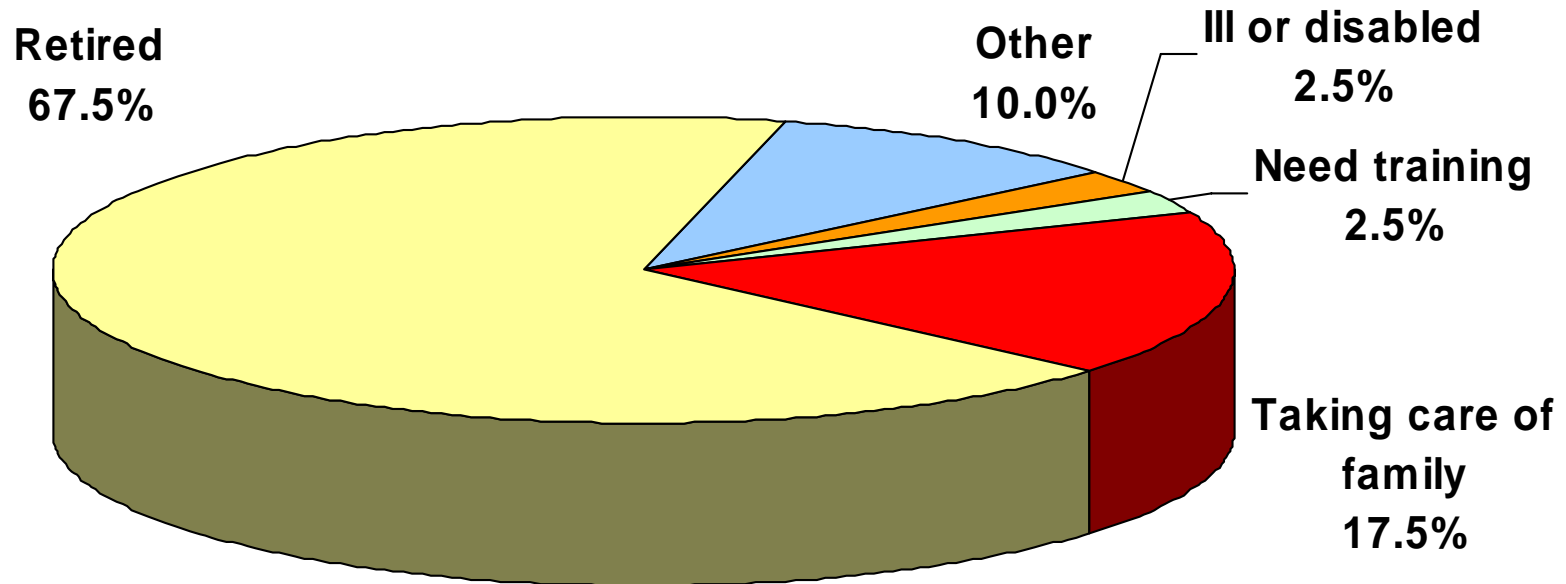


N=206

*Note: Average part-time hours worked is 23.7 hours per week.

