

Salem County Department of Health

Community Themes and Strengths Assessment

**Presented By:
Holleran
October 17, 2005**

Methodology

- Staff from Salem County Department of Health distributed surveys to residents in both counties. Surveys were accompanied by a postage-paid return envelope for return directly to Holleran.
- A total of 198 surveys were returned, yielding an error rate of +/-6.9% at a 95% confidence level.

Respondent Demographics

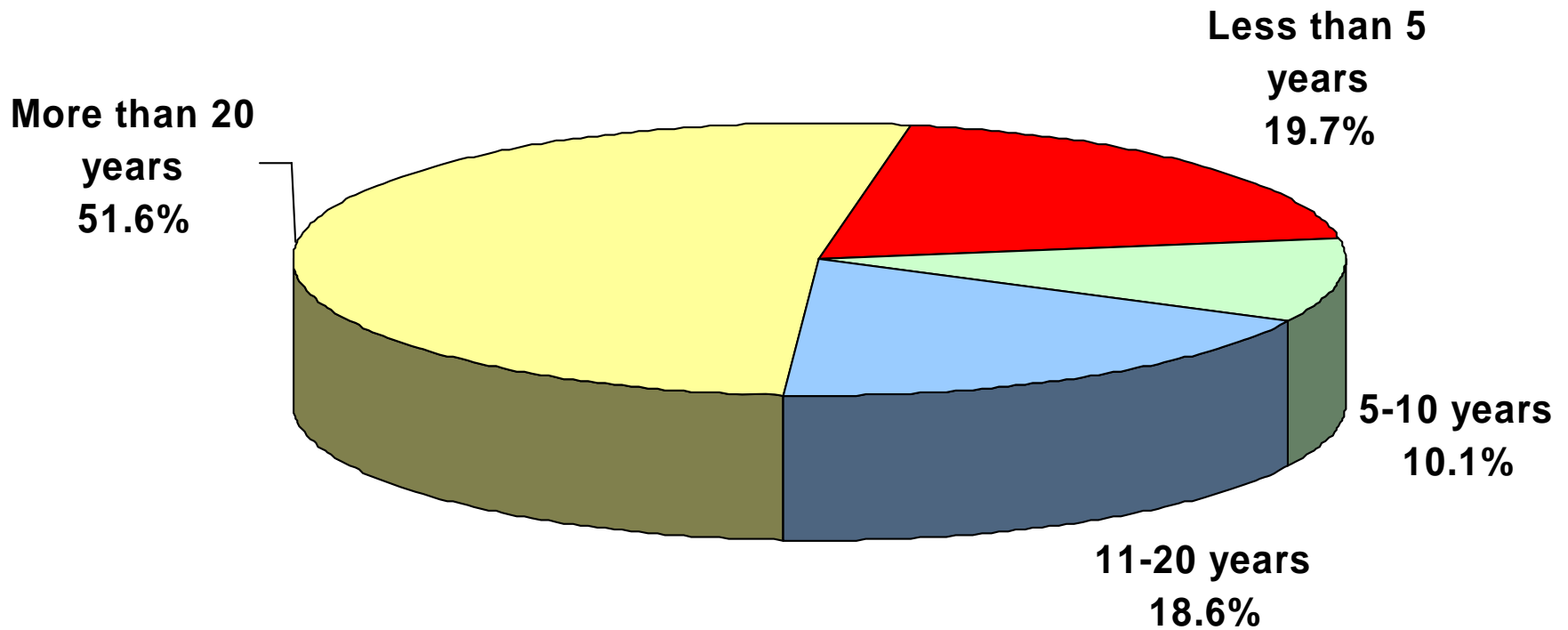
Town where taxes are paid

Town	Number of Respondents	Town	Number of Respondents
Carneys Point	24	Elsinboro	6
Pennsville	23	LAC	6
Penns Grove	17	Upper Pittsgrove	5
Pittsgrove	16	Monroeville	2
Salem	16	Oldmans	2
Elmer	14	Quinton	2
Pilesgrove	8	Don't pay taxes	2
Woodstown	8	Pedricktown	1
Alloway	7	Unidentified	32
Mannington	7	Total	198

City, Township or Borough of Residence

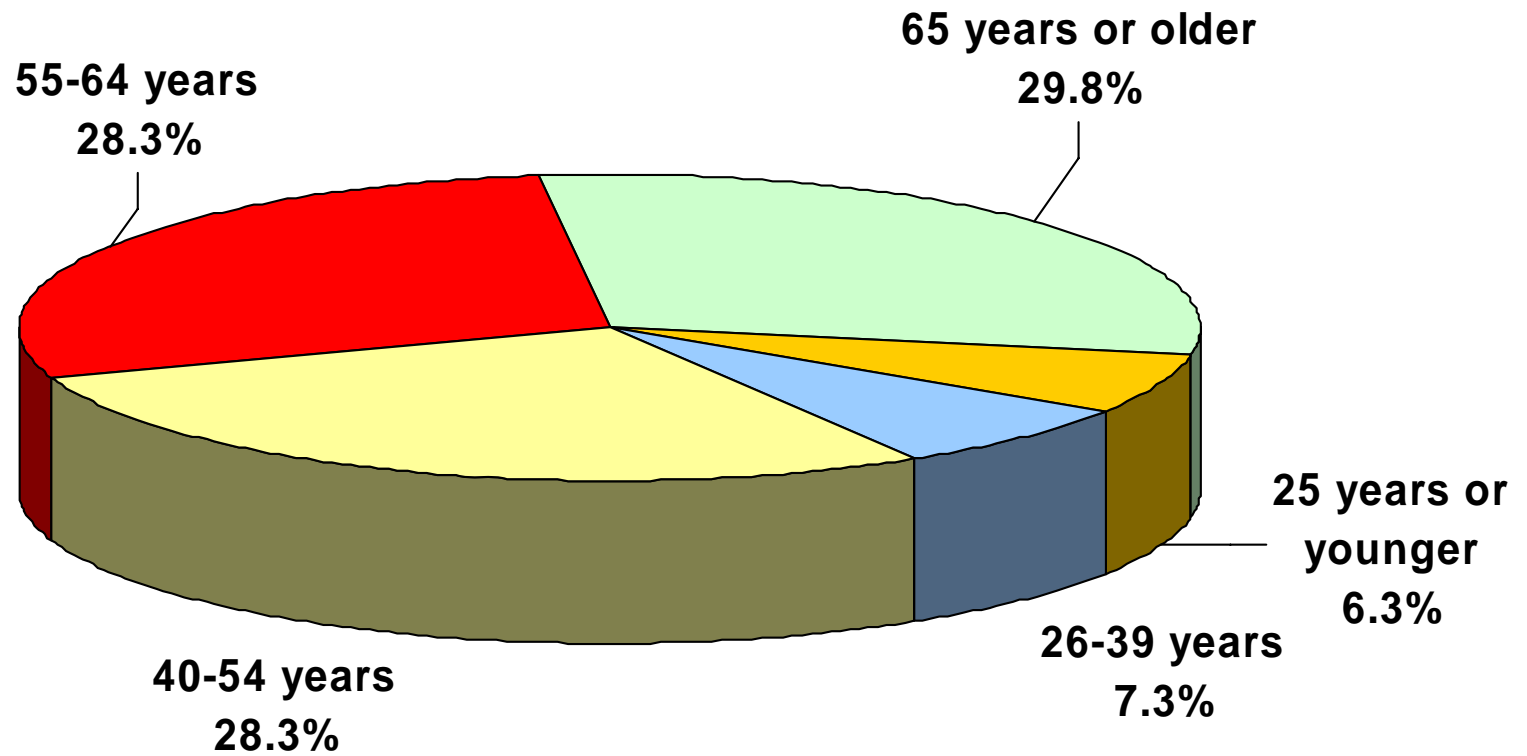
Location	Number of Respondents
Carneys Point	34
Penns Grove	28
Pennsville	24
Elmer	19
Pittsgrove	17
Salem	16
Pilesgrove	9
Alloway	8
LAC	8
Mannington	8
Woodstown	8
Elsinboro	7
Upper Pittsgrove	7
Oldmans	3
Quinton	2
Total	198

Length of Residence



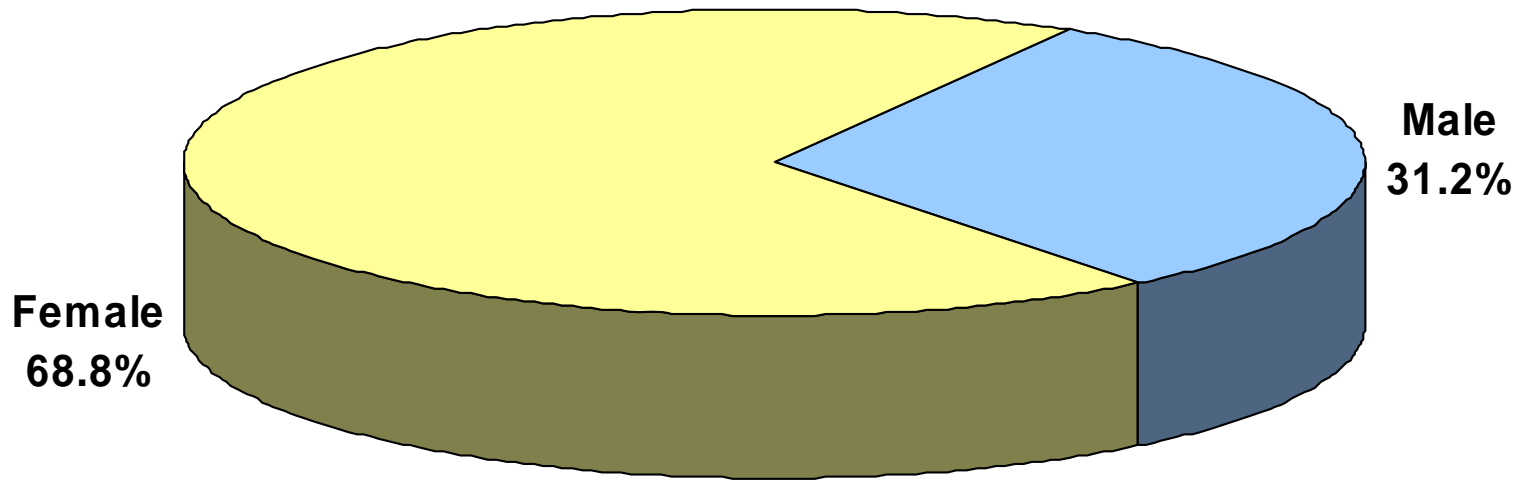
N=188

Age Range



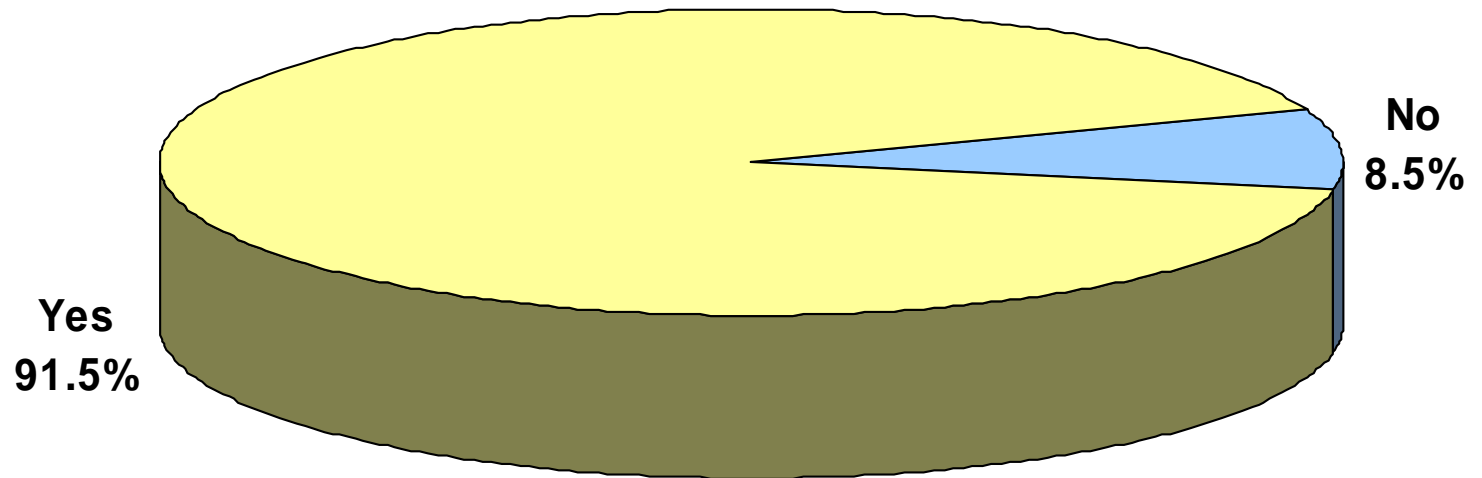
N=191

Gender



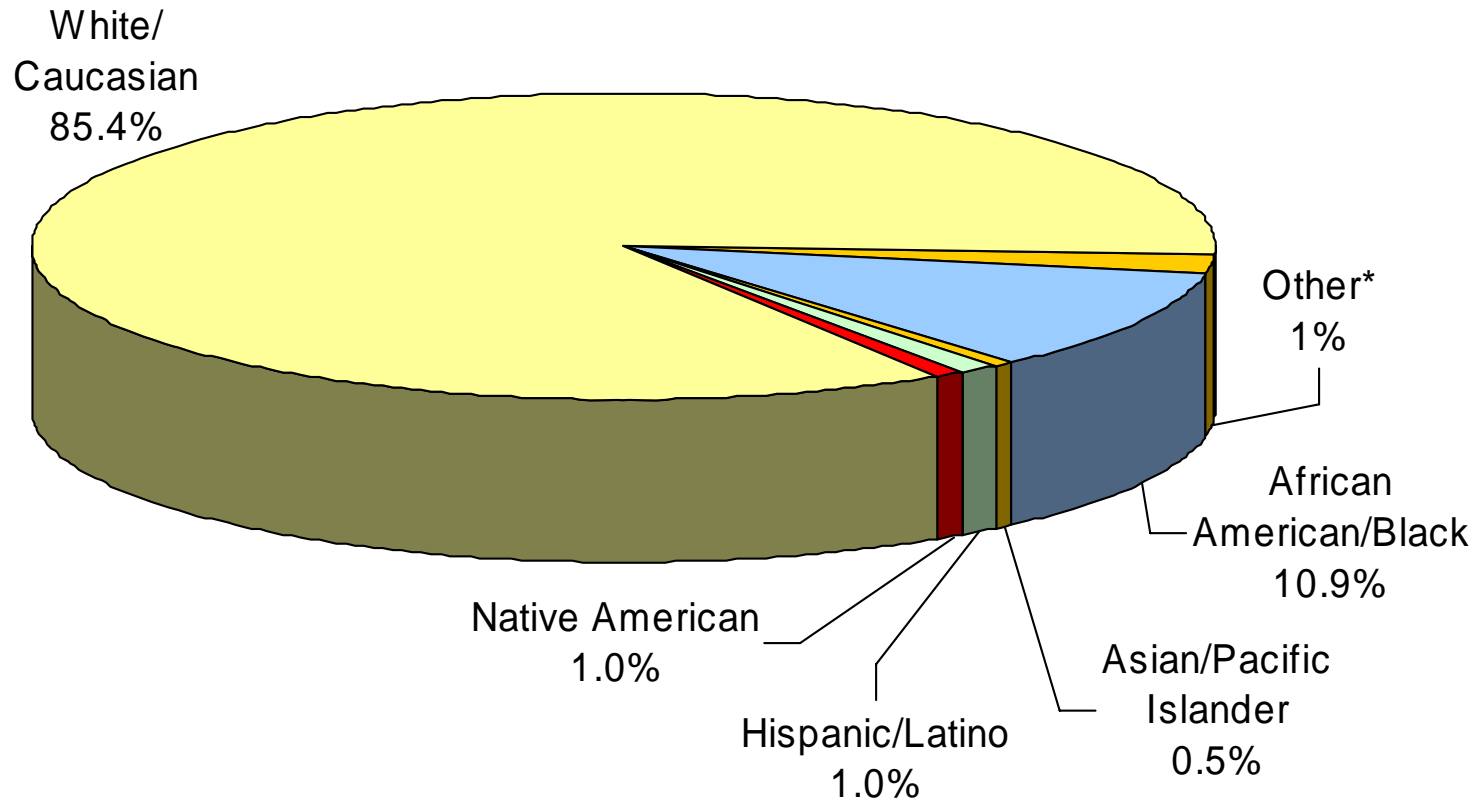
N=189

Registered Voter



N=189

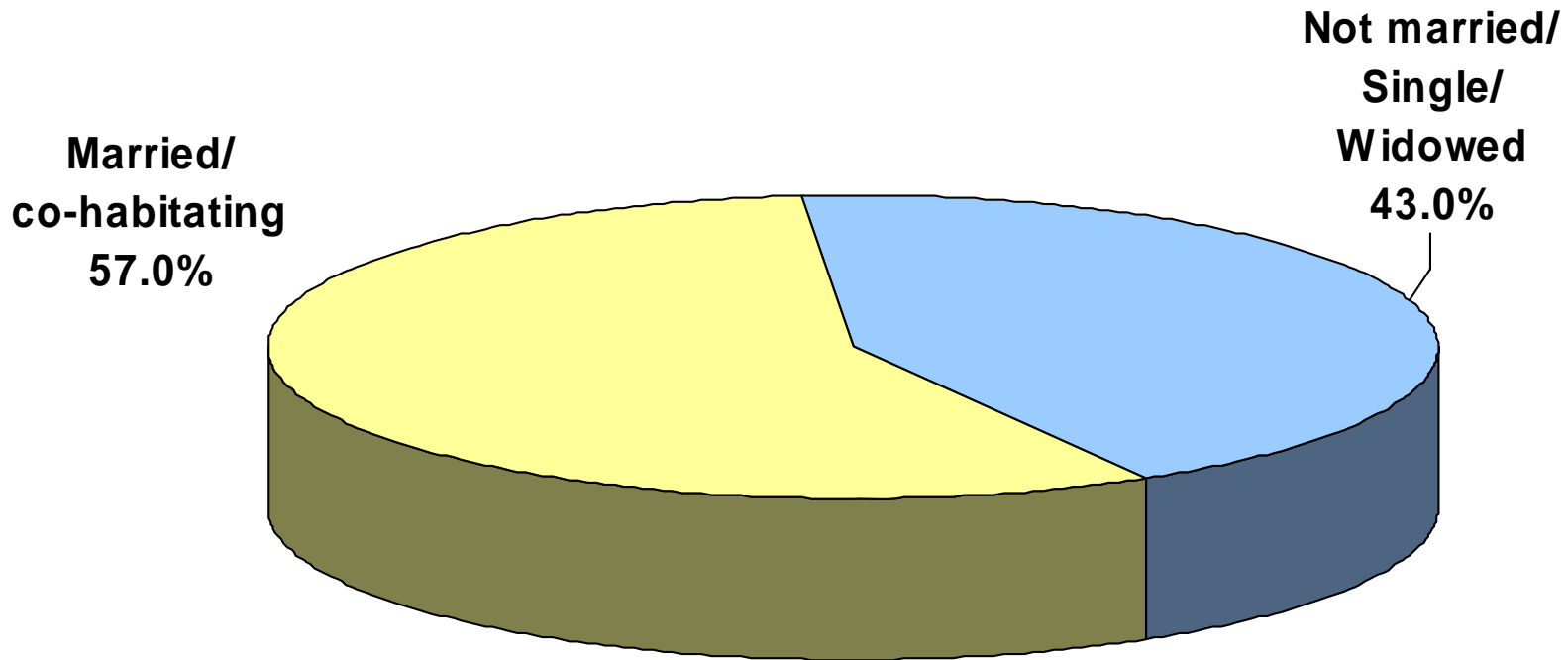
Ethnic group you most identify with



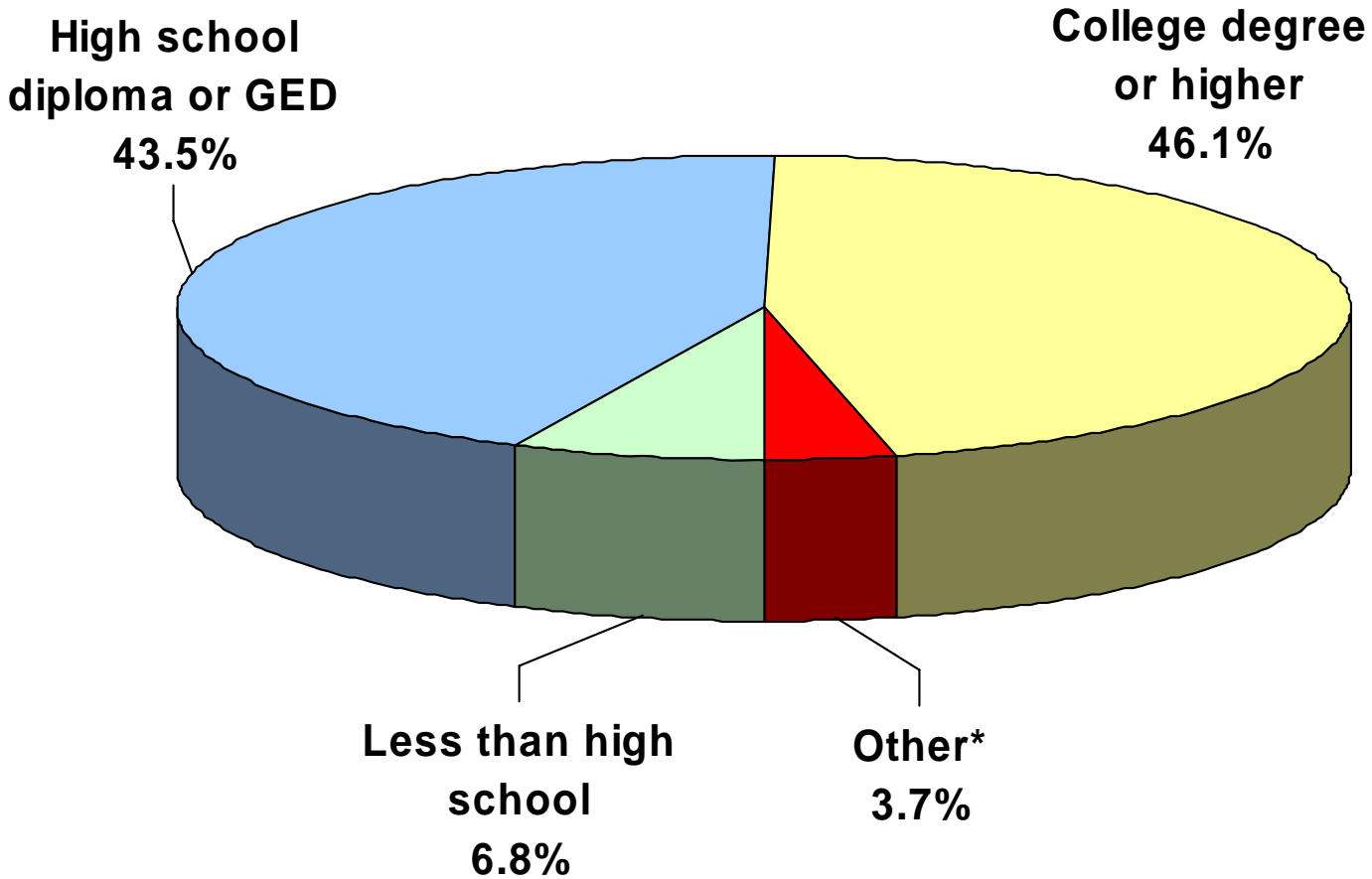
N=192

*"Other" response is: Black and Hispanic (1).

Marital Status



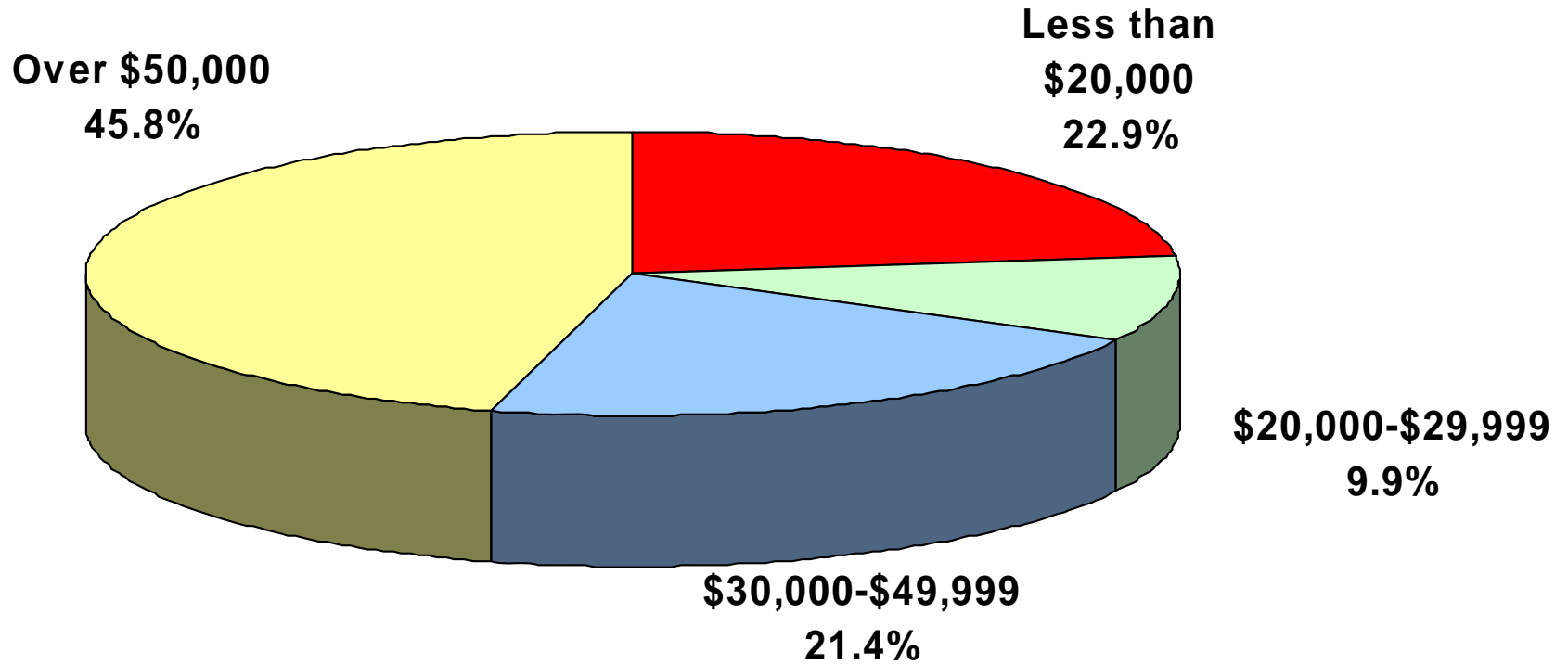
Education Level



N=191

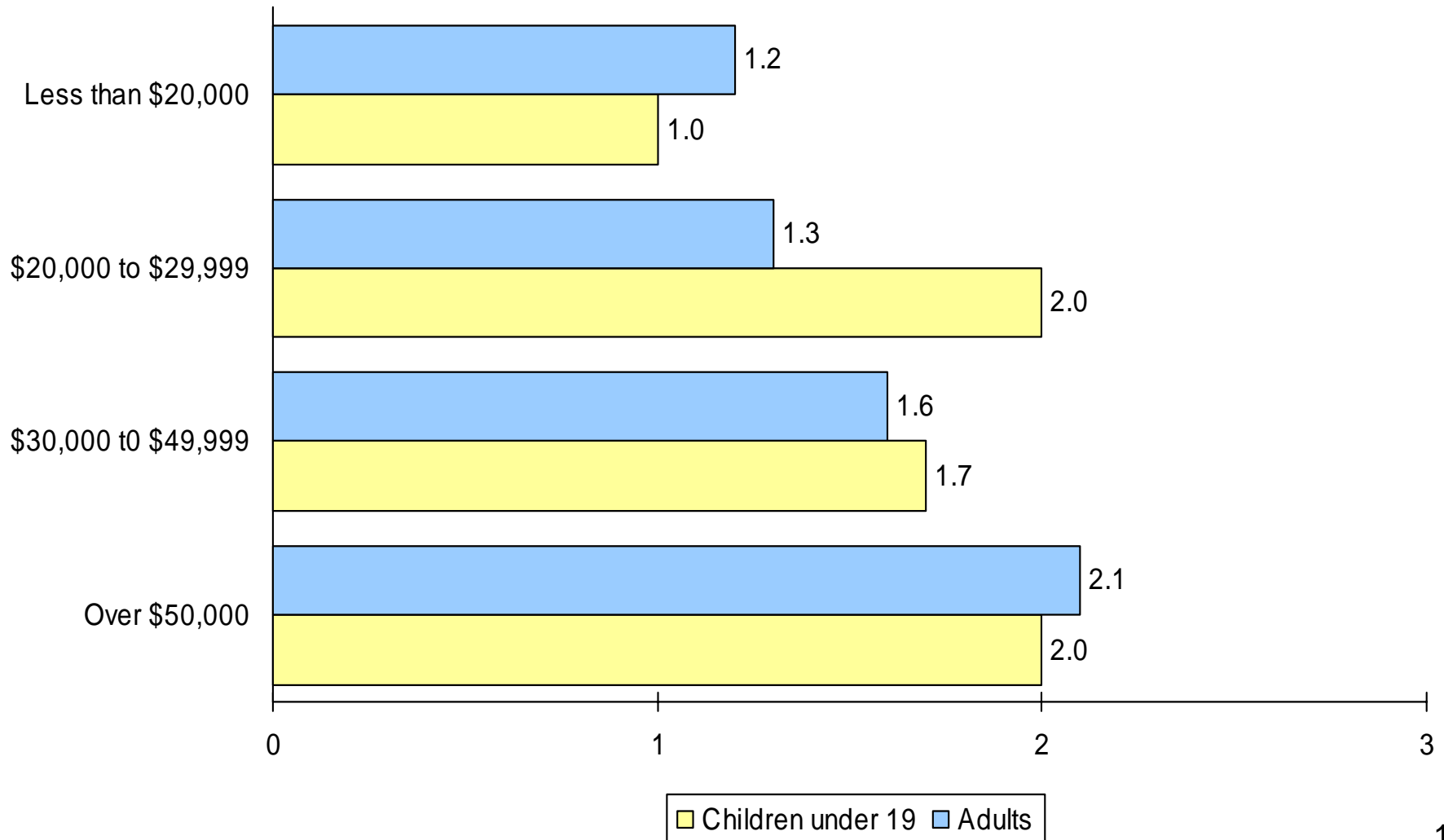
*"Other" responses include: College Certificate (1), Currently attending college (2), Some college (3), and Trade School (1).

Household Income



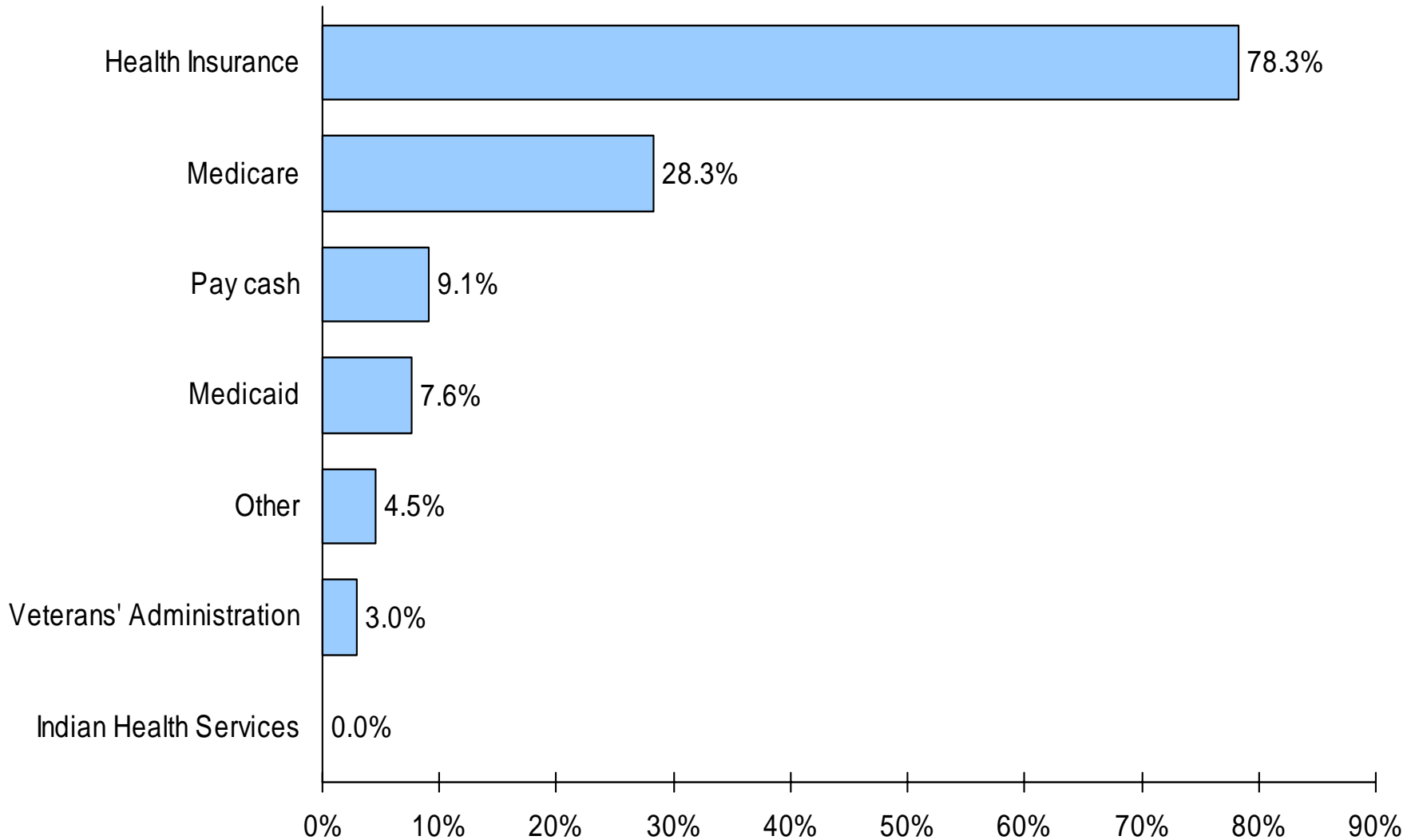
How many people does this income support?

Average number supported by income level



How do you pay for your healthcare?

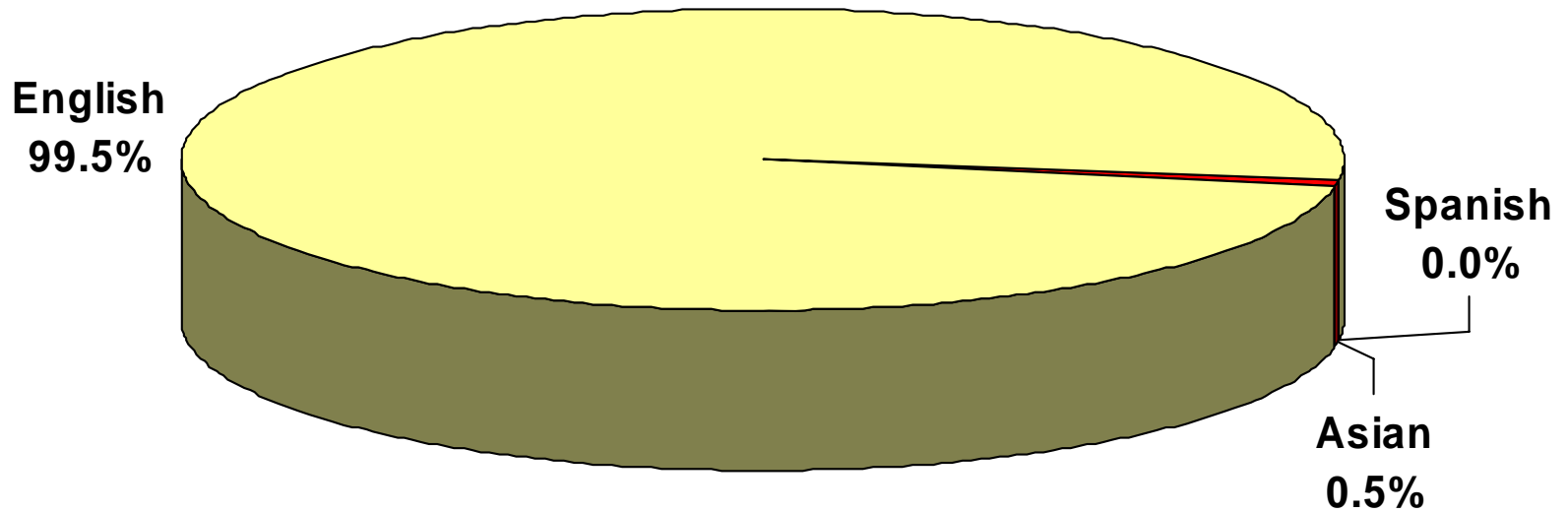
Frequency of Responses



“Other” ways of paying for healthcare

Comment	Mentions
Employer	2
Out of pocket	2
Aetna	1
No insurance	1
Parents	1
Total	7

Primary language spoken in home



Where/how received this survey

Place	Number of Respondents
Other	51
Workplace	44
Personal Contact	43
Community Meeting	16
Mail	13
Church, Synagogue, Temple or other House of Worship	13
Grocery Store/Shopping Mall	2
Newsletter	2
Public Library	1
Newspaper	1
Total	186