Main reason for not working

Respondents who are not working

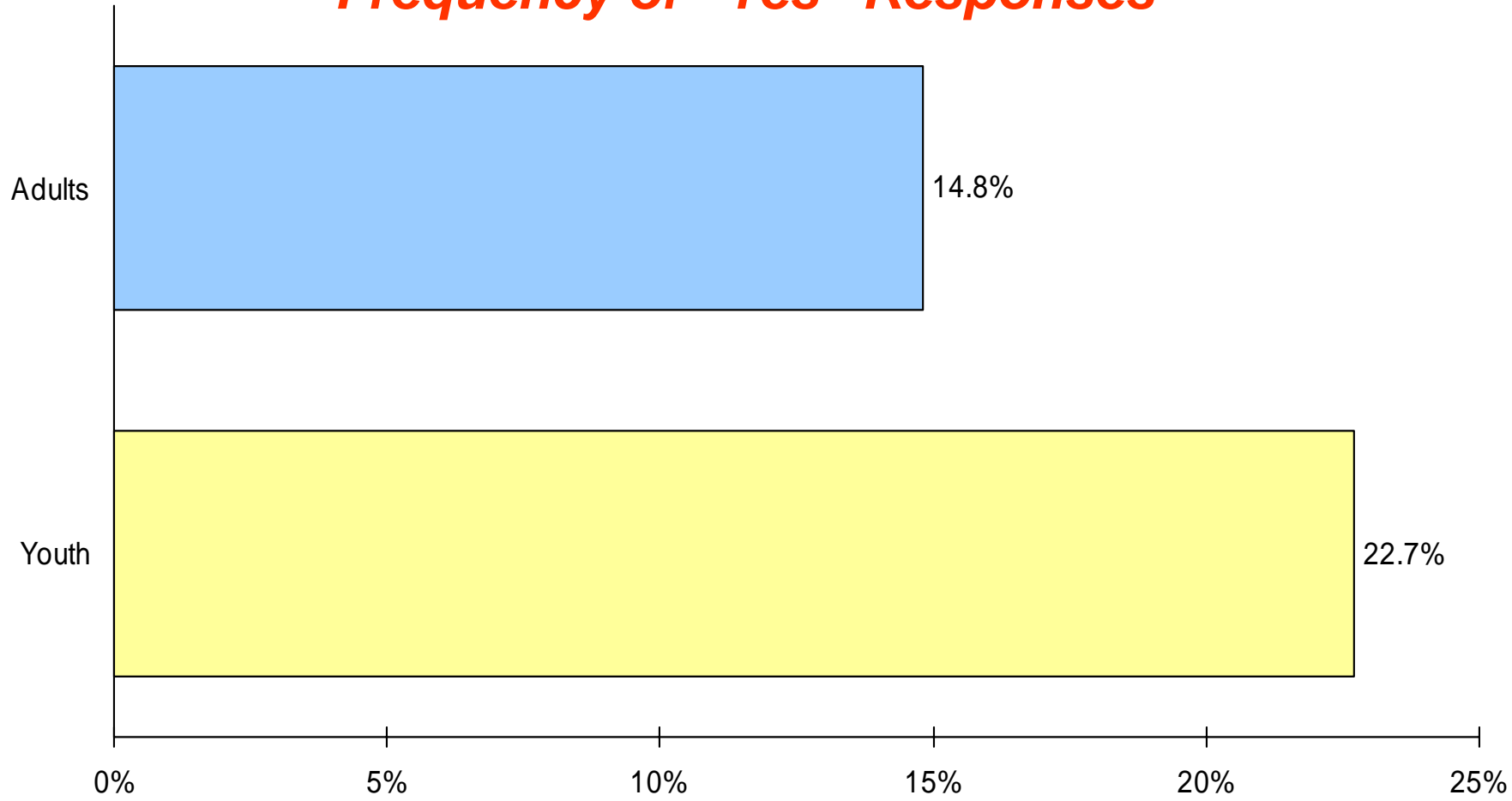


N=40

*Note: "Other" reasons include in between jobs (2) and student in school (1).

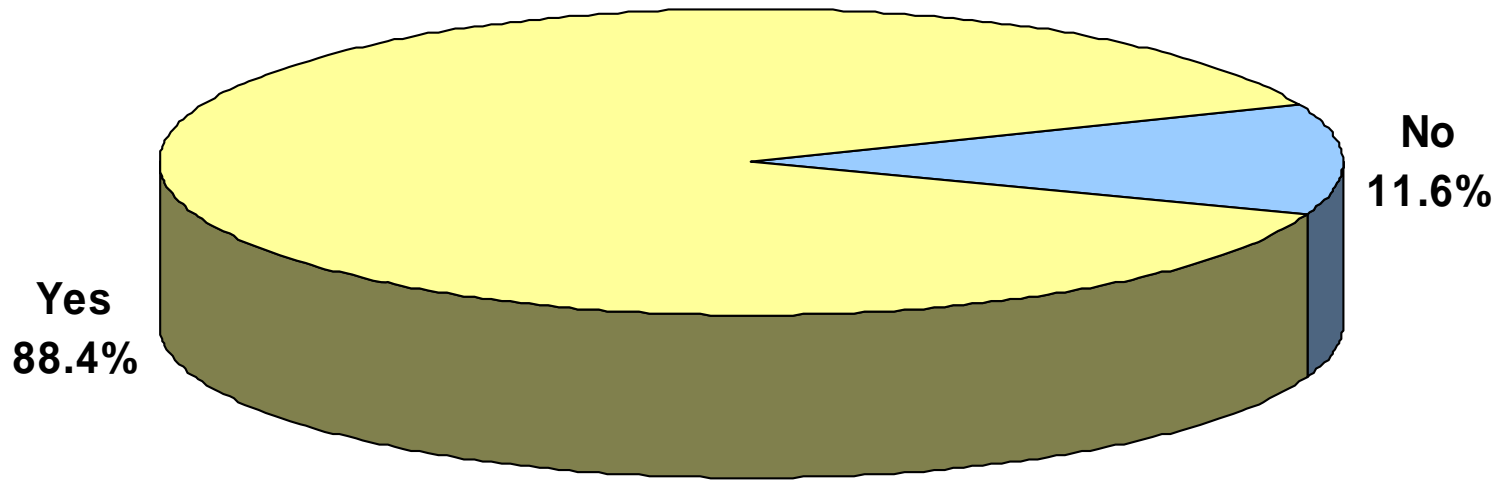
Do you think there are enough jobs in your community for...