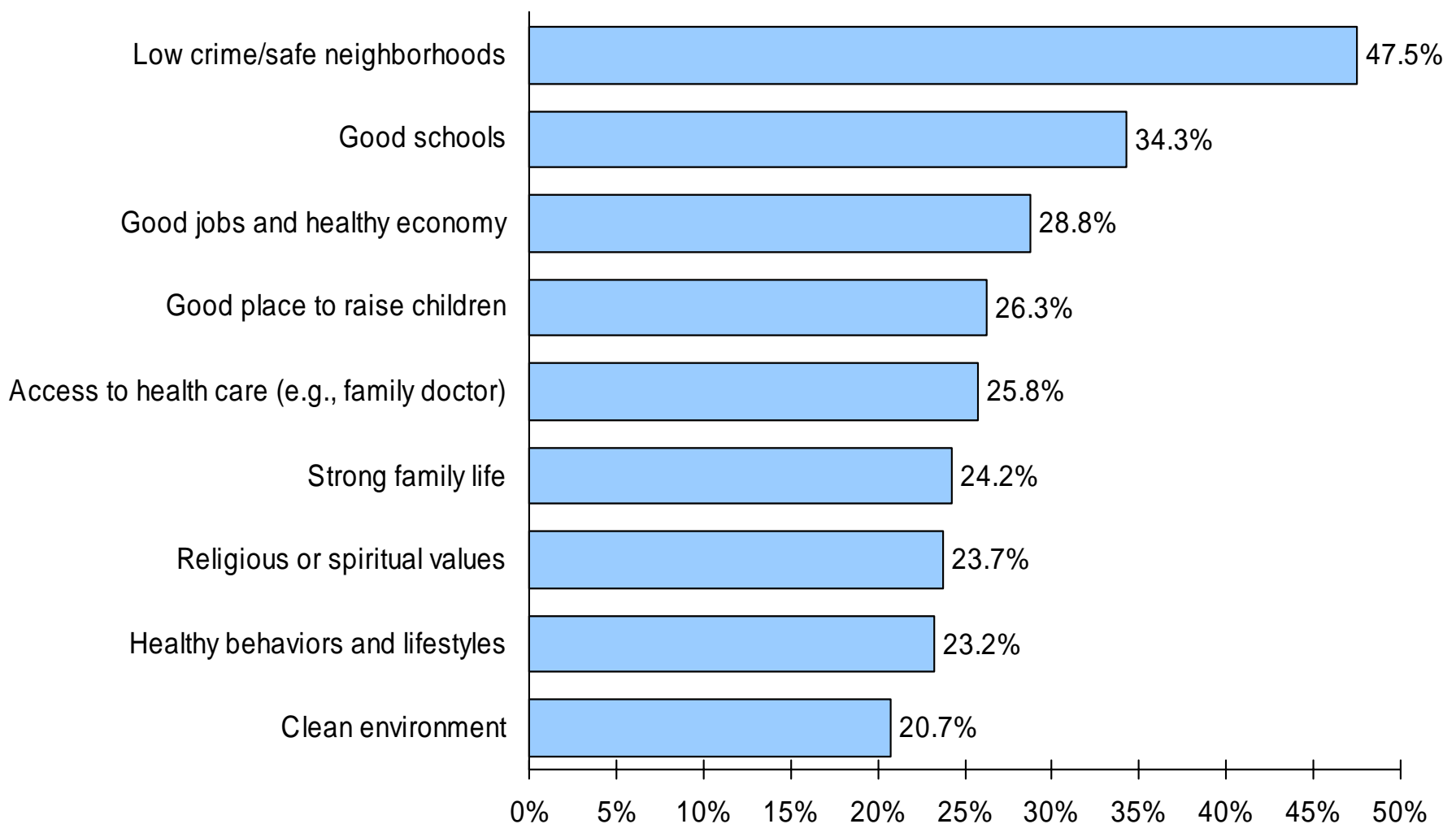
“Other” place received survey

Comment	Mentions	Comment	Mentions
County Fair	8	AARP	2
My home	7	Doctor's office	1
Market	5	Health Center	1
Fitness Center/Gym	3	SHWF	1
YMCA	3	Salem Days	1
Coffee Shop	3	Public Health Nurse	1
County Health Department	2	Municipal building	1
School	2	Lunch program	1
Email	2	Total	46
Eckerd's	2		

Community Health

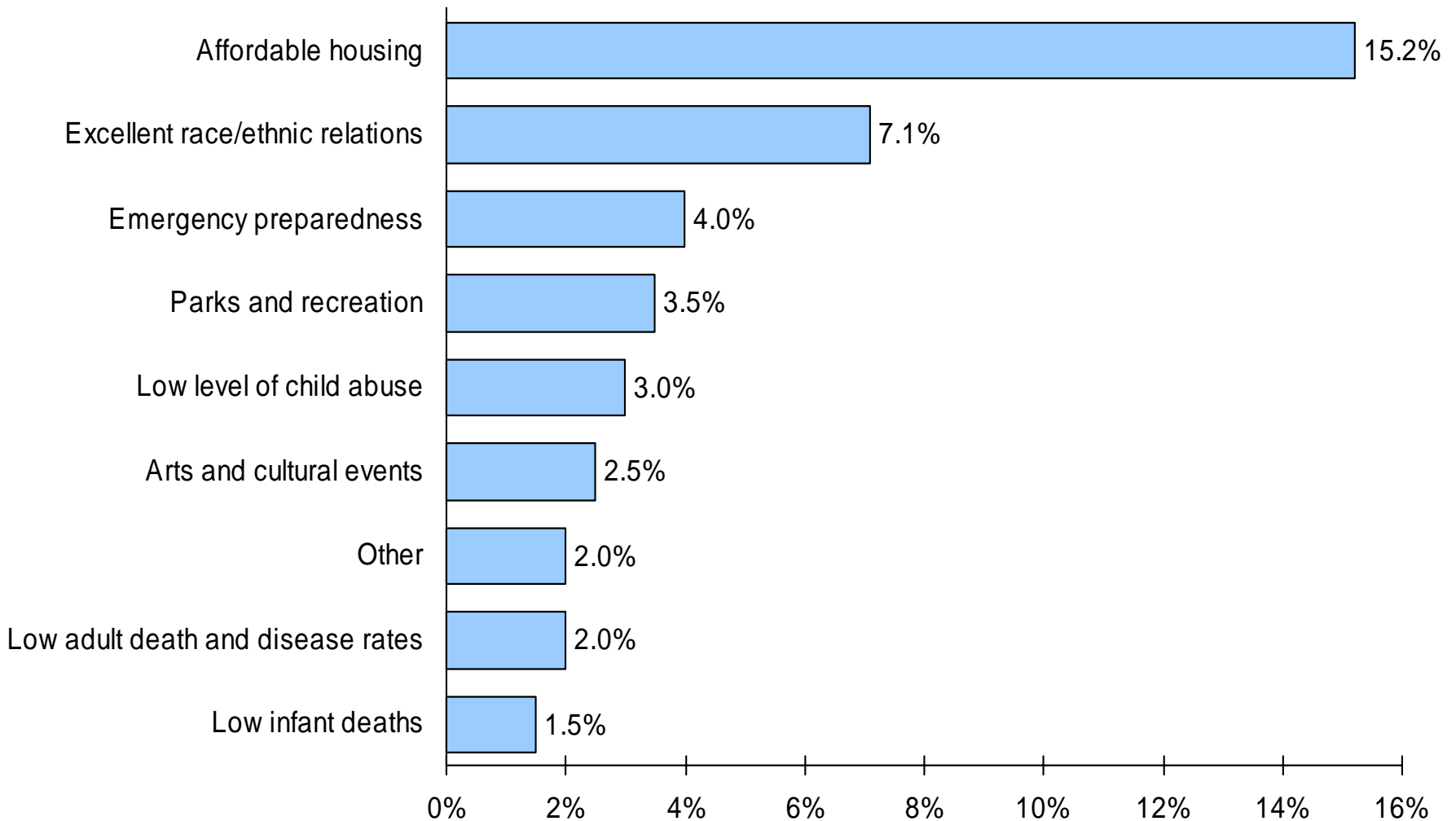
Most important factors for a “Healthy Community”

Frequency of Responses



Most important factors for a “Healthy Community” (cont’d)

Frequency of Responses

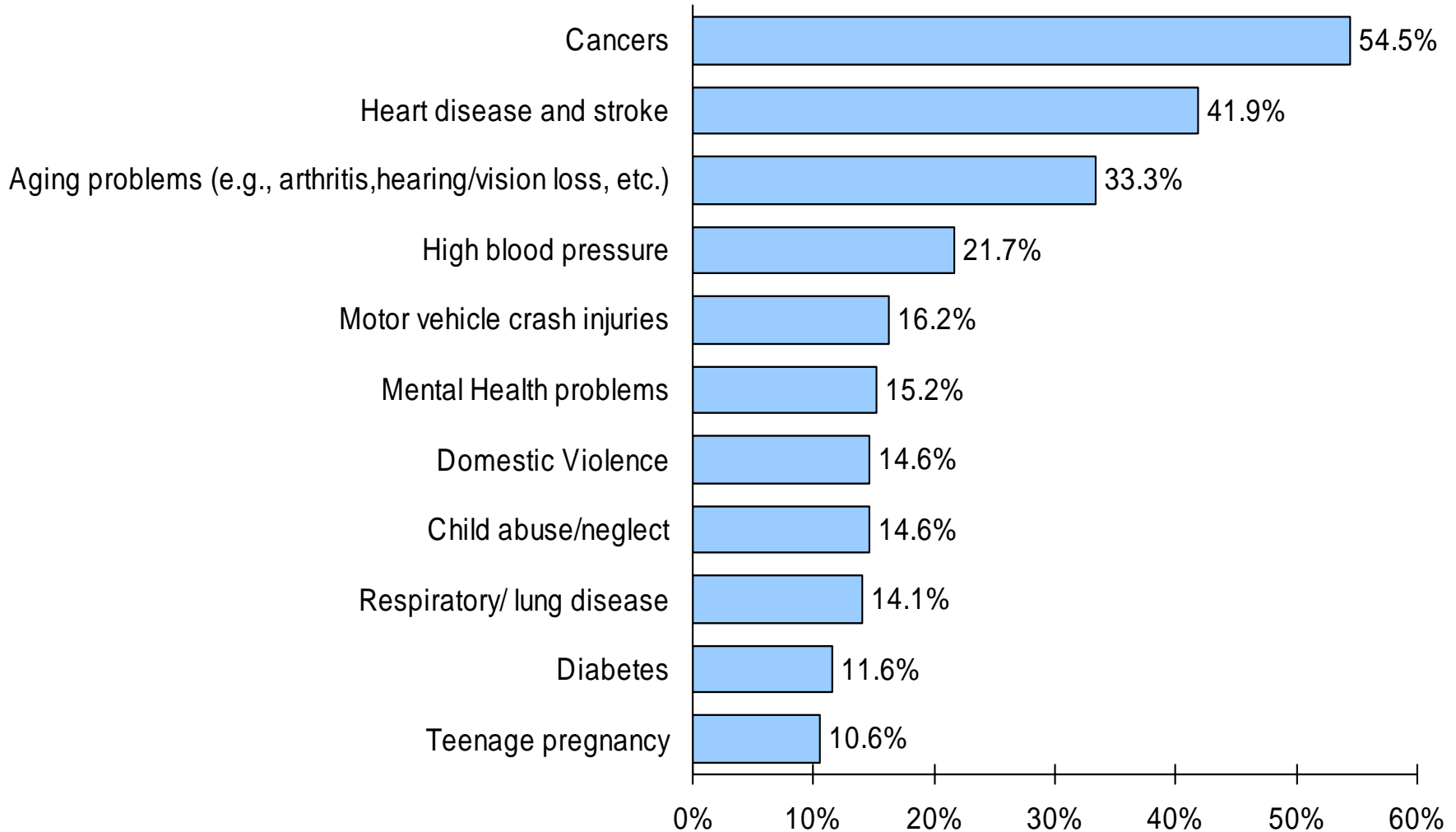


“Other” factors for “Healthy Community”

Comment	Mentions
Affordable/Low taxes	2
Active prosecution of drugs	1
Total	3

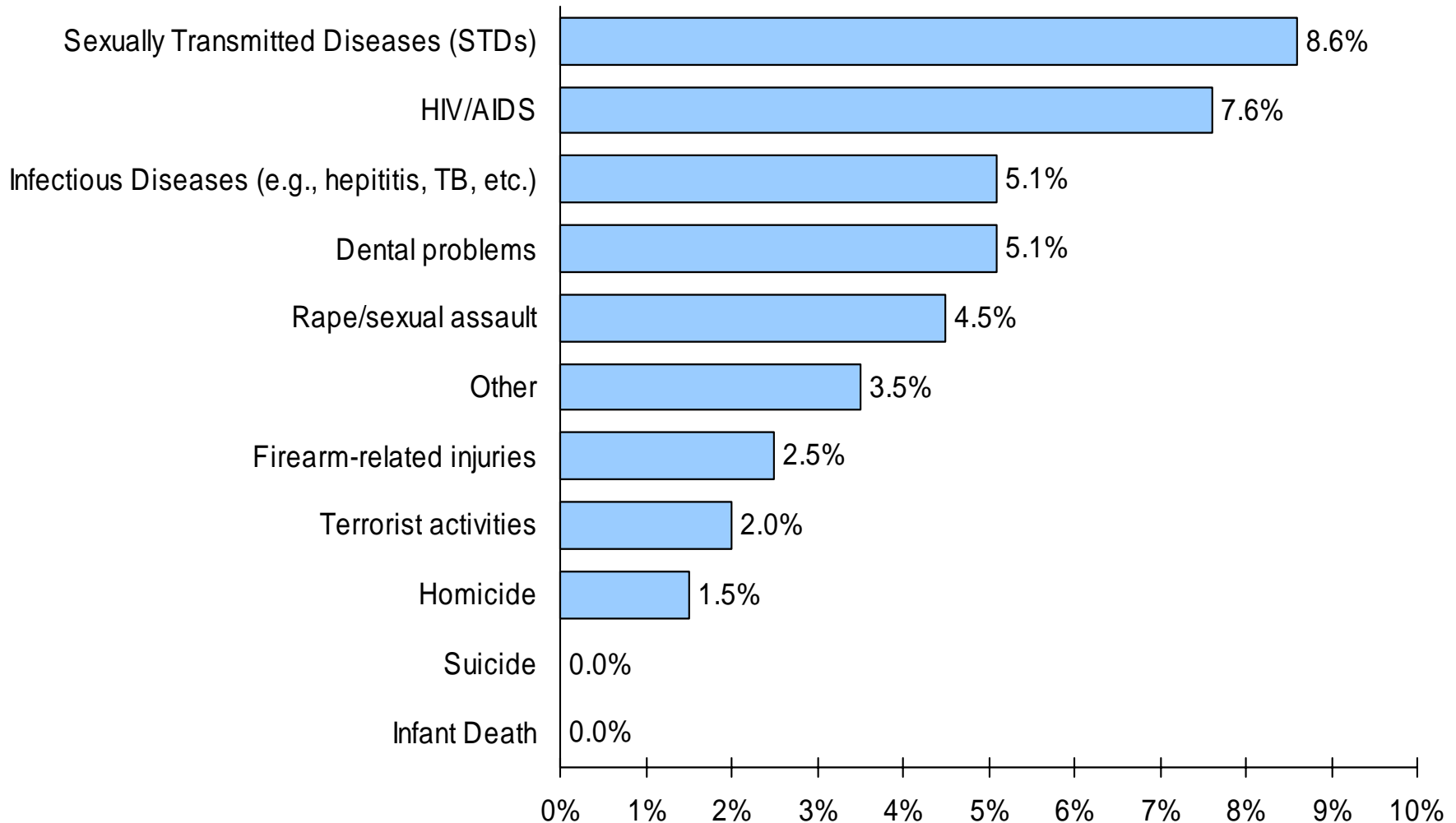
Most important “health problems” in the community

Frequency of Responses



Most important “health problems” in the community (cont’d)

Frequency of Responses

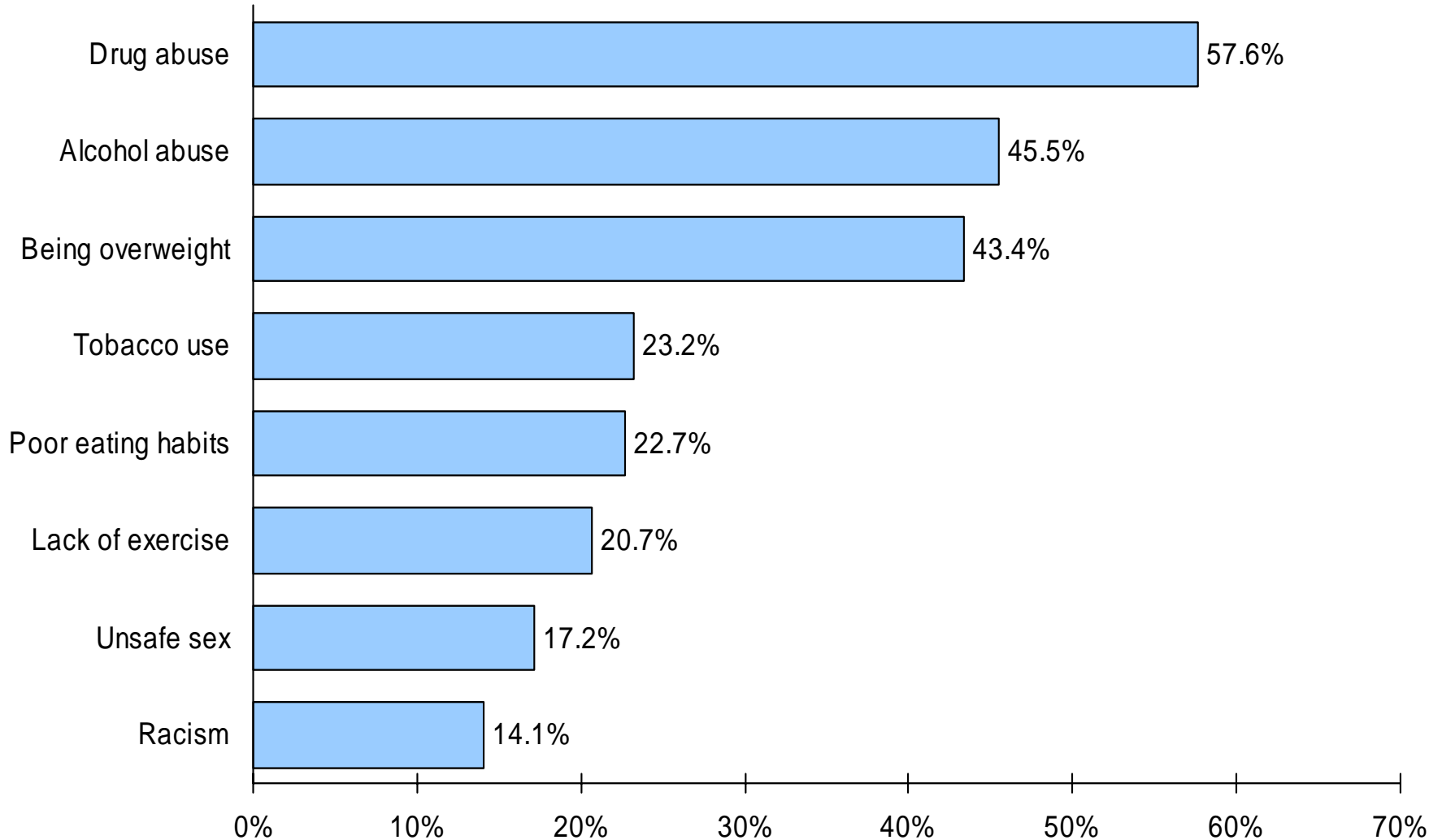


“Other” important health problems in the community

Comment	Mentions
Drug use/alcoholism	2
Drug use/sales	1
Drug abuse	1
Low taxes	1
Substance Abuse	1
Water and other environmental pollution. Abuse of power by school administrators and school boards	1
Total	7