Frequency of "Yes" Responses



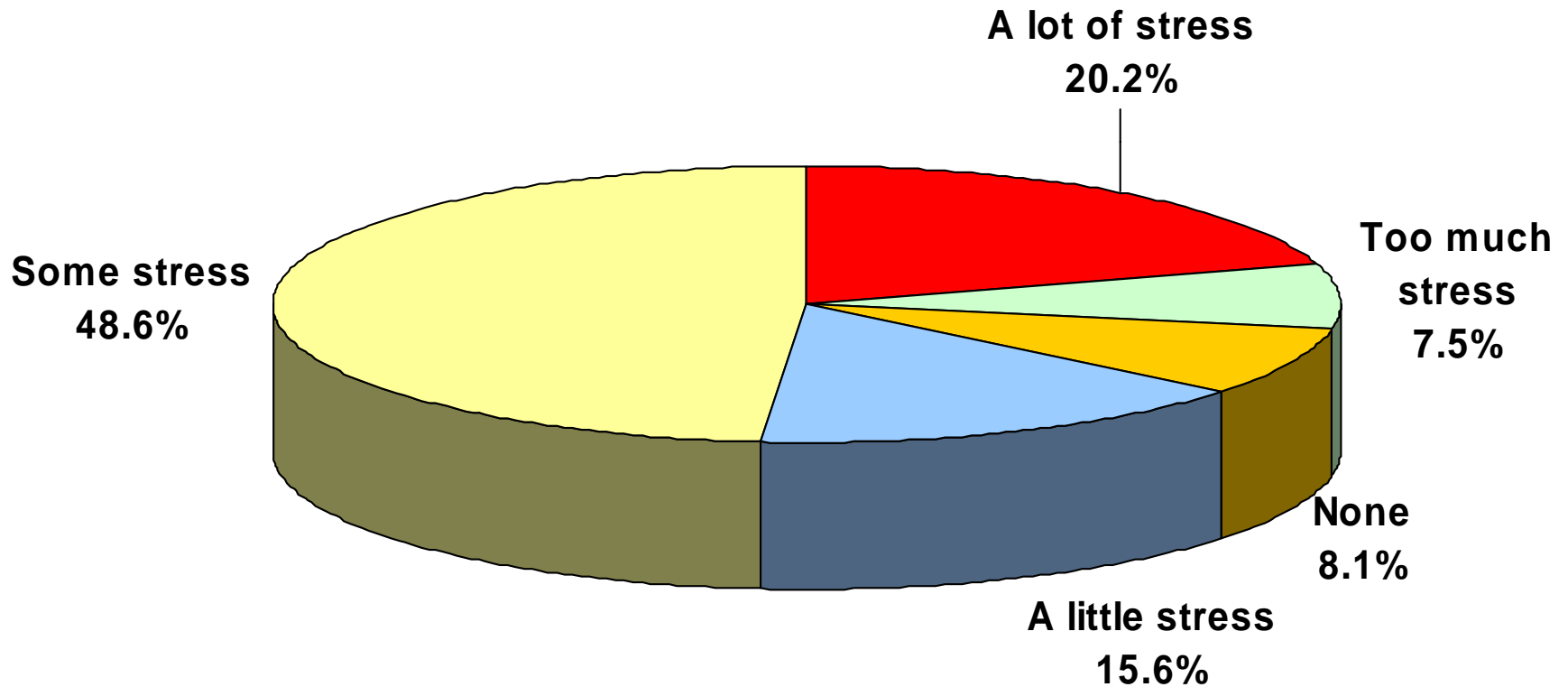
Does your job give you a sense of satisfaction most of the time?