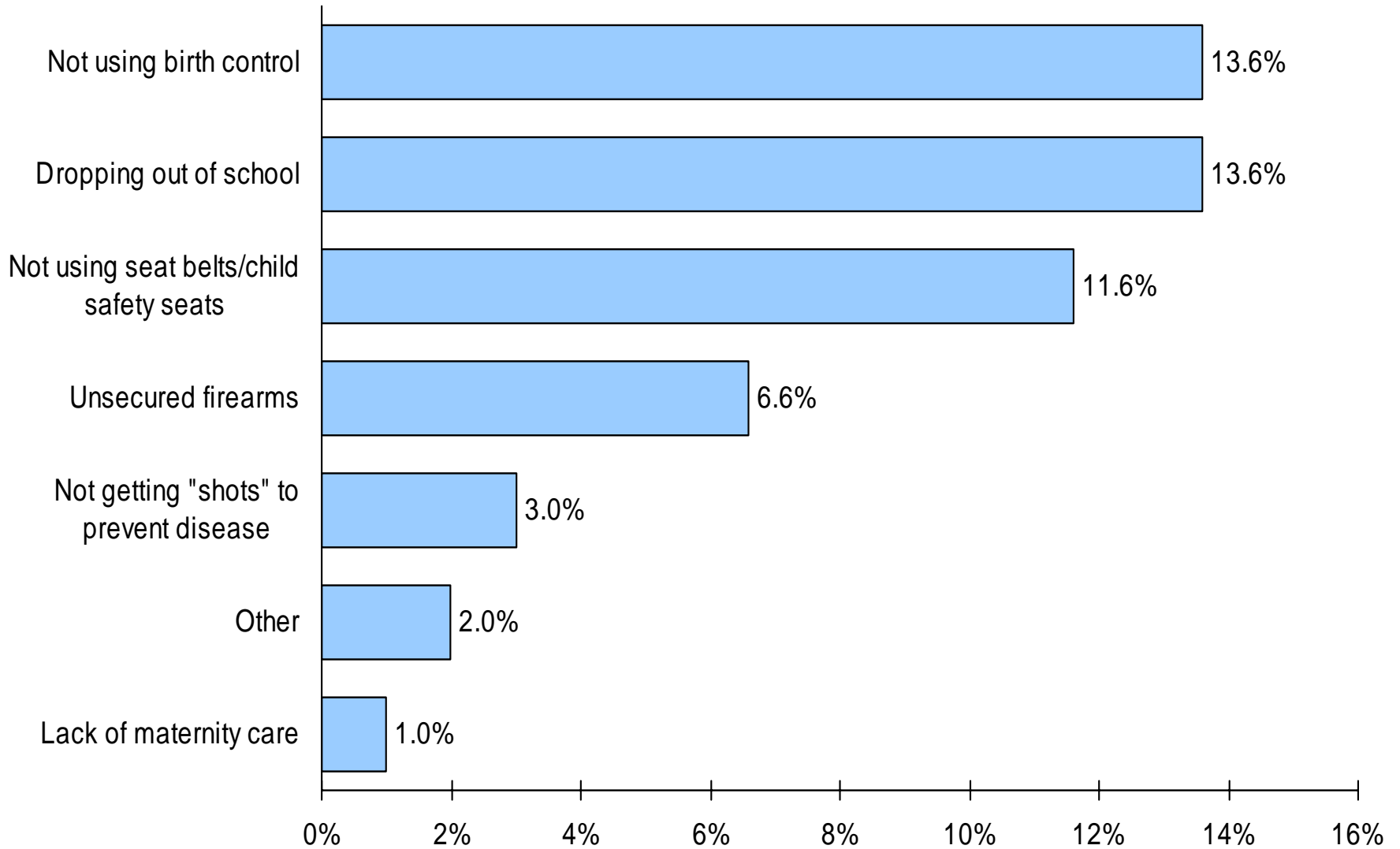
Most important “risky behaviors”

Frequency of Responses



Most important “risky behaviors” (cont’d)

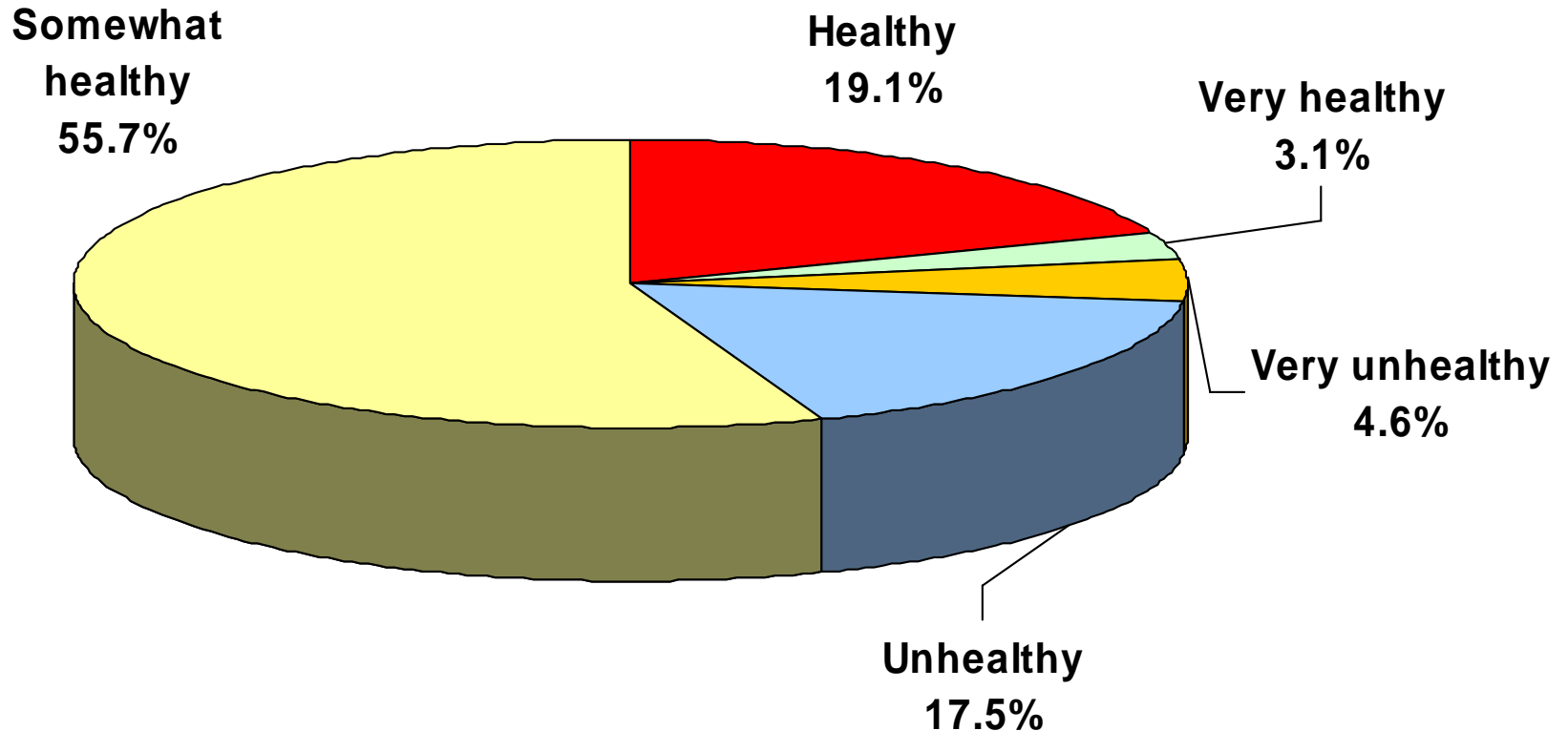
Frequency of Responses



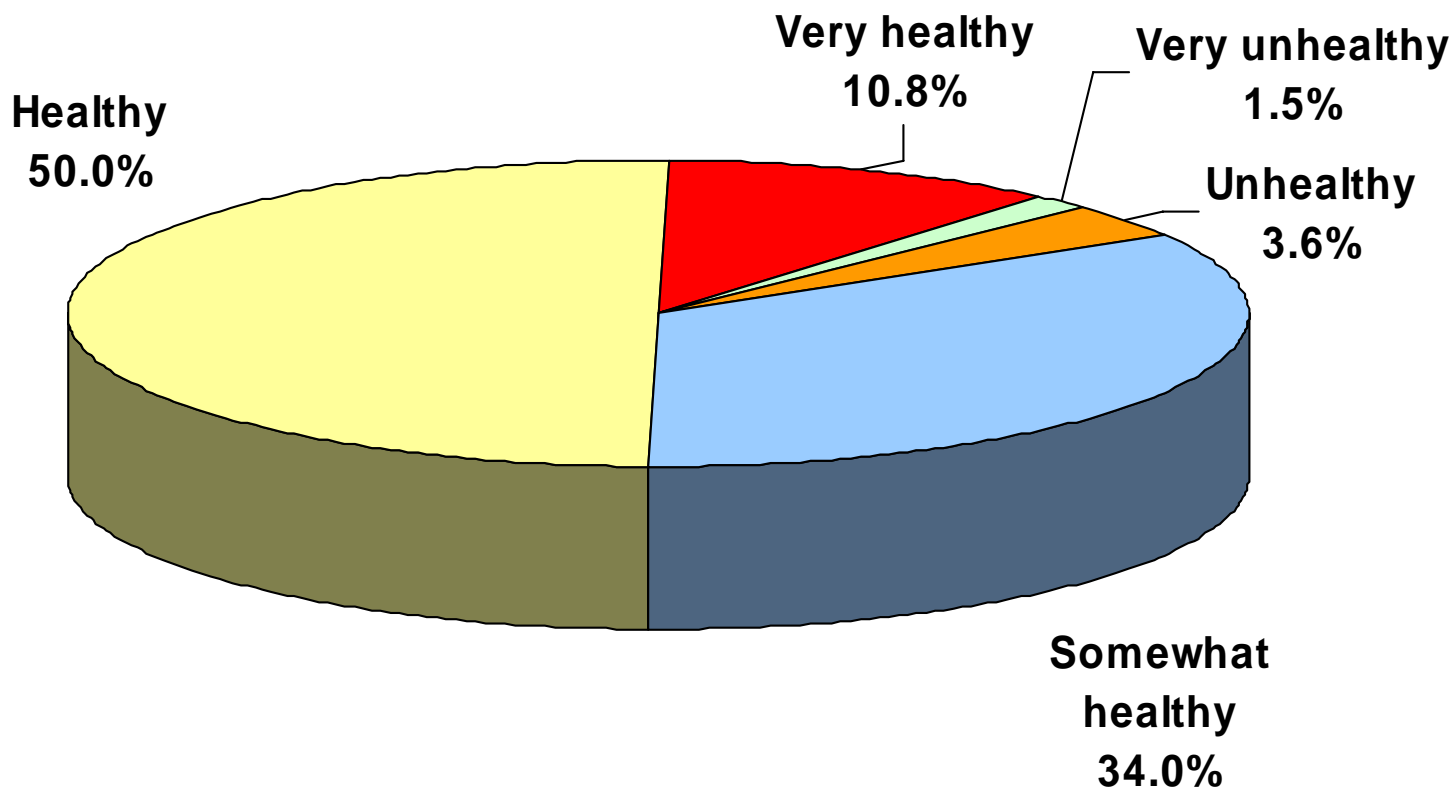
“Other” risky behaviors

Comment	Mentions
High blood pressure	1
Lack of health care for underinsured	1
Substance abuse	1
Unchecked over-population in respect to natural resources, traffic congestion, size of schools, crime, etc.	1
Total	4

How would you rate the overall health of our community?



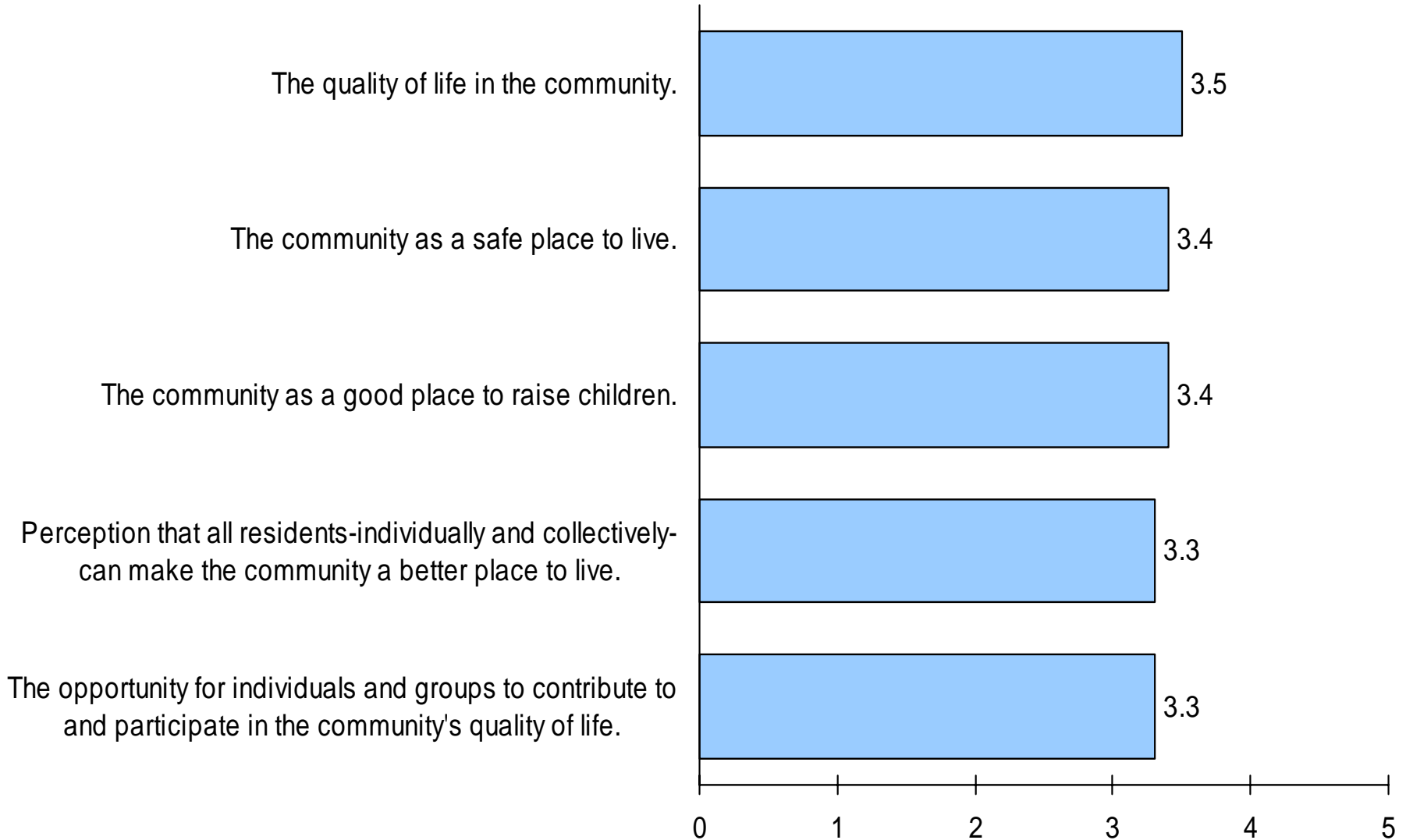
How would you rate your own personal health?



Quality of Life

Quality of Life

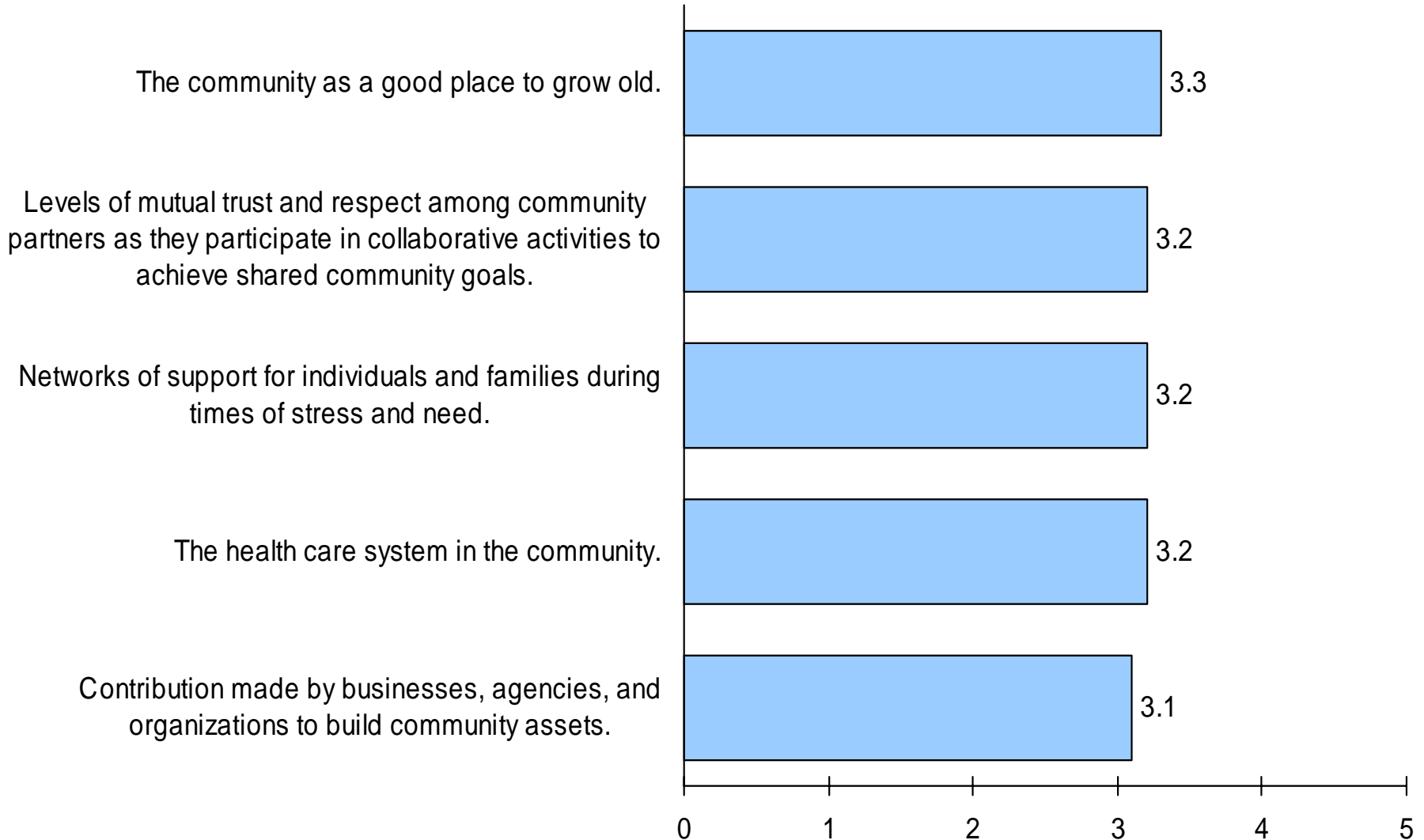
Average ratings



(1=Very poor; 5=excellent)

Quality of Life (cont'd)

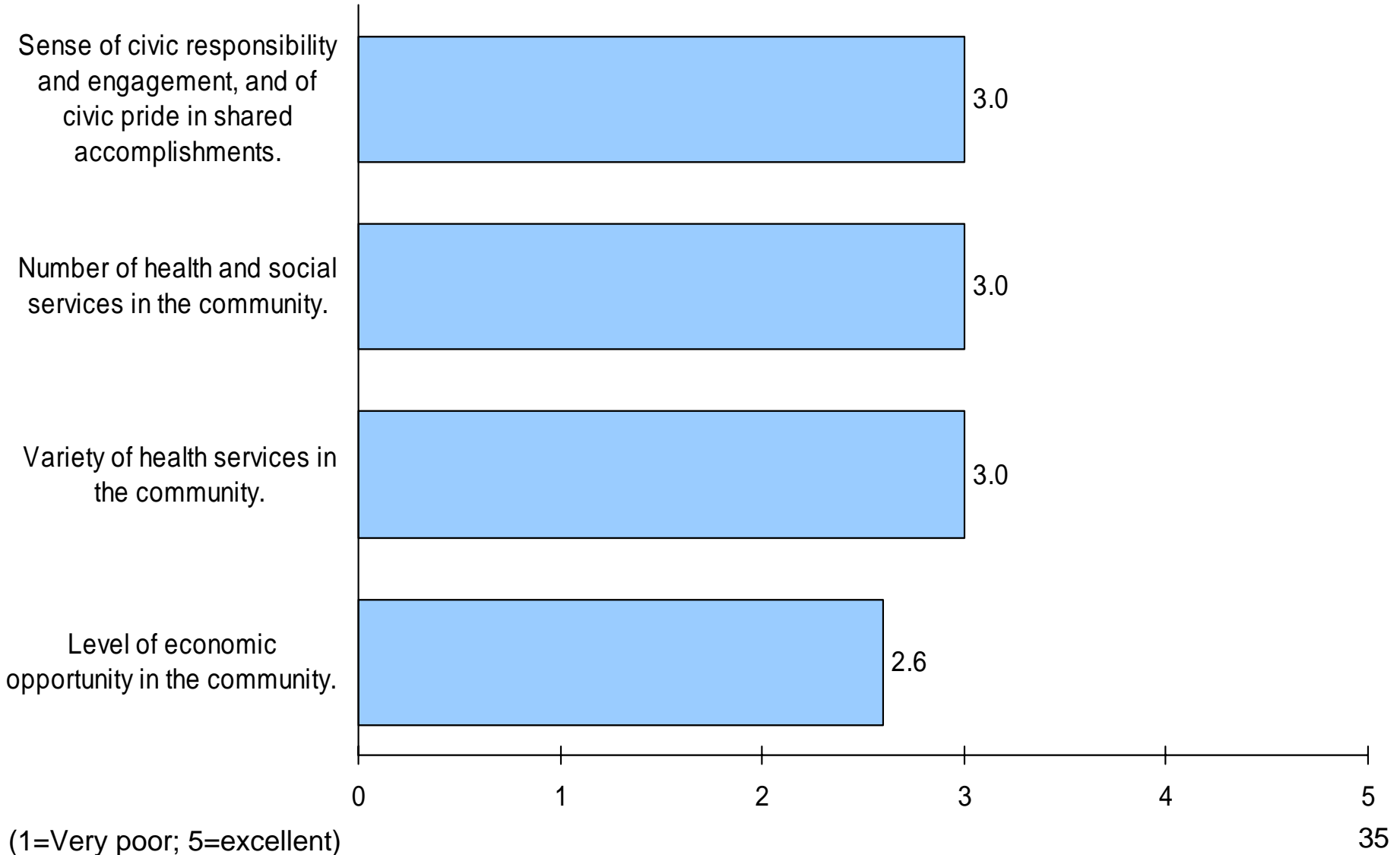
Average ratings



(1=Very poor; 5=excellent)

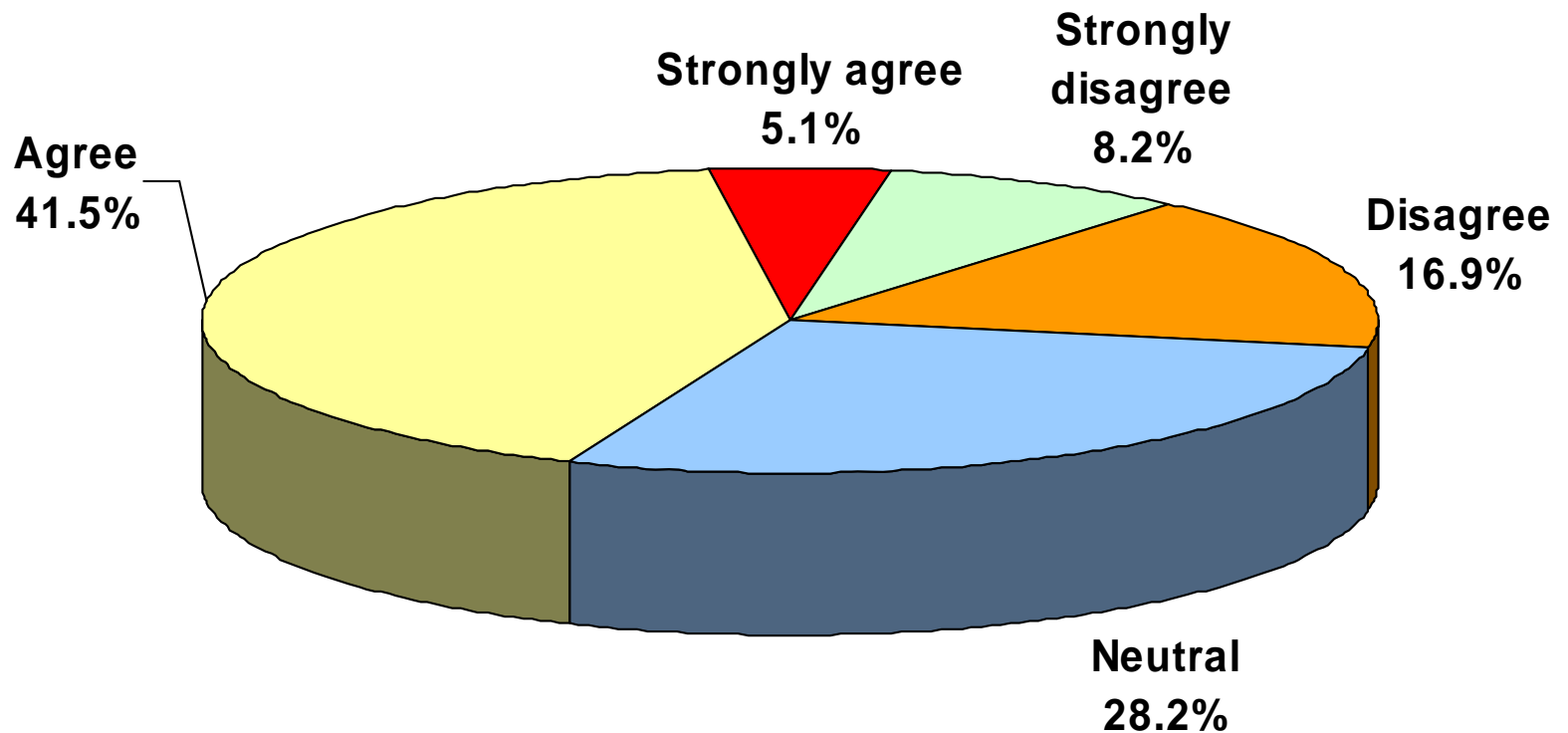
Quality of Life (cont'd)

Average ratings



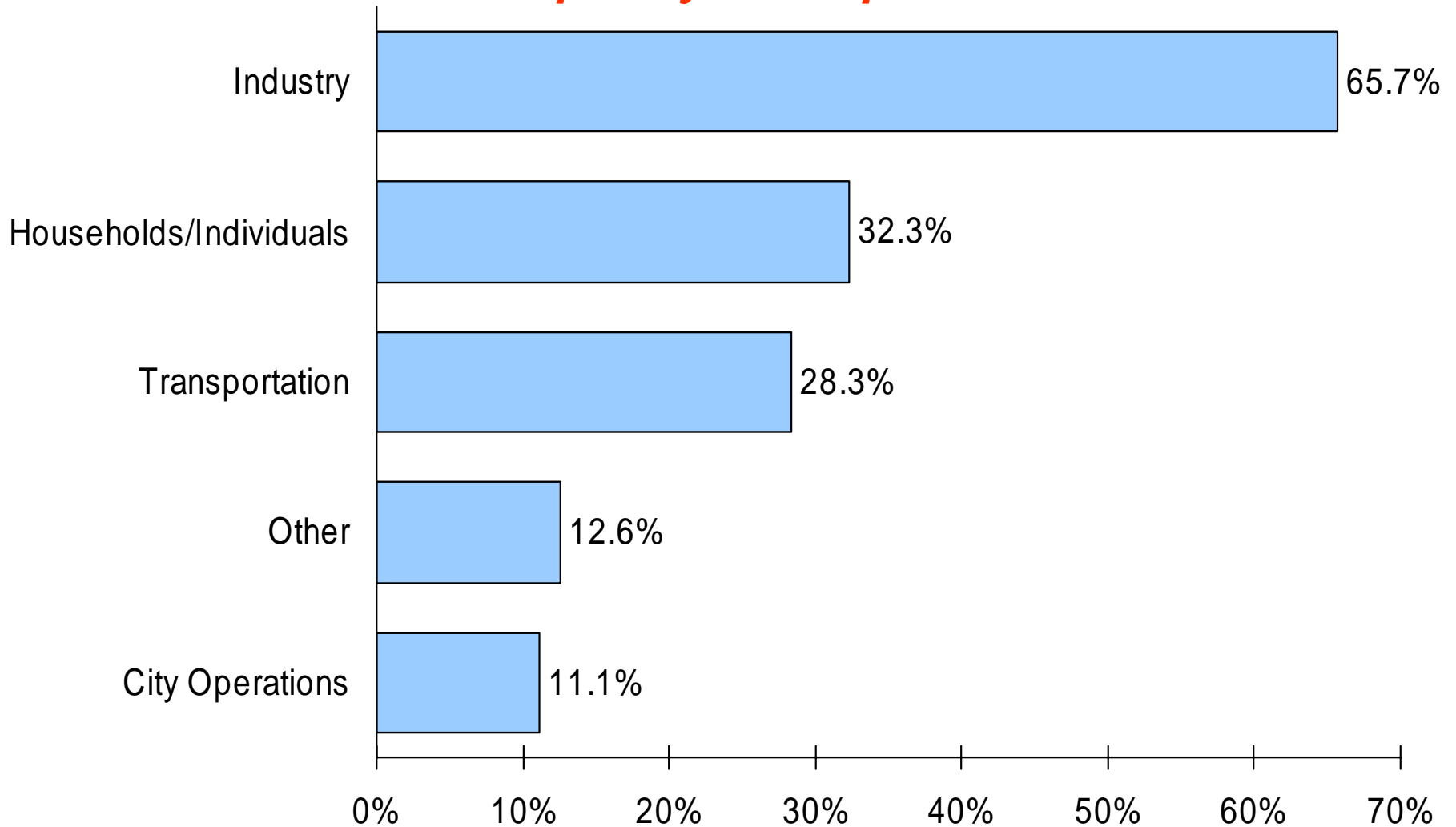
General Environmental Issues

Overall, Cumberland and Salem Counties have good environmental quality



The environmental threats in Cumberland and Salem Counties come from...

Frequency of Responses



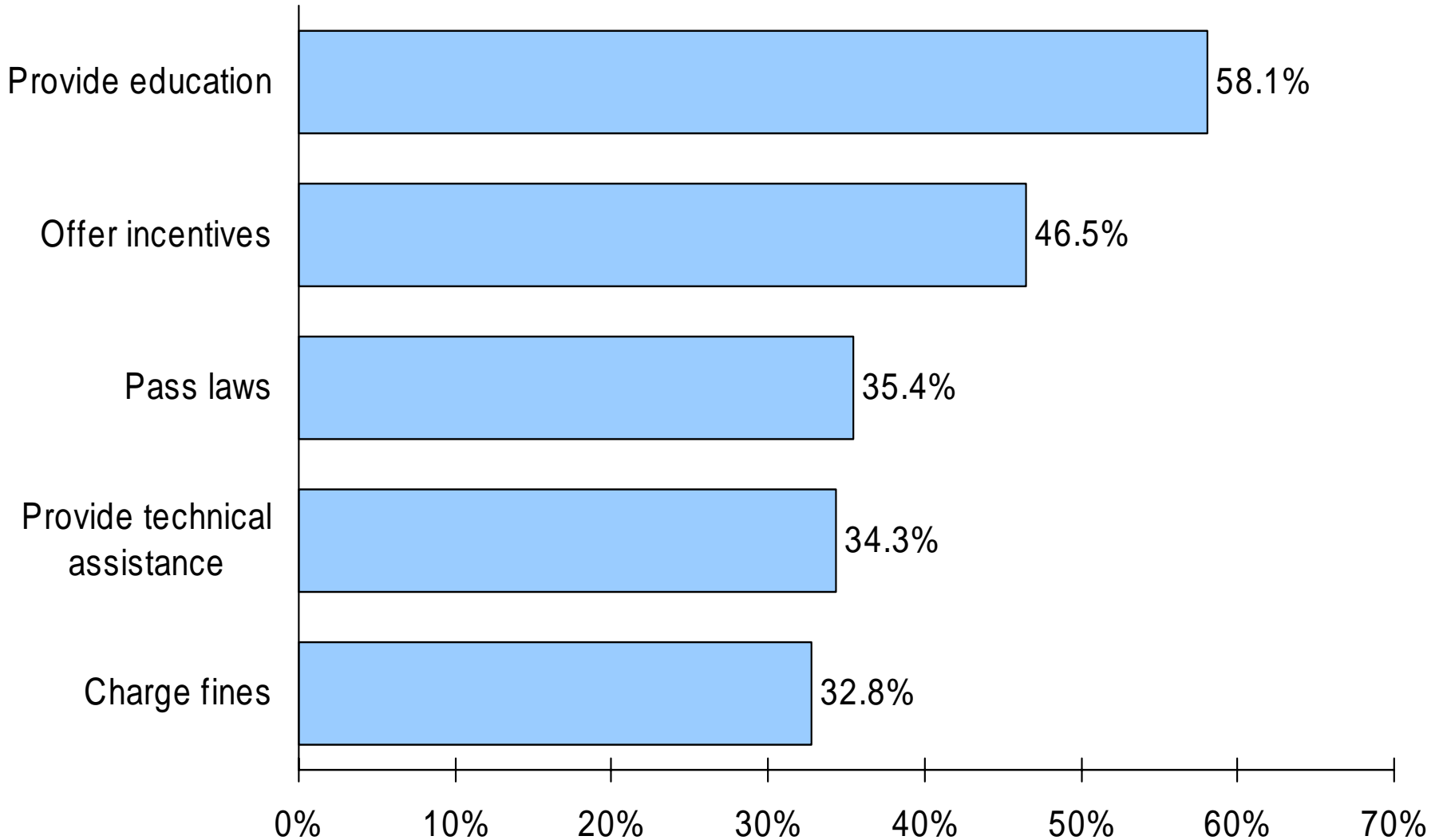
“Other” places from which environmental threats come

Threats mentioned more than once

Comment	Mentions
Farming/farm chemicals and runoff	8
Nuclear power/waste	2
Development	2
Lakes/water	2
Total	14

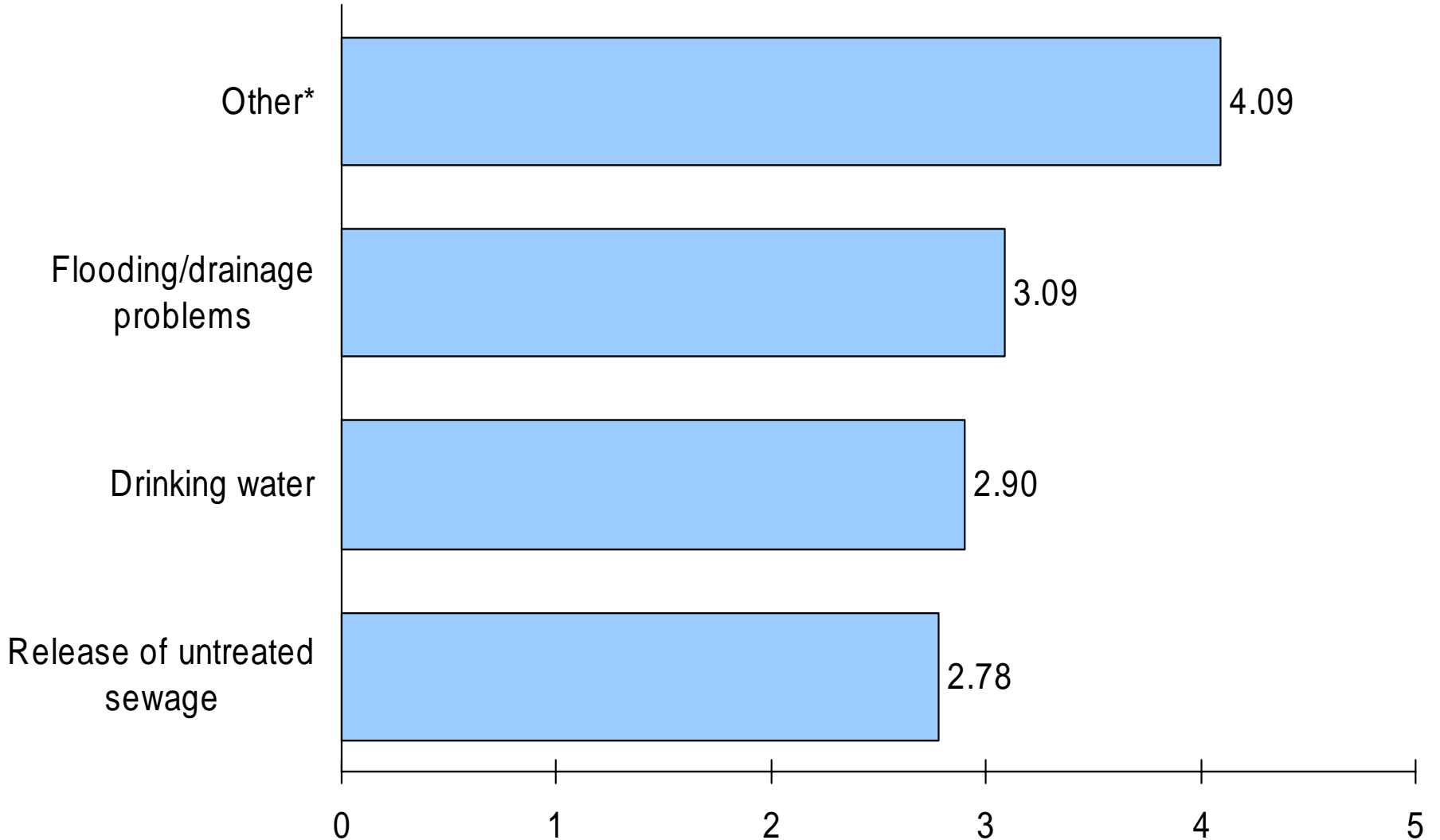
The best way to improve the environment is to...