Respondents who are working

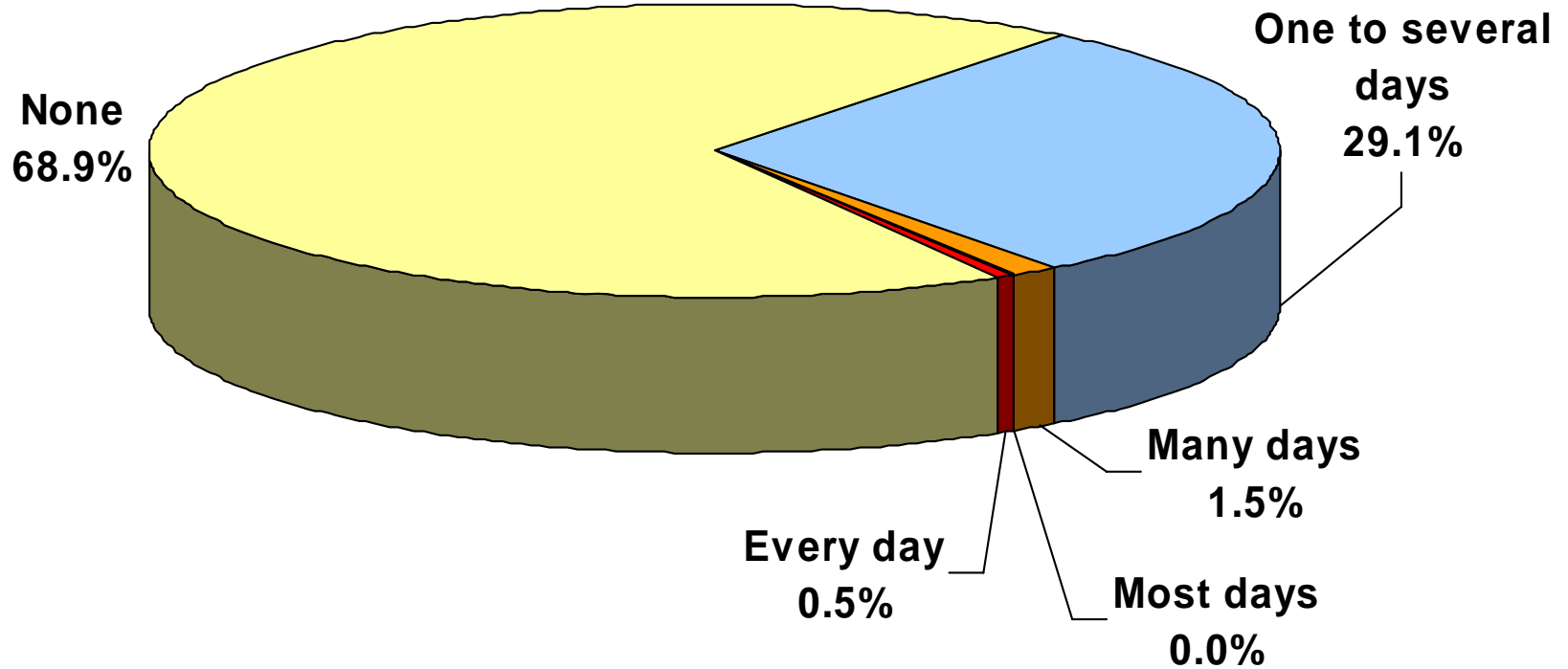


How much stress do you feel at your job on a regular basis?

Respondents who are working

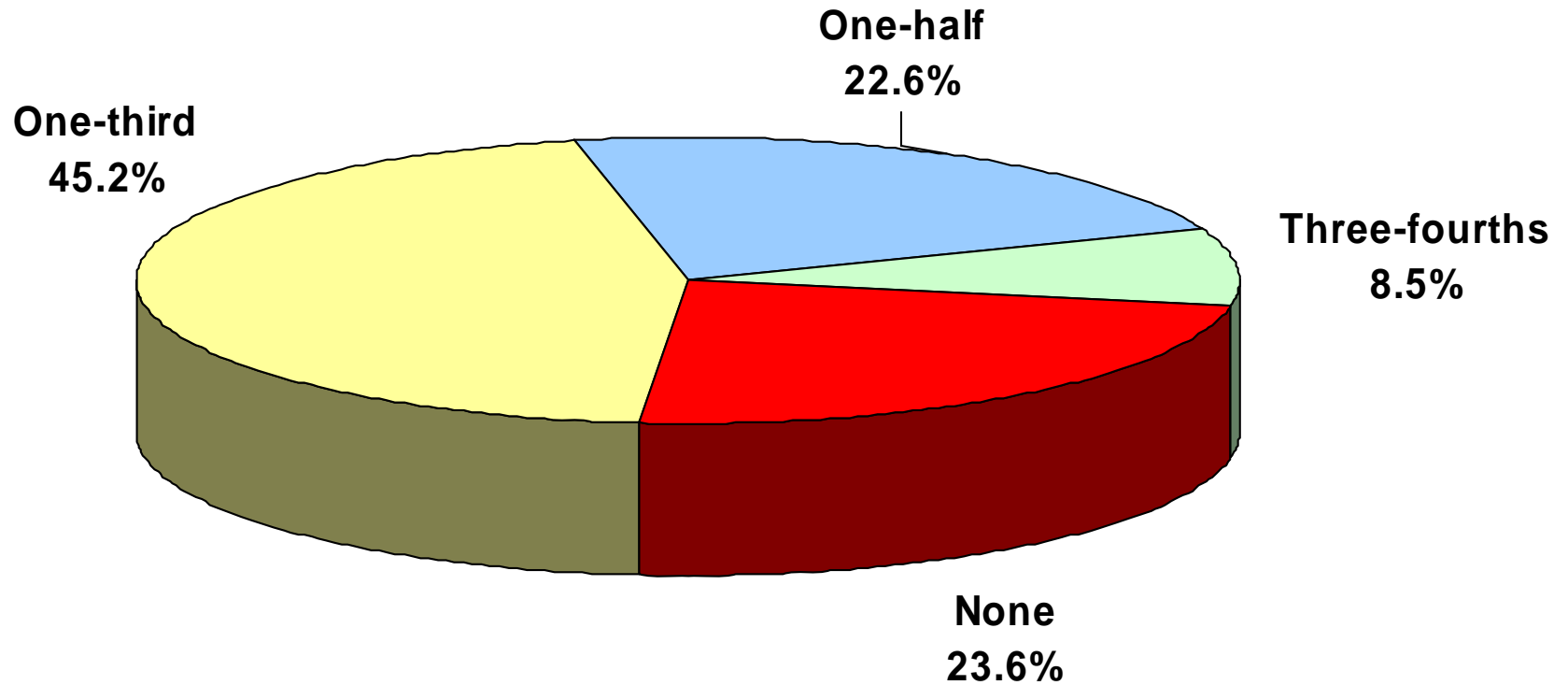


How many days in the past month were you not able to work or do your daily activities because of illness?