Frequency of Responses



Perceived risk of environmental issues - Water

Average ratings



(1=Low risk; 5=High risk)

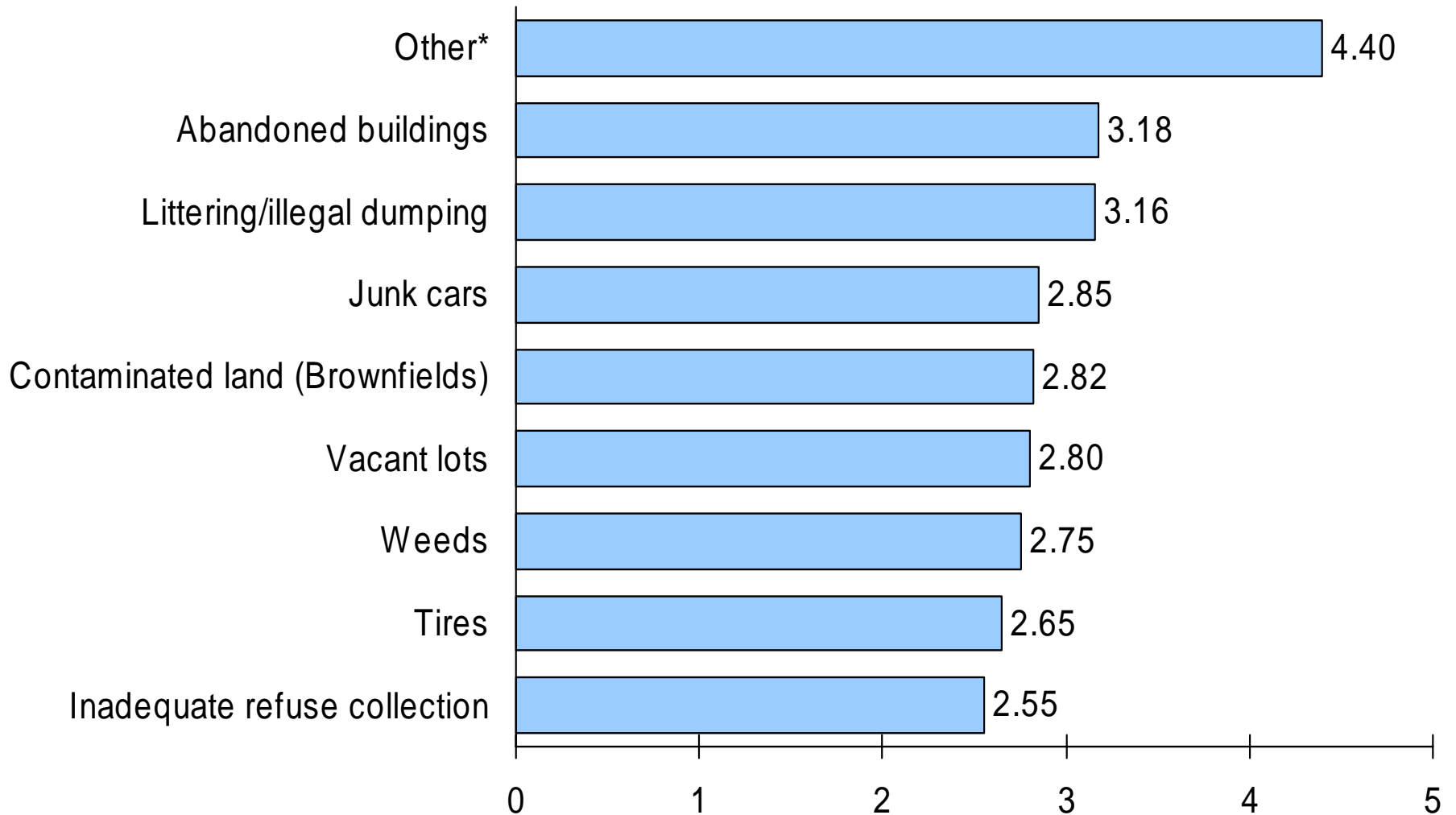
*Note: N=11

“Other” water environmental issues

Comment	Mentions
Industrial pollution	5
Farm chemicals/runoff	2
Dead animal removal	1
Ditches	1
Elmer Lake	1
Oil	1
Rust	1
Total	12

Perceived risk of environmental issues - Land

Average ratings



(1=Low risk; 5=High risk)

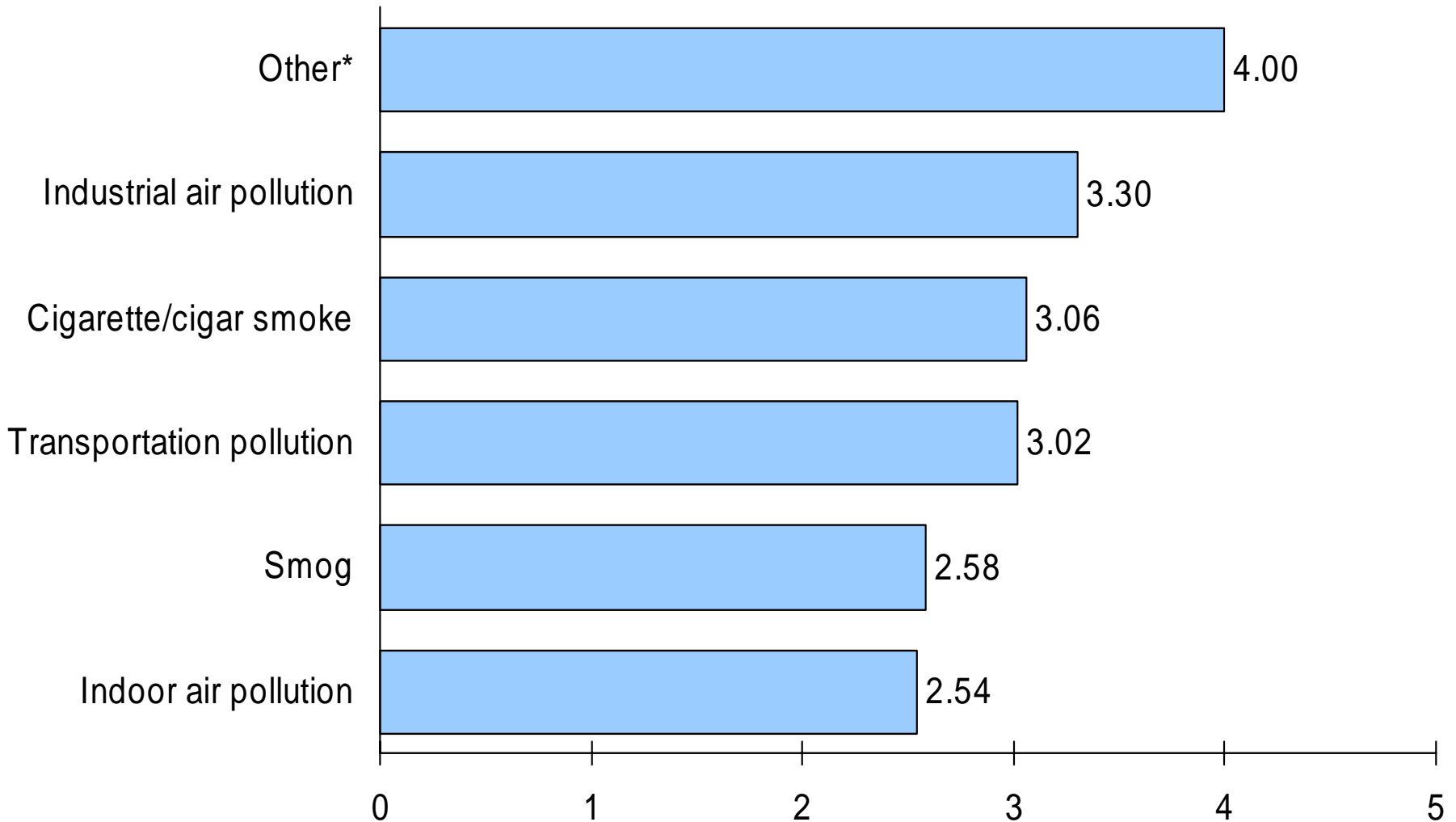
*Note: N=5

“Other” land environmental issues

Comment	Mentions
Dump/Landfill	1
Over-development	1
Super Food area	1
Tanks leaking	1
Total	4

Perceived risk of environmental issues - Air

Average ratings



(1=Low risk; 5=High risk)

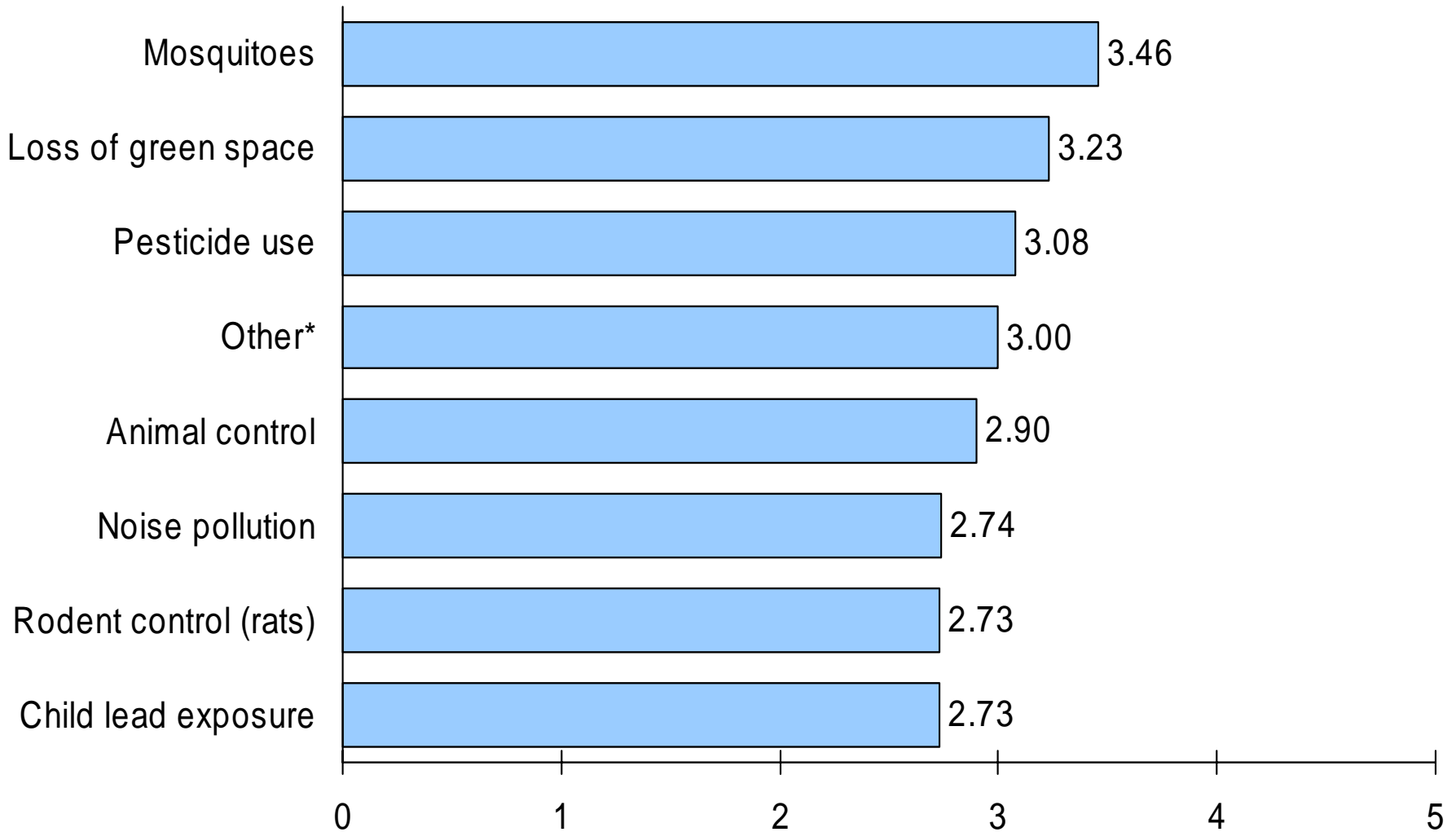
*Note: N=4

“Other” air environmental issues

Comment	Mentions
DuPont fumes	1
Lead paint	1
Mold	1
Total	3

Perceived risk of environmental issues – “Other” risks

Average ratings



(1=Low risk; 5=High risk)

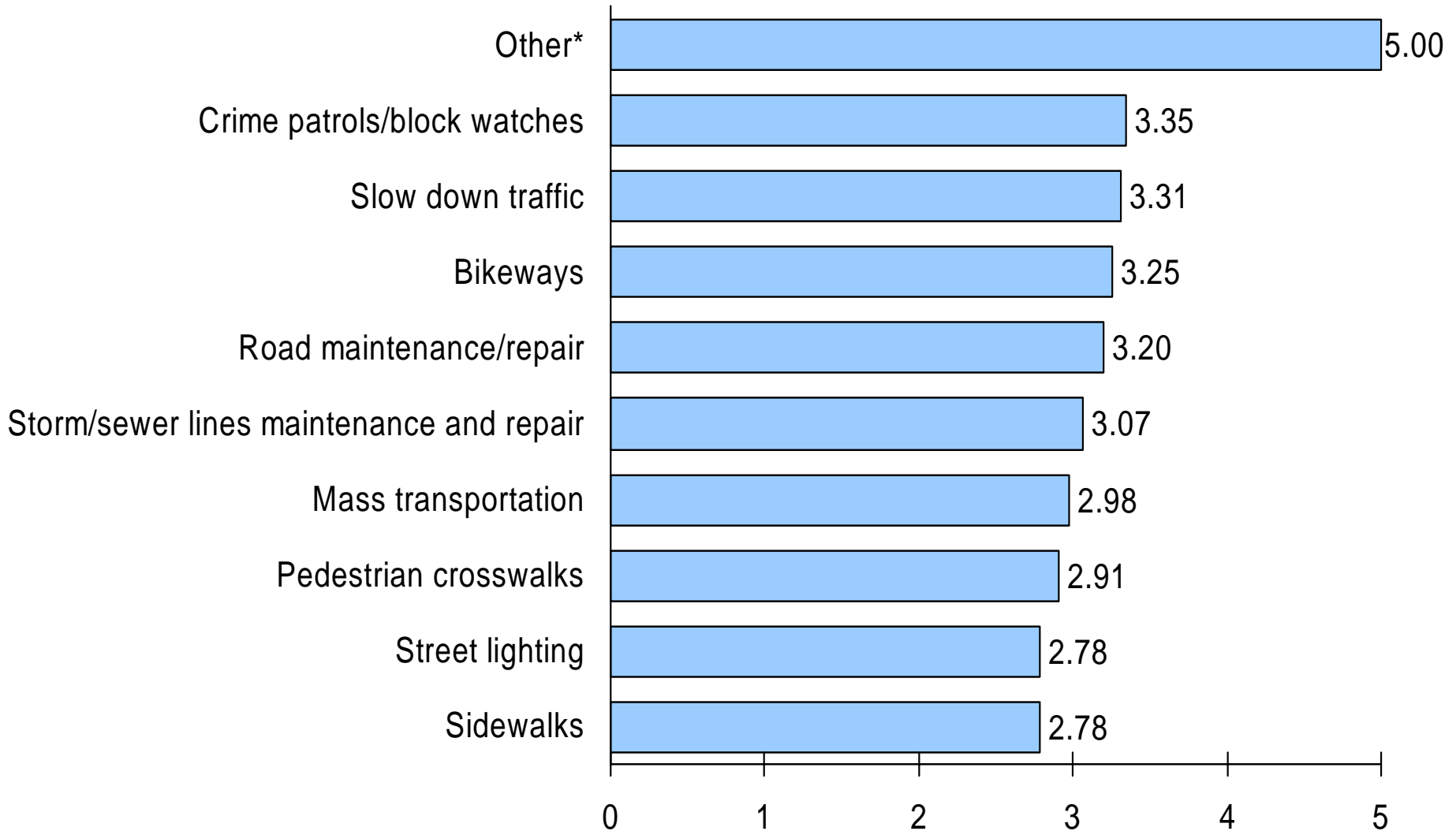
*Note: N=5

“Other” risks

Comment	Mentions
Bugs/roaches	1
Deer	1
Groundhogs	1
Poisons to control animals and insects	1
Snakes	1
Squirrels	1
Total	6

Neighborhood issues

Mean Scores



(1=Low risk; 5=High risk)

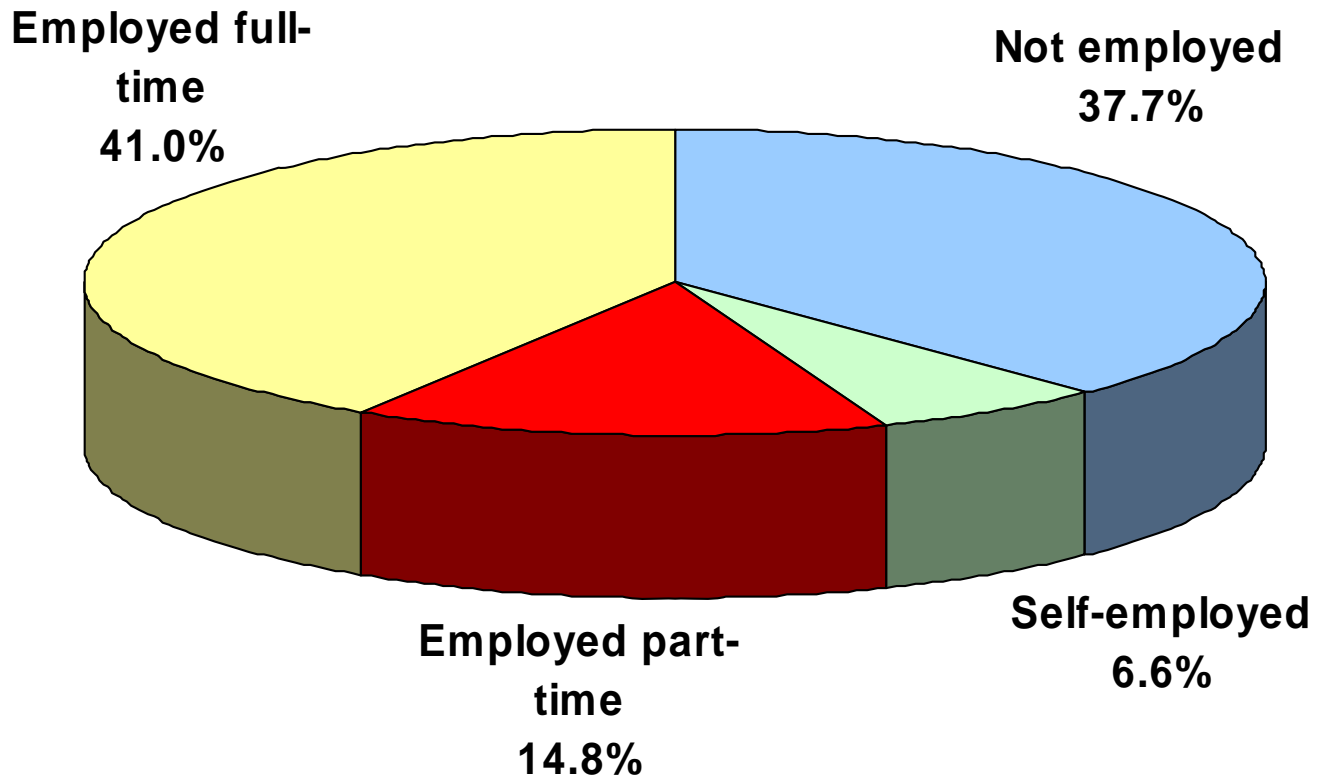
*Note: N=7

“Other” neighborhood issues

Comment	Mentions
Congested roadways - Route 40	3
Curb	1
Drugs	1
Noise pollution	1
Police	1
Shopping center walkways	1
Total	8