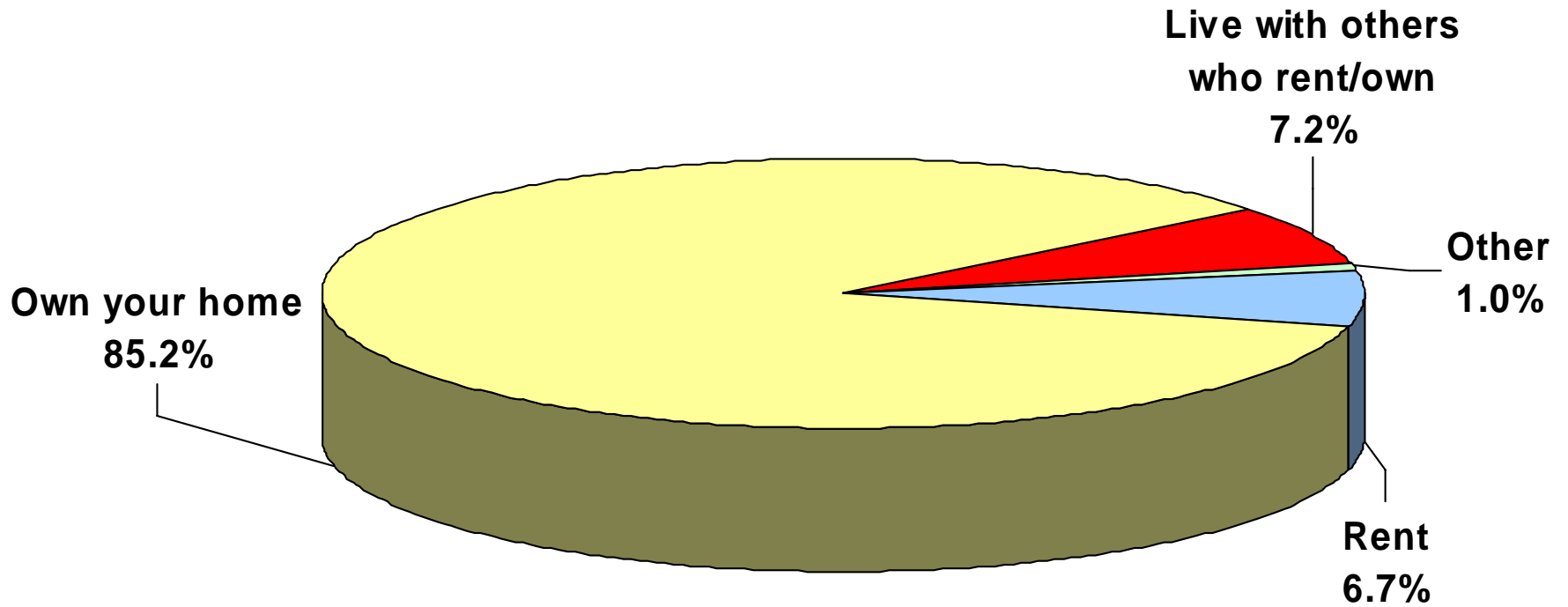


Housing

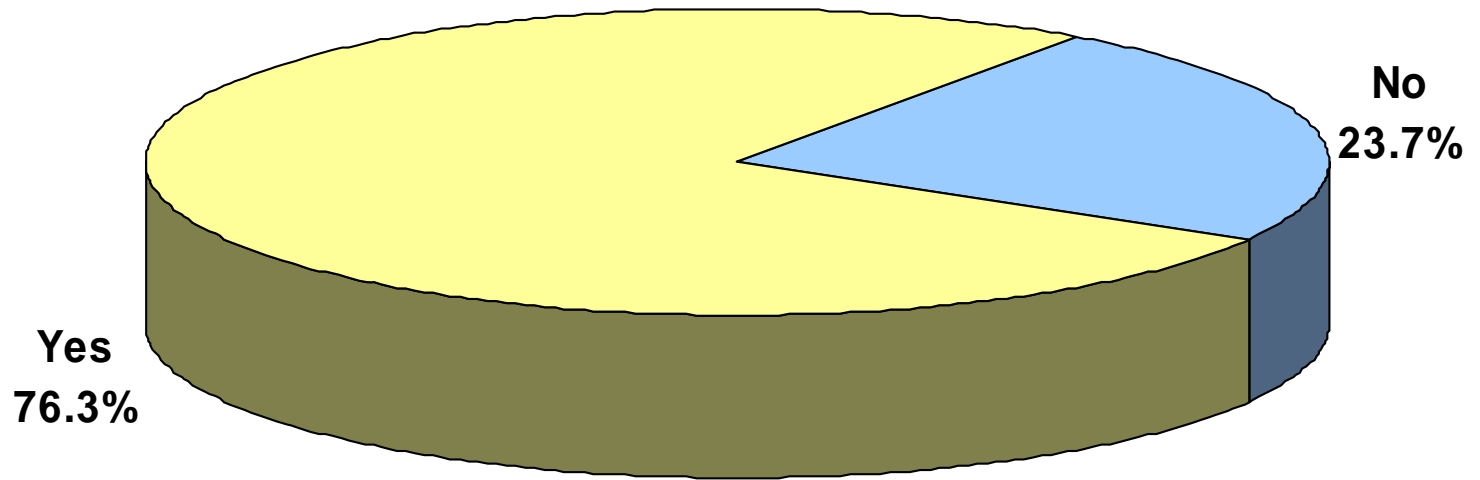
How much of your household income do you think goes into your rent or mortgage?



Do you...

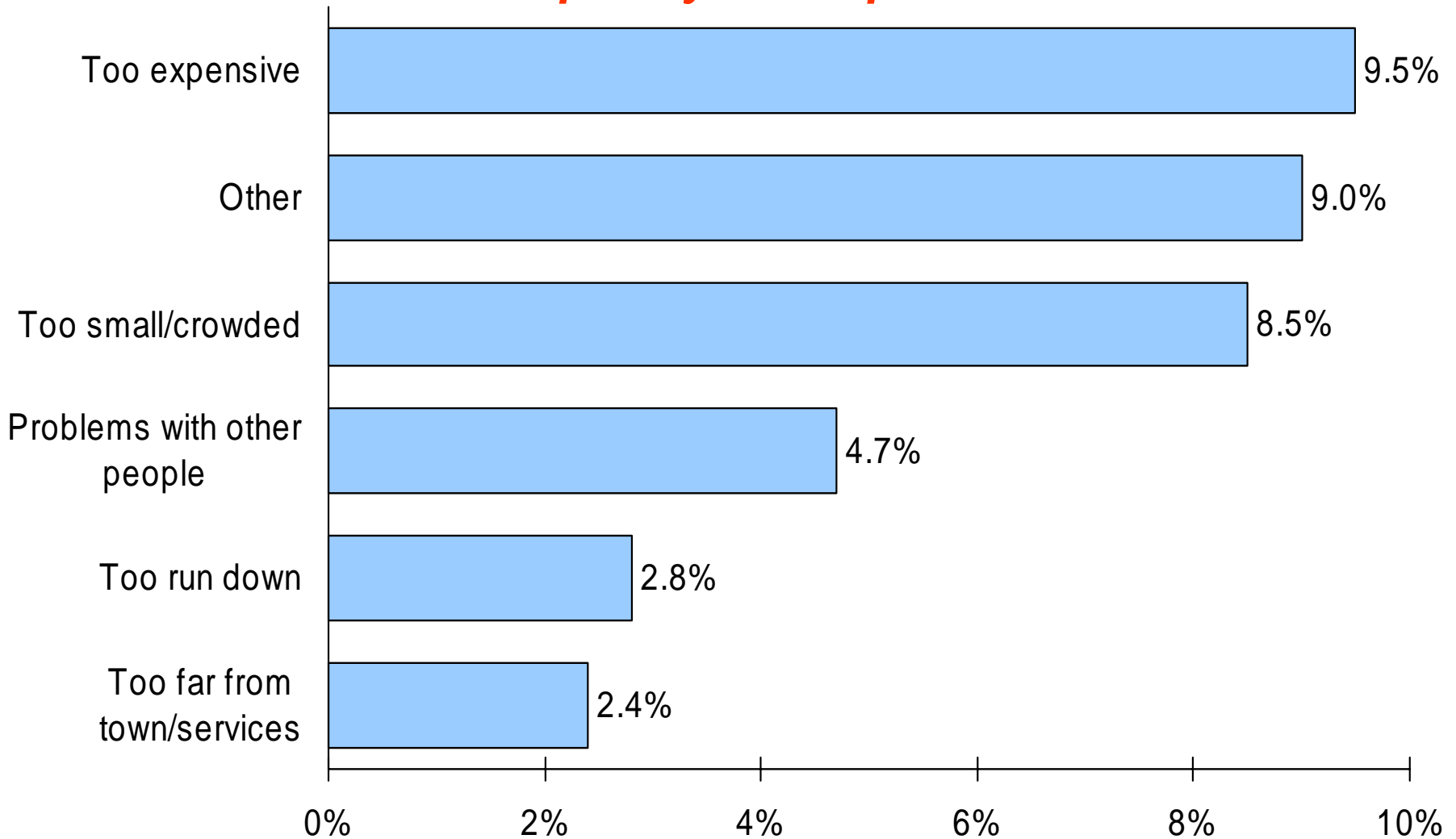


Are you satisfied with your housing situation?



Reasons for not being satisfied with housing situation

Frequency of Responses



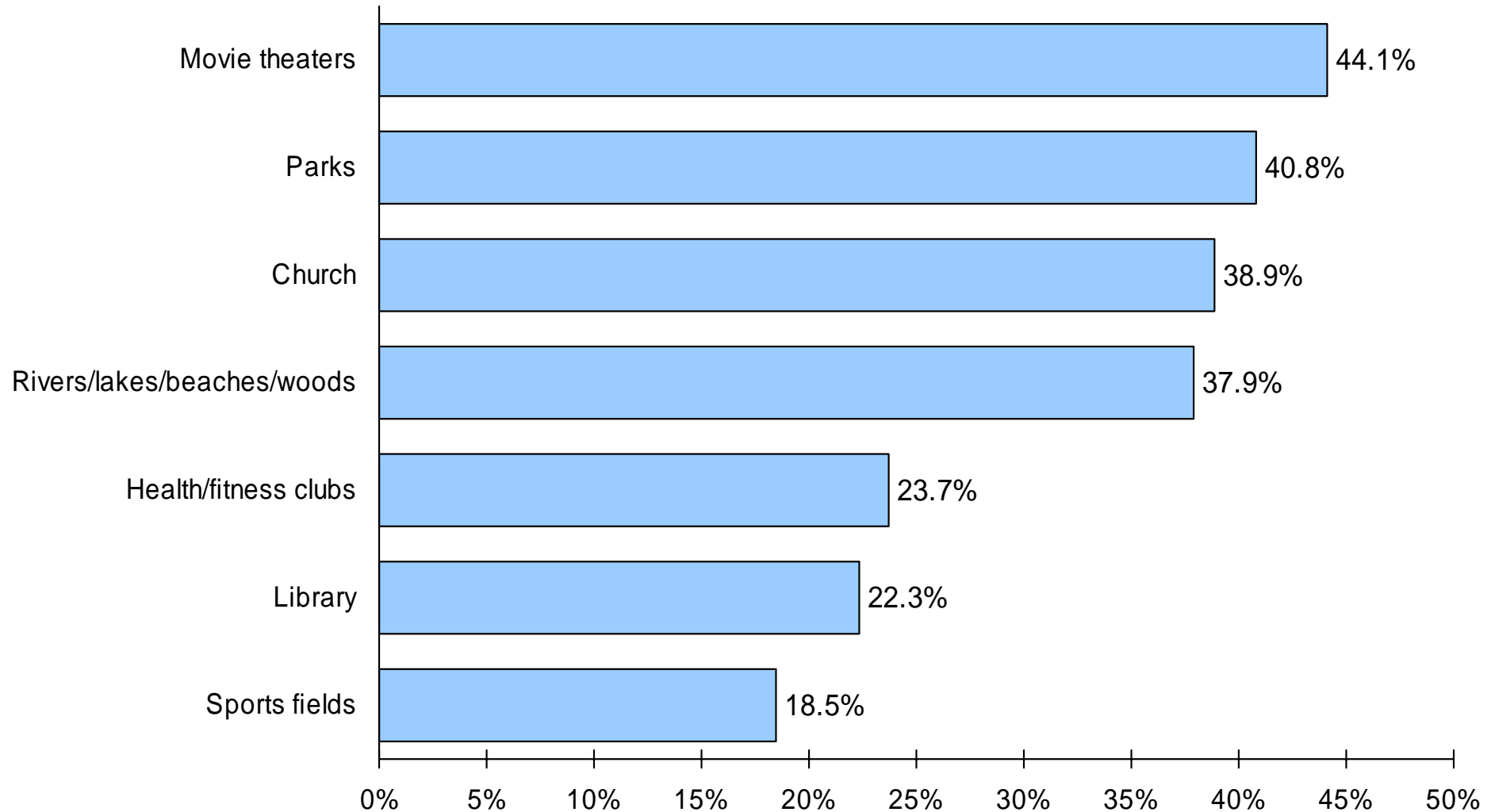
“Other” reasons for not being satisfied with housing situation