Employment

Employment status

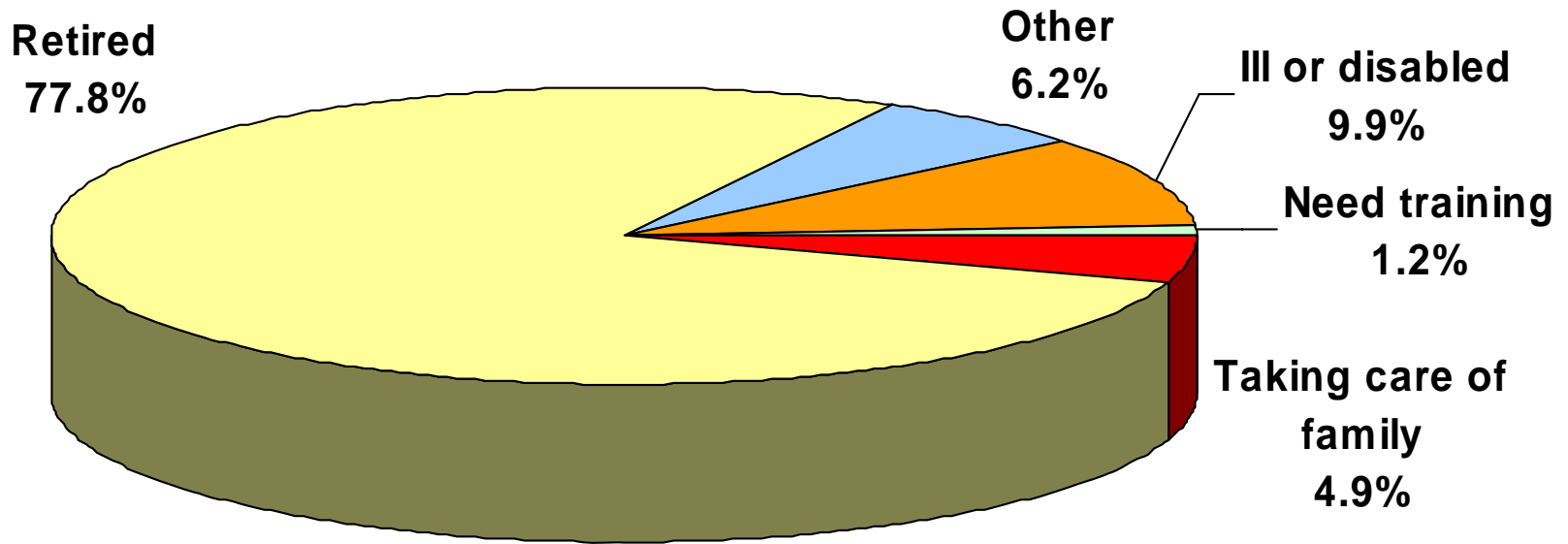


N=183

*Note: Average part-time hours worked is 21.2 hours per week.

Main reason for not working

Respondents who are not working

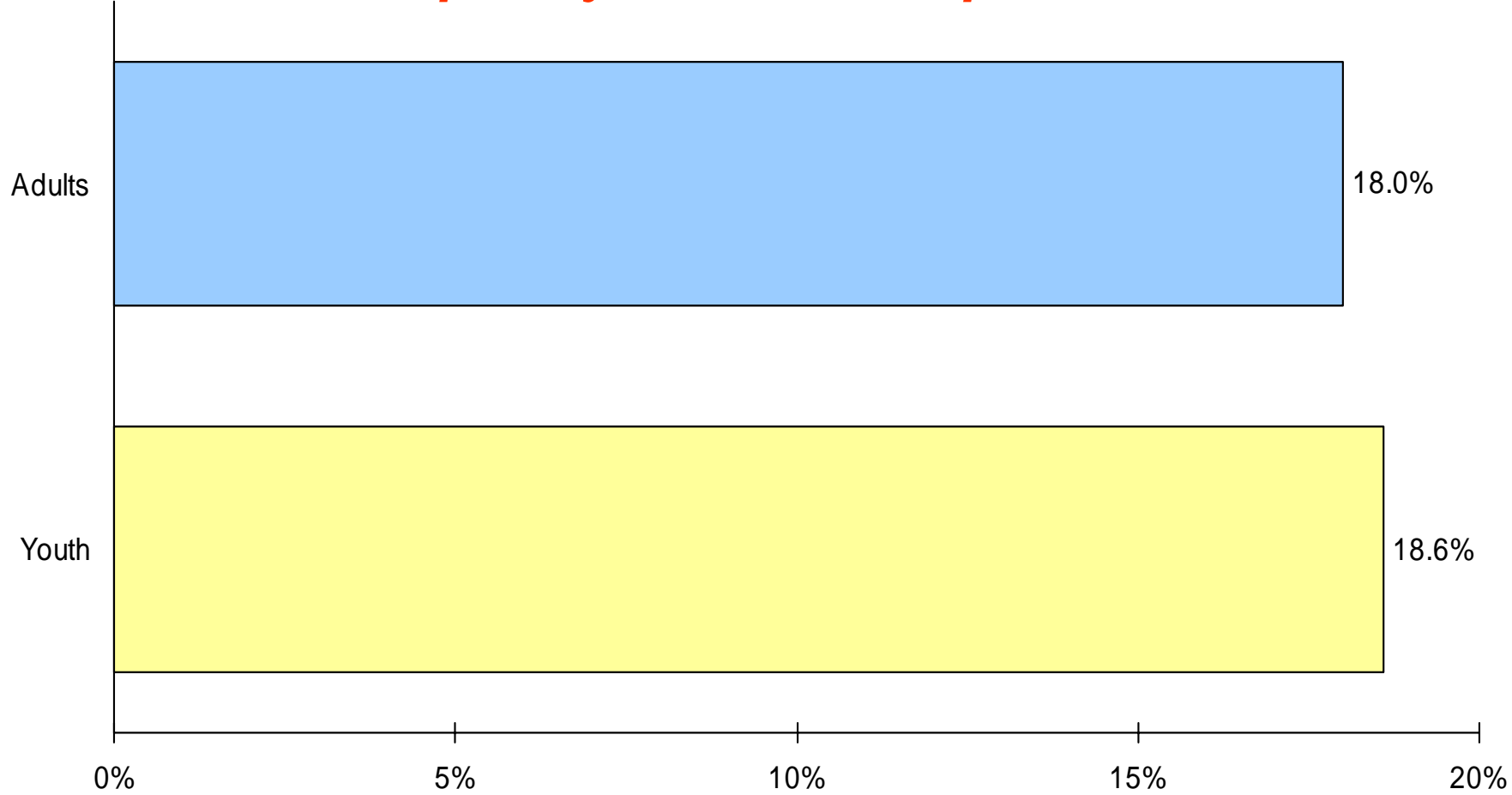


N=81

*Note: "Other" reasons include Health reasons and Student in school.

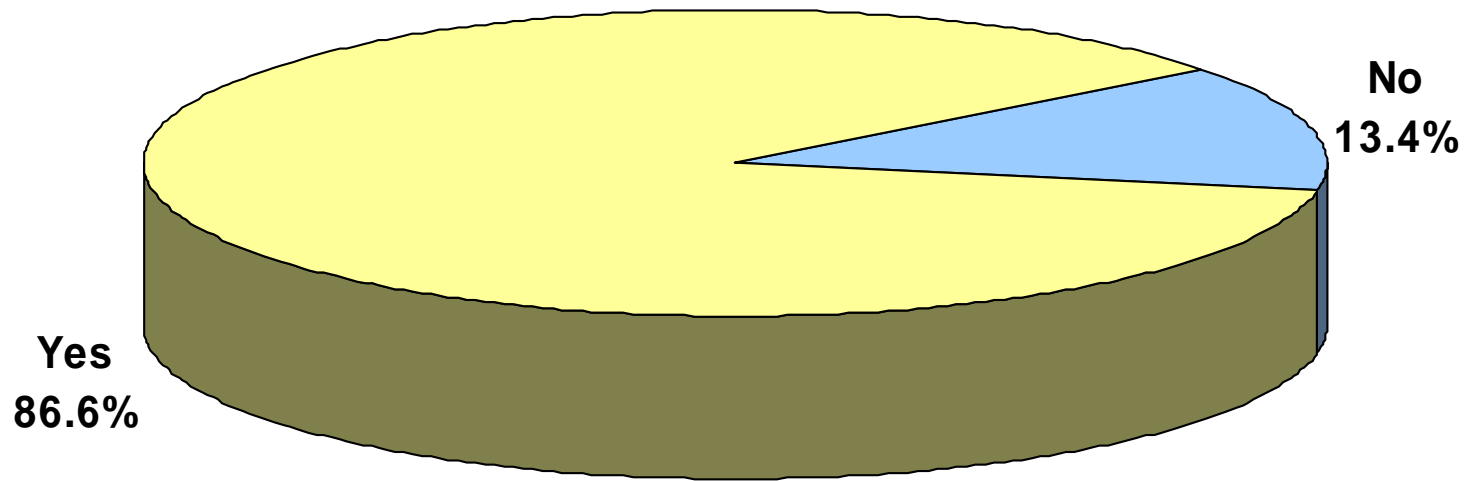
Do you think there are enough jobs in your community for...

Frequency of "Yes" Responses



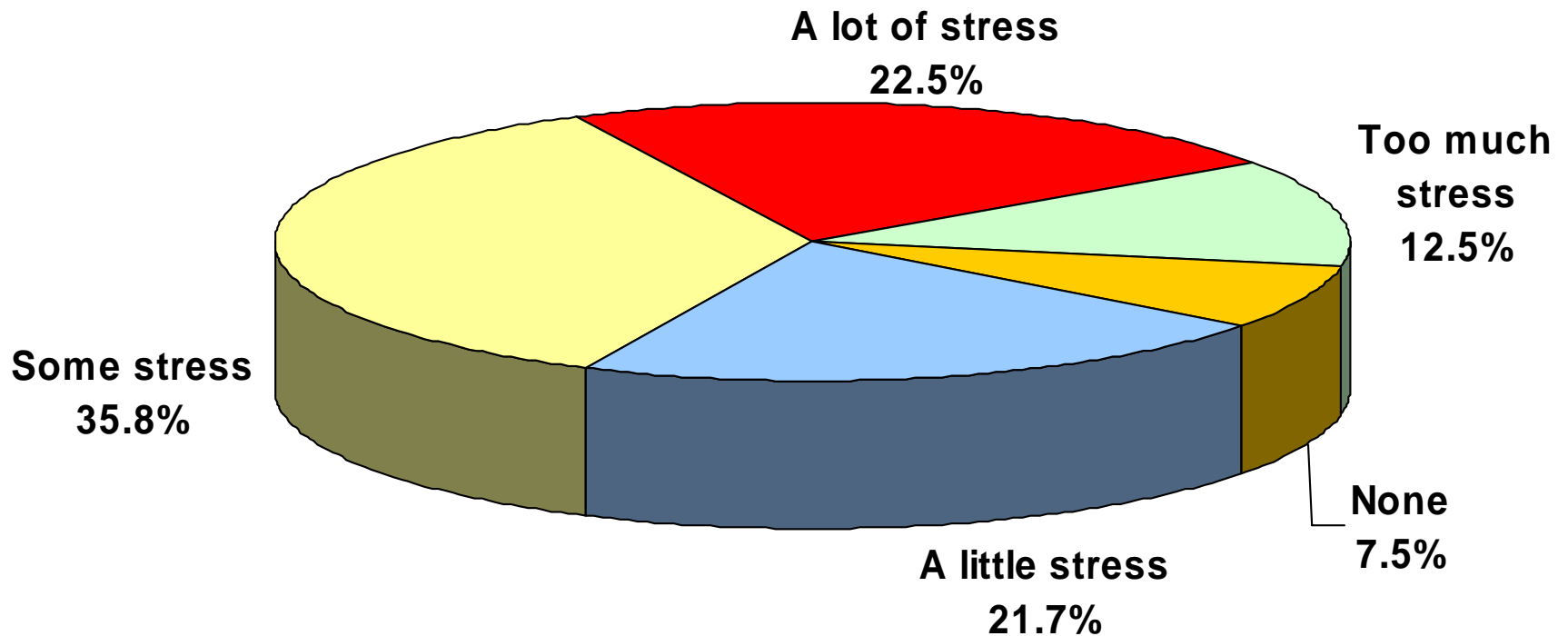
Does your job give you a sense of satisfaction most of the time?

Respondents who are working

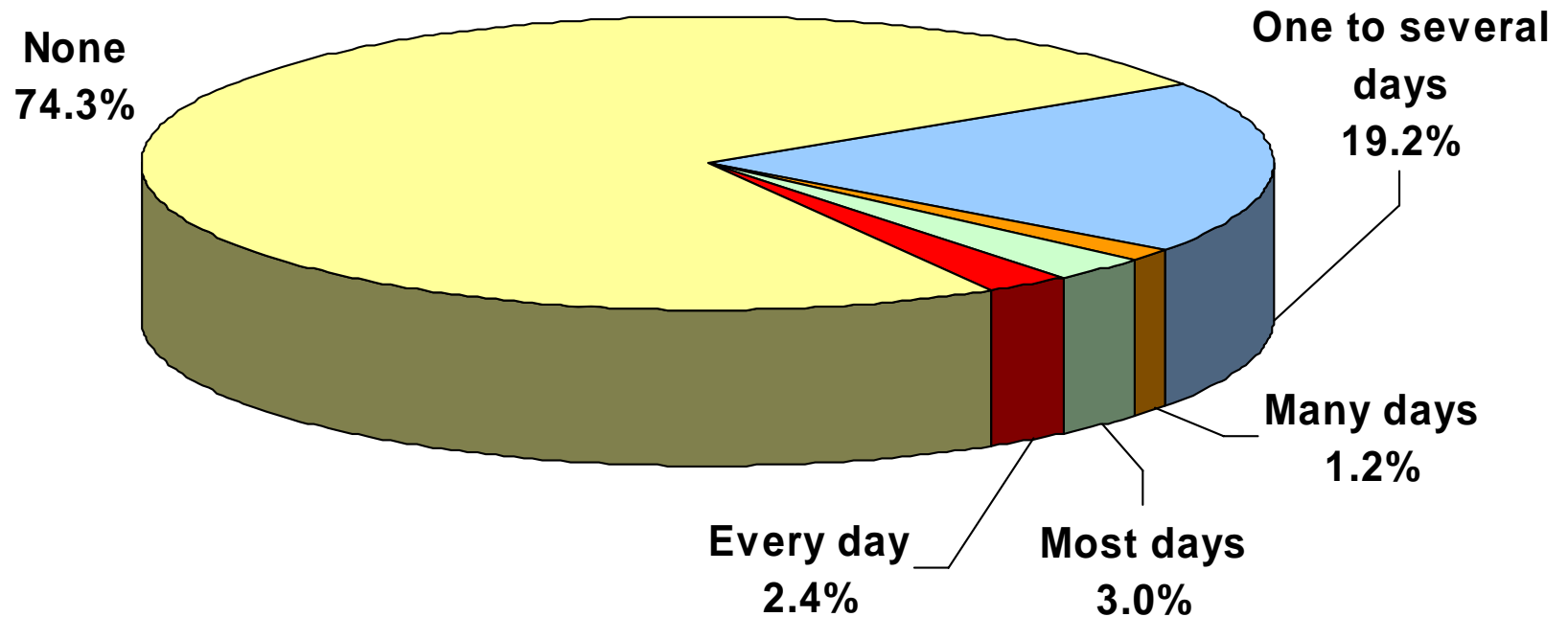


How much stress do you feel at your job on a regular basis?

Respondents who are working

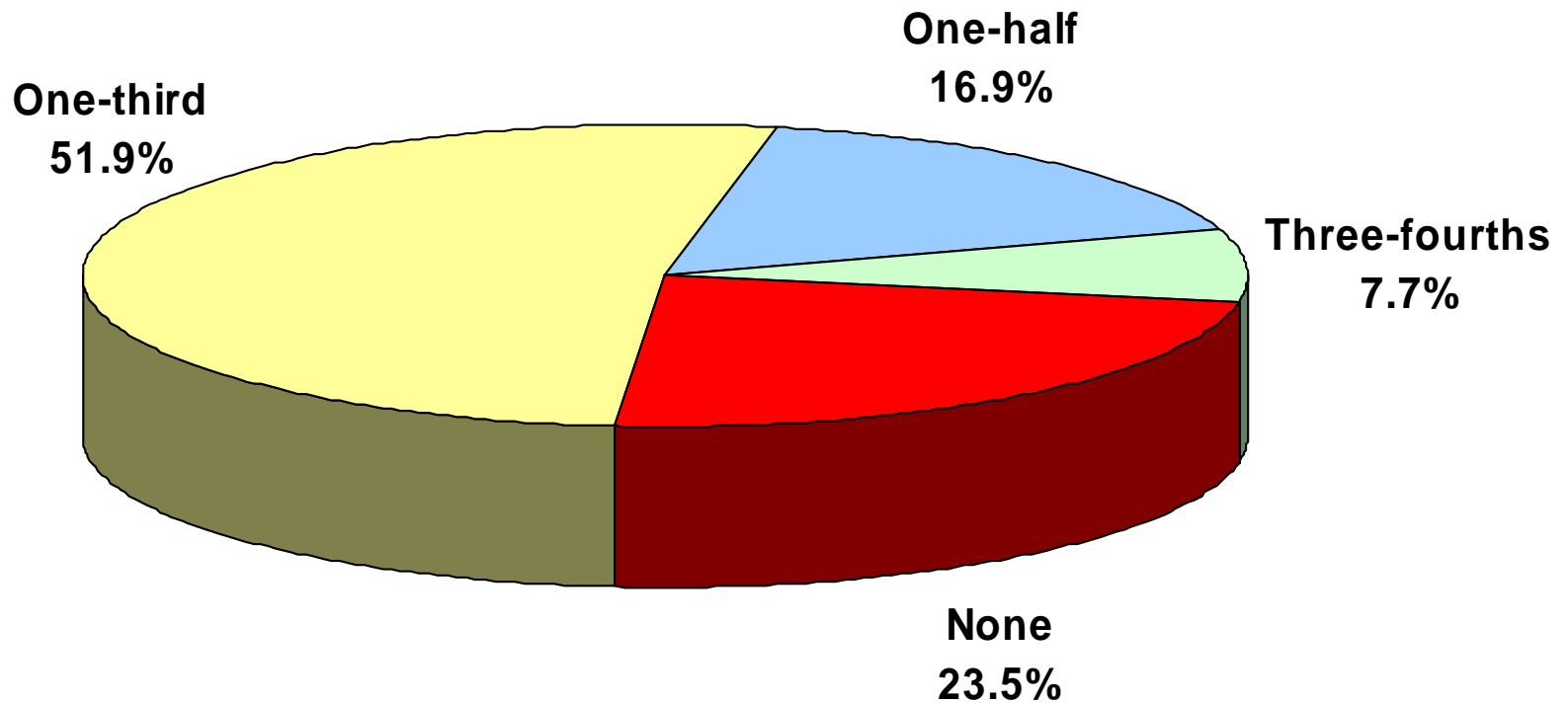


How many days in the past month were you not able to work or do your daily activities because of illness?