Comment	Mentions
High taxes	5
Desire to own home/stop renting	3
Too noisy	2
Need help/need to downsize	2
Bad neighborhood/crime/drugs	1
Too much building	1
Repairs and maintenance	1
Cars speeding	1
County needs affordable housing for 55 and older	1
Horrible school system	1
Total	18

Recreation

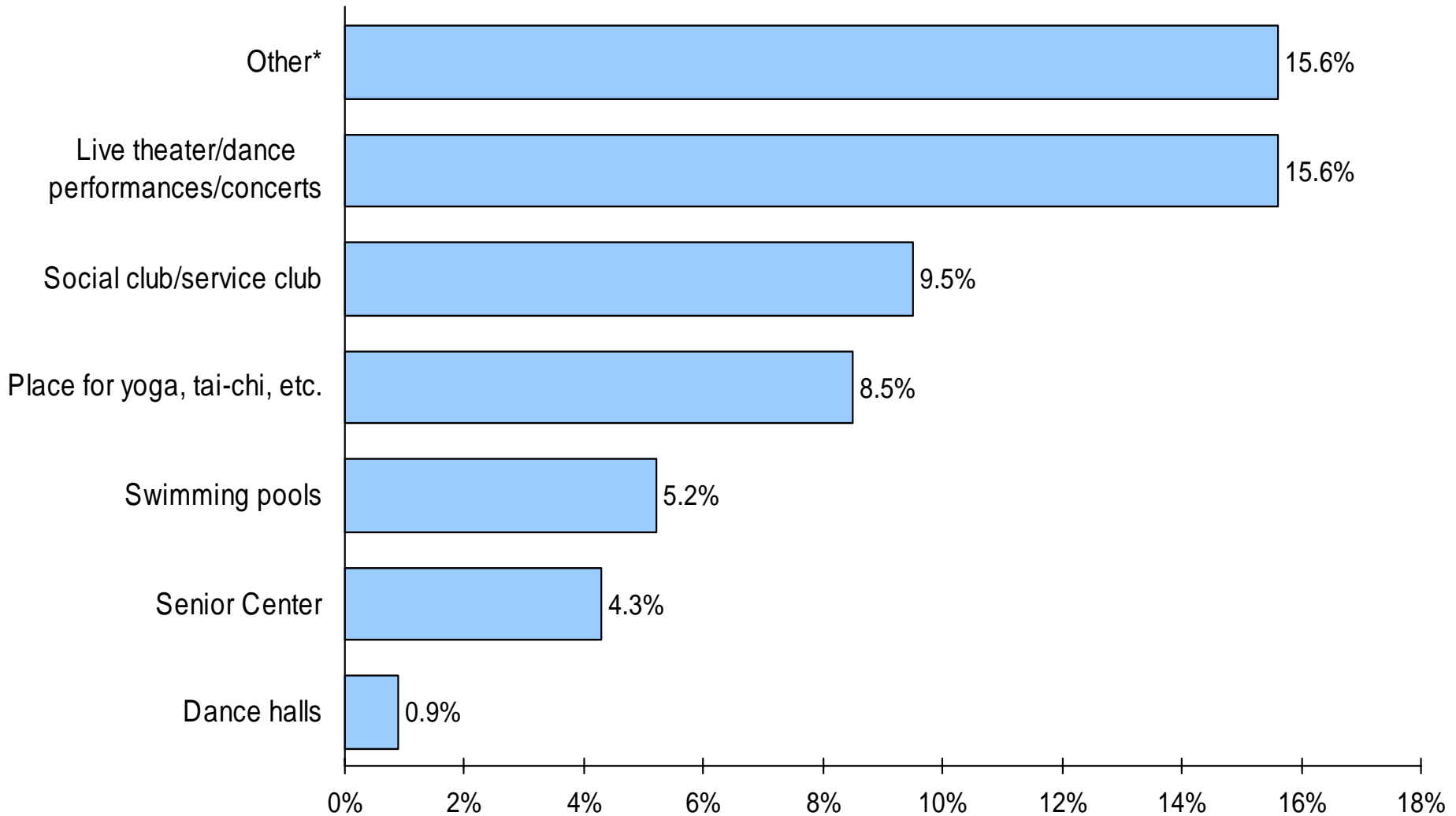
In my community, the places where I go for recreation most often are...

Frequency of Responses



In my community, the places where I go for recreation most often are...(cont'd)

Frequency of Responses



*Note: N=33

“Other” places I go for recreation

Comment	Mentions	Comment	Mentions
Golf	6	Camping	1
Art galleries	3	Casinos outside of the community	1
Family	2	Fishing	1
Mall/shopping	2	Running	1
No where/ Have no money leftover	2	School	1
Hunting	2	Skate rink	1
My home/yard	2	Softball	1
Neighbors	2	Sport horses	1
Dinner out	1	Stroller Strides	1
Community events	1	Total	33
Museum	1		

Approximately how many hours per month do you participate in community activities such as volunteering in schools or hospitals, voluntary organizations, and churches?