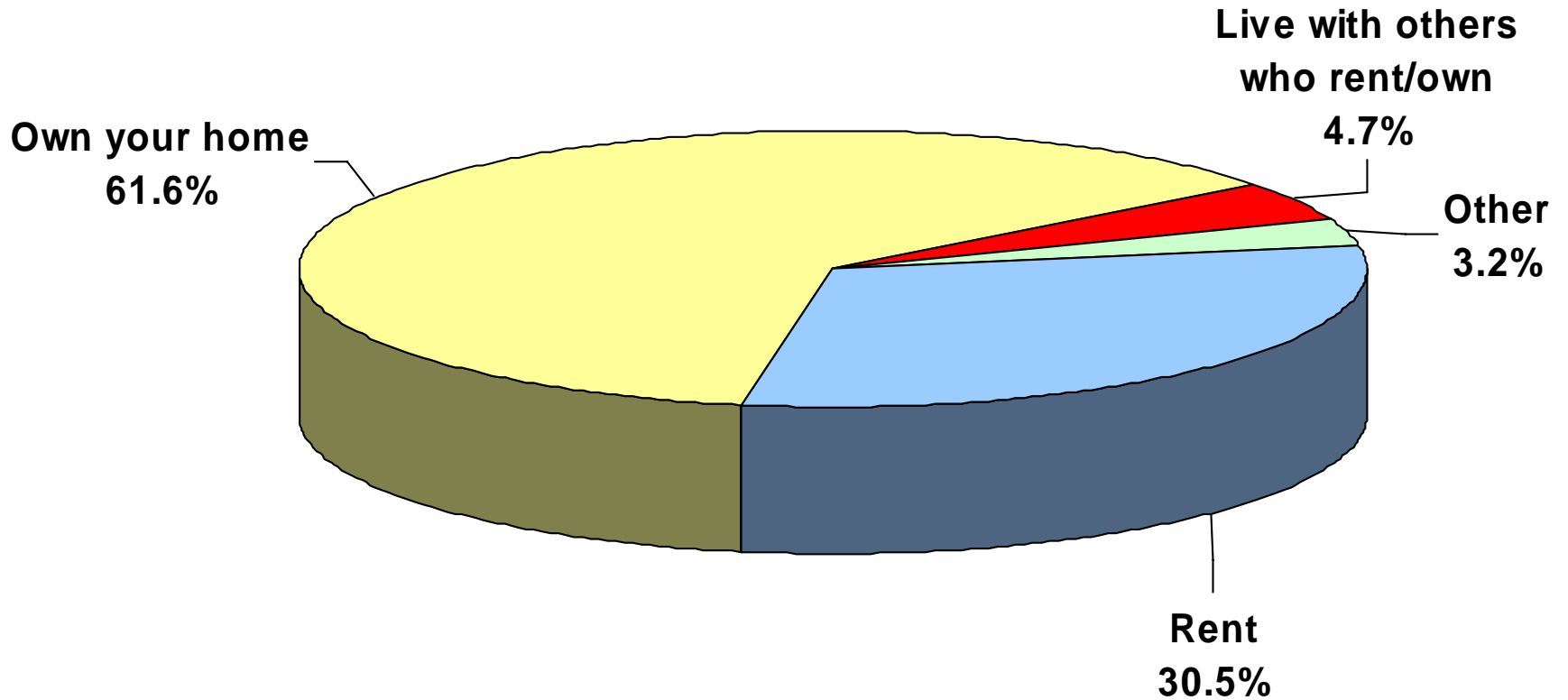


Housing

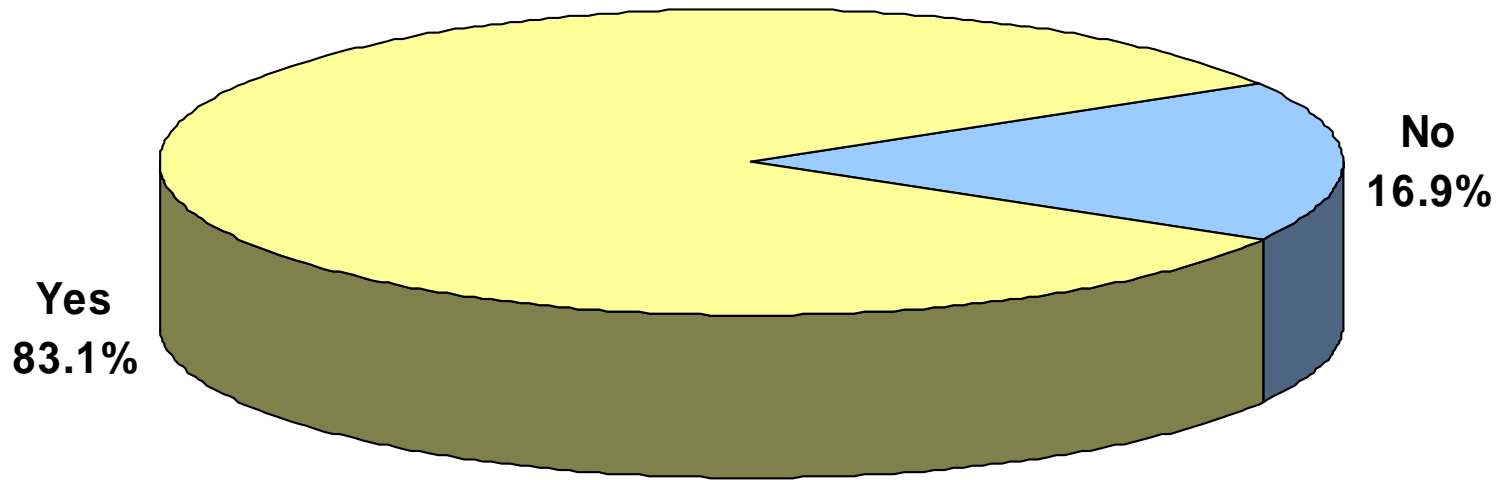
How much of your household income do you think goes into your rent or mortgage?



Do you...

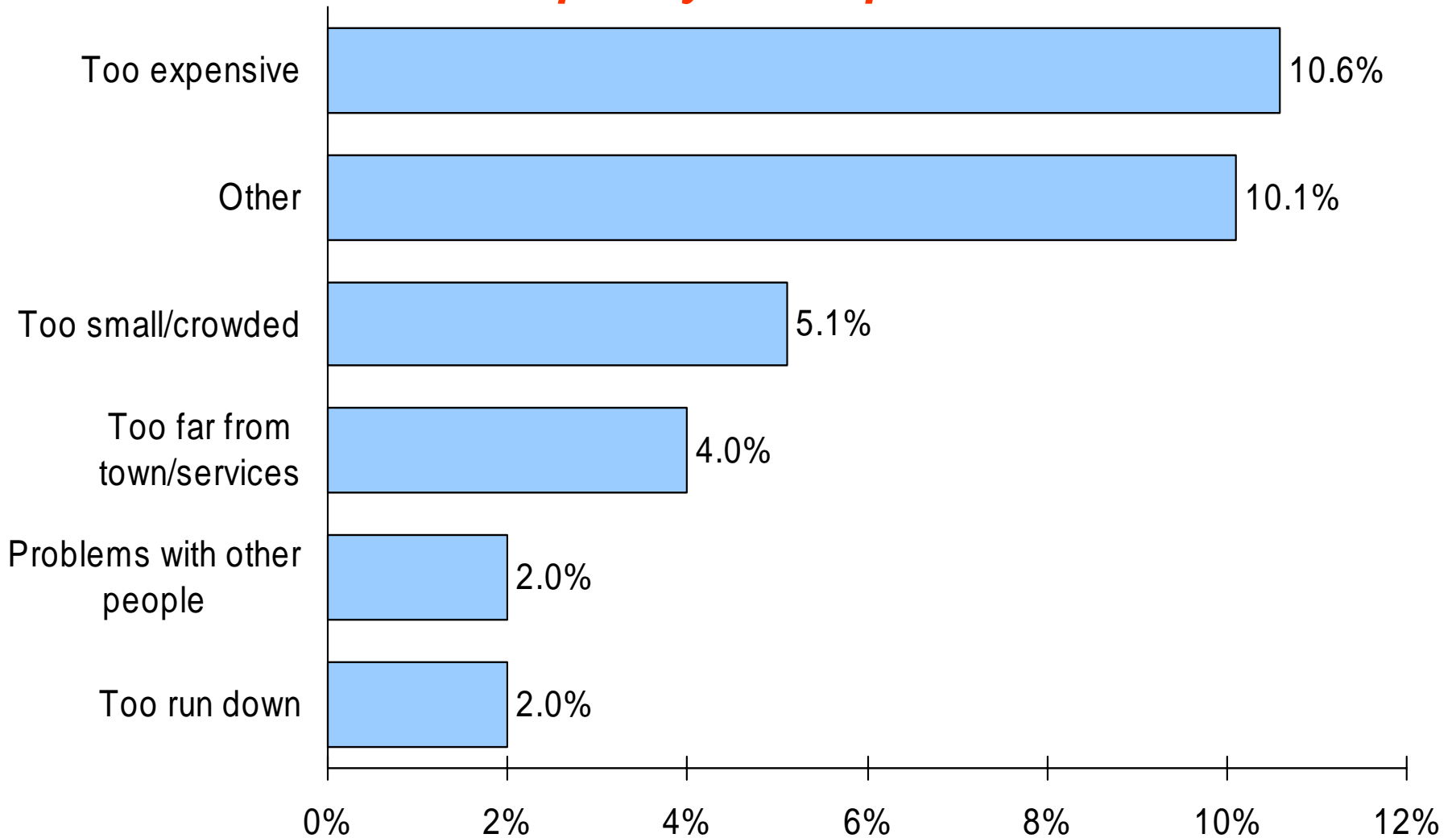


Are you satisfied with your housing situation?



Reasons for not being satisfied with housing situation

Frequency of Responses



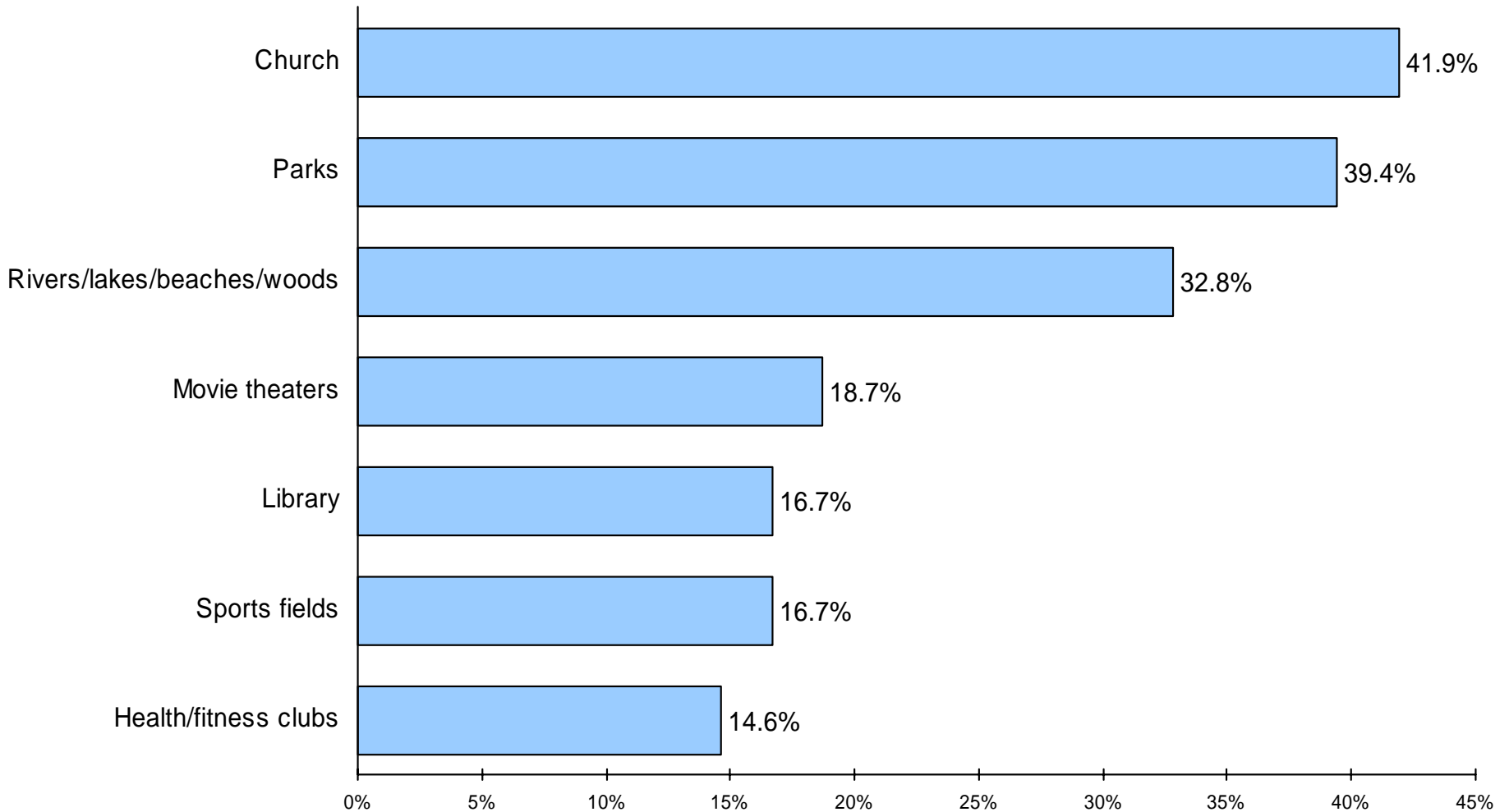
“Other” reasons for not being satisfied with housing situation

Comment	Mentions
High taxes	7
Desire to own home/stop renting	2
High utilities	2
Management or landlord rules/restrictions	2
Bad neighborhood/crime/drugs	1
Too much building	1
Repairs and maintenance	1
HUD development close by	1
Too far from work	1
Total	18

Recreation

In my community, the places where I go for recreation most often are...

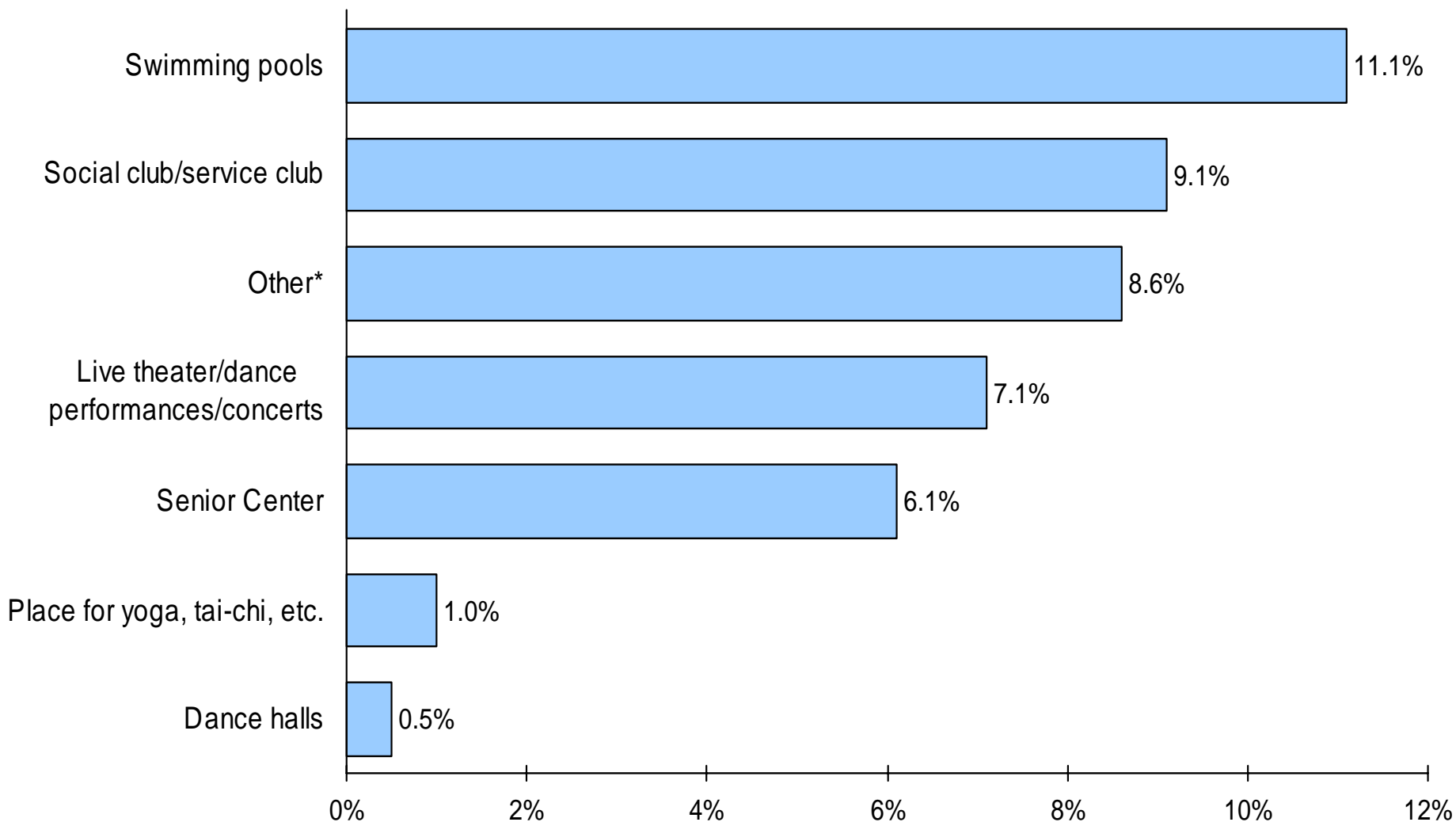
Frequency of Responses



*Note: N=17

In my community, the places where I go for recreation most often are...(cont'd)

Frequency of Responses



*Note: N=17

“Other” places I go for recreation

Comment	Mentions
Dinner out	2
Golf	1
Family	1
Sailing	1
Mall/shopping	1
Have no money leftover	1
Community events	1
Museum	1
YMCA	1
Bars	1
Bowling	1
Total	12

Approximately how many hours per month do you participate in community activities such as volunteering in schools or hospitals, voluntary organizations, and churches?

